

Xinicol Gonzalez-Aguirre

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<https://openlab.citytech.cuny.edu/xgonzalez-eportfolio/resume/>

ACADEMIC BACKGROUND:

<i><u>Degree</u></i>	<i><u>Year</u></i>	<i><u>University</u></i>	<i><u>Major</u></i>
B.S	2024	New York City College of Technology City University of New York (CUNY) Module Emphasis: <i><u>Global Fashion</u></i>	Business and Fashion of Technology

Certification:

Sexual Harassment, Gender-Based Harassment, and Sexual Violence - City Tech

CUNY Certification, Sexual Harassment, Gender-Based Harassment and Sexual Violence
Student Curriculum Fall 2023, New York City College of Technology, CUNY, online

HONORS AND AWARDS:

2022 Recipient, Awarded 1st place for an essay on exhibition at the Met of Jacques Louis David for the Humanities Department *New York City College of Technology CUNY*

PROFESSIONAL EXPERIENCE:

Assistant Manager ***L AND FK CONSTRUCTION CORP. NY, NY 10028 2022*** ***2022 - Present***

- Arrange appointments and assemble follow-ups with upscale clients.
- Assist the company in transforming visual ideas through social media
- Negotiate quotes while purchasing materials for the company and clients
- Formulate, track, and record invoices, bills, and expenses daily

INTERNSHIP EXPERIENCE:

Internship

THE WRKSHP NY, NY 10011

Summer 2023 - Jan 2024

- Managed showroom samples (Check, ticket, and tag), created fabric/swatch libraries, and customized color cards.
- Analyzed and assembled new products, improving the business and client accounts.
- Pitched new content for social media channels, recapping digital and SM campaigns.
- Created sales pitch and presented to engage with clients and other managers.

Internship

SIENNA LI LLC New York Fashion Week, NY, NY 10013

Summer 2022

- Organized the SS23 Collection, organized backstage, rearranged props, and set design
- Communicated and sustained relationships with buyers, journalists, and influencers.
- Helped manage and process the fabric and supplies and troubleshoot issues needed before/during the show.
- Recorded and tracked operational expenses, ensuring no wasteful spending
- Created content for Sienna Li LLC's Instagram Stories

Internship

EY Ernst & Young 5 Times Sq, New York, NY 10036

2019 - Fall 2021

- Provided clerical support, addressing routine and special requirements during client meetings
- Answered and transferred incoming telephone calls, taking messages for various staff members.
- Alphabetized and categorized client files, maintaining order for the company

PROFESSIONAL DEVELOPMENT:

- Attended **PDC - CUNY Tech Prep Info Session & Pitching Yourself** at *New York City College of Technology CUNY* on September 22, 2022, From 12:00 p.m. to 1:00 p.m.
Virtual

- Attended **PDC - CUNY Tech Prep Info Session & Pitching Yourself** at *New York City College of Technology CUNY* on October 13, 2022, From 5:00 p.m. to 6:00 p.m. Virtual

SKILLS:

SOCIAL MEDIA:

- LinkedIn, Pinterest, Tiktok, Instagram, Twitter (X), Facebook

DATA BASE:

- Excel, Microsoft Word, Microsoft PowerPoint, Google Docs, Google Sheets, Trello, Fashion Snoops, Canva, Adobo, CapCut

LANGUAGES:

- Fluent in Spanish

MEMBERSHIPS:

Assistant Advisor College Map EY Ernst & Young 5 Times Sq, New York, NY 10036 2017- May 2024

- Assist High School students with scholarship portfolios.
- Guided and taught high school students about presentation performance.
- Review, assign, and characterize student folders.

Assistant Advisor Bottom Line 44 Court St #300, Brooklyn, NY 11201 2019 - May 2024

- Work with colleagues to improve student campus life for CUNY students.
- Organize and schedule meetings between Academic Advisors and students.