

New York City
College of Technology
The City University of New York
Communication Design Department

COMD 3313 | SPRING 2019
Introduction to Illustration
Tuesdays, 2:30–5:50PM
N1122
Section D226 | 3 credits, 4 hours

Professor Sara Woolley Gómez
SJWoolley@citytech.cuny.edu

Openlab Site:
[https://openlab.citytech.cuny.edu/
woolley-comd3313sp2019](https://openlab.citytech.cuny.edu/woolley-comd3313sp2019)

Office Hours:
Tuesdays 12:30-1:30 pm
Tuesdays 6:00-7:00 pm
N1126

Course Overview

This course is a practical introduction to the field of illustration. Focus will be places on process work and professional practices, presented within contemporary and historical context. Course includes projects and lectures in a variety of illustration genres including: product design and advertising, storyboard, book illustration, editorial illustration, and institutional illustration. A variety of materials will be introduced through lectures and demonstrations for use on assignments such as: pencil, pen and ink, brush, colored pencil, brush and paint, and collage. Critical concepts such as: Conceptual Development, Working on Assignment, Composition, Contrast, Value, Point of View, and Color theory will be introduced. 3 Credits, 4 Hours (1 lecture, 3 lab) ENG 092R (ESOL 032R) and/or ENG 092W (ESOL 031W) as required.

Attendance (College) and Lateness (Department) Policies

A class roster roll will be taken at the beginning of each class. Only two absences are allowed. After two absences, a student may be withdrawn because of unsatisfactory attendance (code WU). Students arriving after the roll is taken will be marked "late." Students will be notified at the earliest opportunity in class after they have been absent or late. After four latenesses, a student will be asked to withdraw from the class (code W) or may be withdrawn from the class (code WU).

Academic Integrity Standards

Students and all others who work with information, ideas, texts, images, music, inventions, and other intellectual property owe their audience and sources accuracy and honesty in using, crediting, and citing sources. As a community of intellectual and professional workers, the College recognizes its responsibility for providing instruction in information literacy and academic integrity, offering models of good practice, and responding vigilantly and appropriately to infractions of academic integrity. Accordingly, academic dishonesty is prohibited in The City University of New York and at New York City College of Technology and is punishable by penalties, including failing grades, suspension, and expulsion.

Academic Integrity and Expectations

You are responsible for reading, understanding and abiding by the NYC College of Technology Student Handbook, "Student Rights & Responsibilities," section "Academic Integrity Standards." Academic dishonesty of any type, including cheating and plagiarism is unacceptable. "Cheating" is misrepresenting another student's efforts/work as your own. "Plagiarism" is the representation of another person's work, words or concepts as your own.

In-Class Structure/ Timeline

- Hang homework up for peer and instructor review
- Meet with students as a group or individually to review work and offer feedback
- In Class Lecture and / or Demo
- Give new assignment & homework
- Work in class



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Grading System

- Sketchbook (Keeping a sketchbook with process work and class notes is a requirement.) 20%
 - Individual Assignments 30%
 - Midterm Presentation 10%
 - Exercises 10%
 - Final Project 10%
 - Final Portfolio 20%
 - Projects given as Homework Assignments are due at the beginning of class and must be hung up or turned in for critique upon arrival ; otherwise they are considered late.
- ANY MISSED ASSIGNMENTS WILL EARN A ZERO. Assignments received after the deadline will drop a full letter grade, and will only be accepted within 1 week of the due date. After that time period, any late assignment will earn a zero.
- A final portfolio of ALL PROJECTS will be handed in with the final project at the end of the semester. Students have the option to revisit earlier projects and revise them based on critique.
- Make-ups: If a student finds they will not be able to present or hand in a project on the scheduled day, it is their responsibility to notify the instructor PRIOR to the due date and request alternate arrangements. Points will be deducted for late assignments and missed critiques.

Labs

You are expected to work on sketchbooks and assignments for at least four hours a week outside of class. You will find that assignments will take a lot more than that to be successful. Students are encouraged to utilize tools posted in the Class Resources section for extra help.

Critiques

Each student will present his/her work weekly for critique using appropriate design vocabulary. The critique is a neutral dialogue. Students will present their work and discuss the strengths and weaknesses, expressing what works and what doesn't work in relation to the assignment guidelines. Peer responses will be given. No personal likes or dislikes are discussed without elaborating the "why" of it. Design-specific terminology should be used at all times.

Communication

Communication is at the heart of everything you do as a creative professional. Whether you go on to become a designer, illustrator, art director, game designer, or any one of the numerous careers that the COMD department is preparing you for, your number one goal is to communicate, and to do it visually. To be able to communicate visually you also need to be able to communicate verbally. One of the most important and overlooked skills in our industry is to be able to express yourself clearly so that other people understand what you are saying. With that in mind you should always try to express yourself as clearly as possible in this (and all) of your classes. Within this class you are expected to communicate with your classmates and with your professor. If you are going to miss a class it is your responsibility to let the professor know. If you are sick and miss a class when an assignment is due you will get a zero unless you contact your professor. If you have a question or are confused about something COMMUNICATE! Ask a question, send an email. Ignorance is not an excuse.



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Extra Credit:

There will opportunity for Extra Credit to be earned through participation in #INKTOBER2018

Essentials For Class

(NEVER COME WITHOUT YOUR TOOLS!)

SKETCHBOOK - Moleskin 8 x 5 or similar

FAVORITE DRAWING PENCILS

RULER and/or TRIANGLE

TRACING PAPER , Approx. 9"x12"

KNEADED ERASER

MASKING TAPE Approx. 1 inch

EXACTO knife

GRAPHITE TRANSFER PAPER

FLASH DRIVE / ONLINE STORAGE With assignments for work in class

DUE WEEK 3:

WATERPROOF BLACK INK/or INDIA INK

SMALL PLASTIC PALETTE

PAPER TOWELS

WATER JAR

INKING TOOLS INCLUDING:

TRADITIONAL DIPPING PEN

WATERCOLOR BRUSHES Include at least one wash brush 1" or larger and a detailer.

INKING BRUSHES Brushes dedicated for INK only (Sizes #1, #2 and #3) are a good start.

FELT PENS (MICRON recommended)

BRUSH PENS (SAKURA and PENTEL recommended)

WATERCOLOR BLOCK / or PAD 140 lb HOT PRESS 10" x 14" ARCHES or similar

OPTIONAL MATERIALS:

DRAWING TABLET/ Digital Workspace

COLORED PENCILS

TUBE WATERCOLORS /

TRAVEL PORTFOLIO : (*variety of options at different price points)

Recommended Texts

Picture This! by Molly Bang

GRADED ASSIGNMENTS

Appearances matter. Work should be presented neatly and with care.

1 Project 1 - Card Illustration

2. Project 2 - Poster Illustration

3. MIDTERM PROJECT

4. Project 3 - Editorial illustration

5. FINAL PROJECT - Book Illustration

6. WEEKLY SKETCHBOOK Homework



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Projected Schedule

Jan 29 | Week 01

Introduction: Review academic policies, go over syllabus. Discuss our relationship to illustration.
Introduction to Sketchbook Practice. Assign Sketchbook, 4 Pages DUE WEEKLY.

NEW: Project 1 Themed Card Illustration - Pencil Sketches

NEW: Exercise 1 - #MeetTheArtist

Feb 5 | Week 02

Lecture: Design Concepts in Illustration

Demo : Basic PS for Illustrators & Refining an Illustration with reference

DUE: Project 1, Pencil Sketches, Exercise 1

NEW: Project 1 Digital Composition

NEW: Exercise 2 Composition Collage

Feb 12 | COLLEGE CLOSED

Feb 19 | Week 03

Lecture: INTRO TO INK

Demo : Inking Demo

DUE: Project 1 Concept Sketches DUE with Peer critique.

NEW: Project 1 : Inked Final DRAWINGS

NEW: Exercise 3: Inky Doodles

Feb 26 | Week 04

Lecture: ILLUSTRATION PROCESS & CONCEPT DEVELOPEMENT

DUE: Project 1 DUE : Final Black & White 5 x 7 Cards, Set of 2

NEW: Project 2 Poster Illustration, Thumbnails

Mar 5 | Week 05

Lecture: VALUE

DUE: Project 2, Thumbnails

NEW: Project 2, Concept sketches DUE with Peer critique.

Mar 12 | Week 06

* Tentative Feild Trip

DUE: Project 2: PENCIL FINISH DRAWING

NEW: Project 2, Final Poster Art (ink & pencil, with digital)

Mar 19 | Week 07 MIDTERM

DUE: MIDTERM PROCESS PRESENTATION (Formal Presentation on Work PROCESS with FINAL ART)

NEW: Project 3, Editorial Illustration: Brainstorm , Research & Thumbnail

*This is a flexible schedule and is subject to change. I will give you as much advance notice as I can about any changes that will occur. There will be a mandatory class trip.



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Apr 2 | Week 09
Lecture: INTRODUCTION TO Color
Due: Project 3 Concept Sketches
New: Project 3 PENCIL FINISH DRAWINGS

Apr 9 | Week 10
Lecture: Intro to Digital Coloring
DUE: Project 3 FINISHED DRAWINGS (Ink & pencil with digital)
NEW: Editorial Illustration FINAL ART. *LIMITED PALATE* Magazine COVER & 2 interior Spot Illustrations

Apr 16 | Week 11 FINAL PROJECT Assigned
Lecture: BOOK ILLUSTRATION & UNDERSTANDING THE BEATS OF A STORY
DUE: Editorial Illustration FINAL ART.
NEW: FINAL PROJECT: Narrative illustration
Part 1 : STORY SELECTION & Thumbnails for Cover / Interior Illustrations

Apr 23 | SPRING RECESS

Apr 30 | | Week 12
Lecture: POINT OF VIEW
NEW: Concept sketches for FINAL PROJECT
Due: Project 4, part 2: Character Designs & Concept Art

May 7 | Week 13
Lecture: NONE- WORK IN CLASS
DUE: FINAL PENCILS for FINAL PROJECT
DUE: Color Palate for FINAL PROJECT

May 14 | Week 14
Lecture: NONE - WORK IN CLASS
DUE: FINAL Project - FINISHED DRAWINGS (Ink & pencil with digital)
Work in Class on Final Project / Final Portfolio

May 21 | Week 15
Final Portfolio Due.
Final Presentations.

