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Garment & Inspo Paper

BUF 2400: Product Development in the Fashion Industry

Professor Kelly Valladares

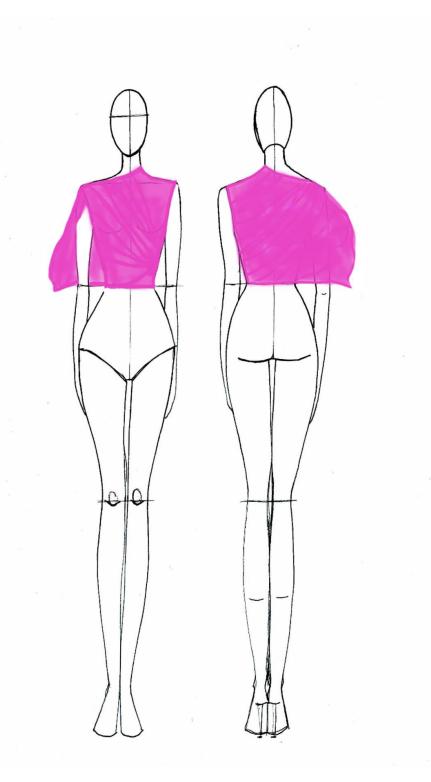
New York City College of Technology (CUNY)

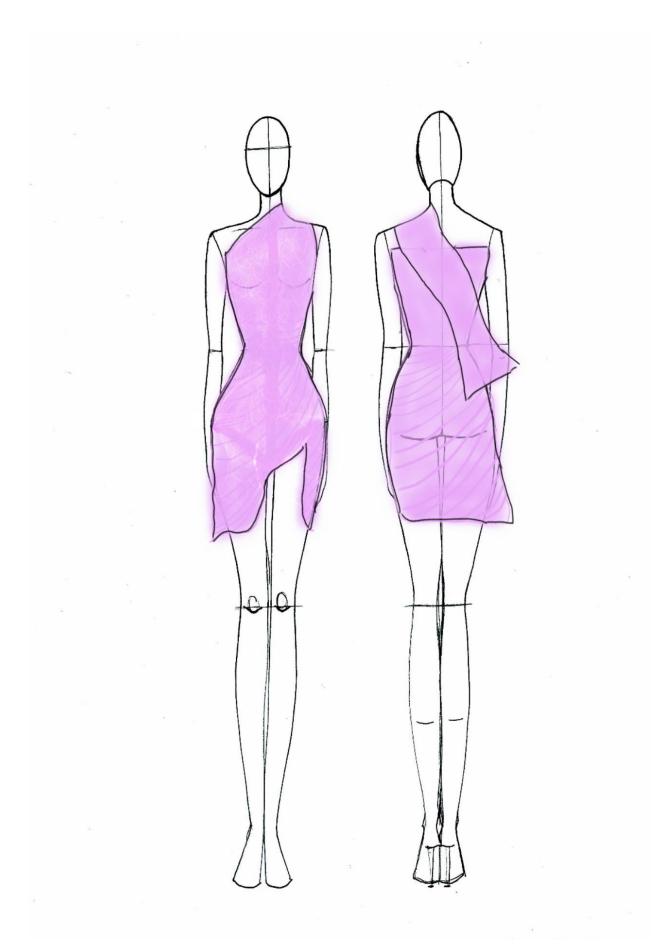


Roksanda Spring 2023

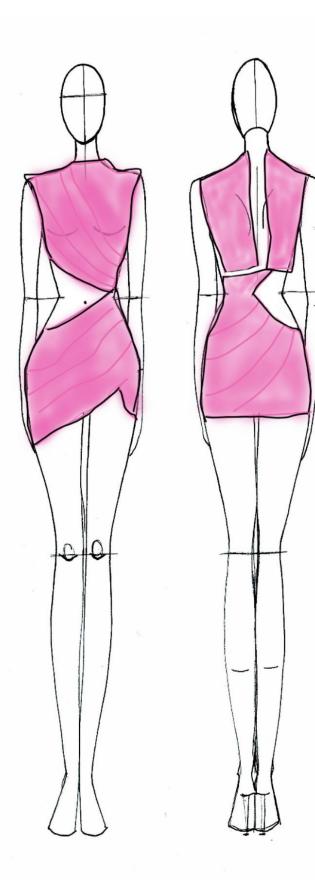
When viewing this garment, I definitely get spring vibes from it, something very calming in seeing a bright, strong color. With its cape-like design, we're able to view this dress more elegantly. I'm already able to see some Design Elements. The bright magenta color(1) really pops out, and the intensity and almost chroma color of the dress focus your eyes on it well, not realizing for a second the headwear the model is wearing. We can also clearly see the shape(2) of the dress is more form-fitting, allowing there to be a view of the silhouette, almost creating and instituting the curves. The lines(3) of the long gown are asymmetrical, allowing a slip showing the model's leg and gathering around her hip. This helped me view the Design Principles, you can see the **proportion(1)** of the dress, where the lines gather fit nicely on the model, it seems to be tight fitting instead of loose. Allowing the size to fit the overall dimension. There is a visual impact when viewing the garment here, we see the **rhythm(2)** and you can see that one side is very different than the other. Notice the slip on the side of the leg as I mentioned, our eyes are being led from one part of the design to another and although we can not see the walk, we know there is a movement with the dress, especially of the bright color. There is also an emphasis(3) when viewing the design, the main focal point is on my right side, the model's left side, where the lines vertically meet almost looking like folds into a knot. Overall, I picked this garment because I really loved the color, the design, and the overall fun It would be to create inspired garments.

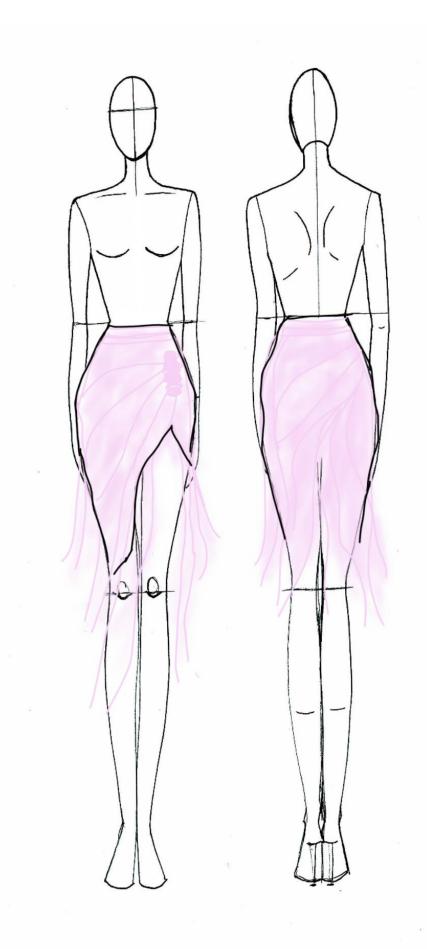
<u>5 Garments</u>











References

Nast, C. (2022, October 11). Roksanda Spring 2023 Ready-to-Wear Collection. Vogue.

https://www.vogue.com/fashion-shows/spring-2023-ready-to-wear/roksanda