

Wilson A. Sánchez

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OBJECTIVE

Wilson Sanchez, illustrator; animator (2D & 3D); and graphic designer (motion graphics, logo), has about one year of professional experience in the Graphics & Marketing industry serving over 50+ clients. Highly driven, disciplined and passionate in his profession, Wilson's goal is to create high quality content that is engaging and prosperous to the targeted audience.

PROFESSIONAL EXPERIENCE

EZMarketing

Logo Designer/Graphic Designer

New York, NY

January 2016 – Present

- Designer and creator of start-up EZMarketing logo
- Contributed to company vision and future marketing strategies

EZ2eat

Graphic Designer/Illustrator/2D Animator/Motion Graphics/Logo Designer

New York, NY

April 2016 – Present

- Lead illustrator, graphic Designer, logo Designer, motion graphics and 2D animator for over 50+ restaurants and to promote the EZ2eat brand.
- Lead designer for illustrations, promo cards, restaurant menus, email blast, and motion graphics for over 50+ restaurants.
- Created 2D animations to promote the EZ2eat brand using programs such as Photoshop, InDesign, Illustrator, Adobe Flash and After Effects.
- Supervised new graphic design interns to ensure the production of high quality content.
- Handled Facebook, Instagram, Twitter, and email campaigns marketing by creating a variety of 2D animations, motion graphics, posters, and GIFs. Increase in engagement and following by 60%.

ADDITIONAL EXPERIENCE

- Won "Developer Favorite" in Nintendo art companion and featured on the Nintendo website.
- Created over 40 game levels for "LittleBigPlanet." With over 12,000 followers and 1 million game plays, 7 of my created levels were picked by the company to be featured on front game cover.

EDUCATION

City Tech College of the City University of New York

Bachelor of Arts – Communication Design

Brooklyn, NY

Expected June 2018

- **Major GPA:** 3.8 / 4.0; **Cumulative GPA:** 3.4 / 4.0
- **Awards:** 1st place award winner for the City Tech Annual Public Speaking Competition.
- **Awards:** Deans list for two years in a row.

SKILLS

- Software: Adobe Photoshop, Adobe Flash, Adobe After Effects, Adobe InDesign, Adobe Illustrator, Adobe Final cut pro, Wacom Tablet, Manga Studio [type], Microsoft Office 2015, WordPress
- Windows + Mac OS proficiency
- Interests: Game Designer [Game salad, LittleBigPlanet], drawing [Pen, pencil, charcoal, ink, and color pencil], painting, guitarist [acoustic, and electric], music composer [Garage band, Loopy], Tae-qwon-do martial artist, photography