

Short-term Goal, Mid-term Goal, Long-term Goal

When I think about my long-term, mid-term, and short-term goals, I sometimes need clarification about what I am aiming for. As of right now, I am in college, working, and doing an internship all at the same time. My graduation should have been this spring, but here I am. I never took the chance to sit down and write my goals out. As a teenager, I would think of a goal, and let it consume me until it was fulfilled. When I aimed for a certain goal, it overwhelmed me, I found myself finding ways to achieve it faster, and once completed, I tried finding the next one right after. Being able to sit down now and think about these goals, I'm realizing much of this doesn't need to be completed now, taking it day by day is what we can all do to ensure the goal is completed, or at least meet to your standard.

For short-term goals, I have many in mind, but the main 2 that come to mind and that I plan on completing/ starting are 1. Graduate College, and 2. Apply for grad school. Although I may graduate this spring of 2024, this to me seems like a short-term goal, especially with fall right around the corner. With applying to grad school, I have always wanted to increase my network and expand my knowledge in the PR/Marketing aspect of Social Media, Fashion, and Entertainment field. Looking at these short-term goals, they may seem simple since I am towards the end of this path in college, and entering the path to graduate school, but to me, they are goals I'm looking forward to and hoping to fulfill within the year. For both of these goals, I'm planning on achieving them both by working hard and connecting with others. Through my internship and scholarship programs, I have created a network of people who are pushing me and helping me to achieve this goal. Having these interconnections will allow me to complete the necessary steps to graduating, and applying to Grad school.

Thinking of mid-term goals was a struggle for me. As I stated before, it is difficult to think of a goal I cannot complete in the moment or within the next few months. When thinking of it, I feel that 1 of my main mid-term goals is to start another internship that involves with that I plan on studying for grad school. An internship leaning more towards PR. As of right now, my current internship consists of Product development and marketing. The marketing aspect I love but I am not able to explore it as much as I would want to. Making this my mid-term goal. To achieve this it all goes back to the connections and networking I have currently through my internship now. Having a sit down with my boss and the team, and exploring the idea of opening my position to something more. This is how I plan and hope to achieve this mid-term goal.

Long-term goals are goals I think you have to dream for. Whenever I'm asked the question, "What are your long-term goals?" As a 22yr old woman, I lean towards replying with "getting married", or "having children". Believing the goal won't be fulfilled until 10-15 years from now. But the idea of thinking about a long-term goal being over a year from now changes my perspective on what my response would be. With that said, I only have 1 long-term goal right now, and that is to save my money. As a college student now, and who wants to continue her studies, money will always be an issue if I do not try and make smart choices. Investing my money and keeping it safe will allow my goal to be achieved and help it grow. Putting some money into a high-yield savings account, a Roth IRA, and investing will allow me to kick-start this goal.