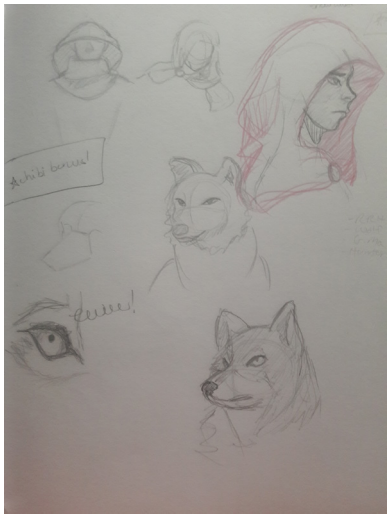
JULIE BRADFORD'S PROJECT 4 PROCESS BOOK

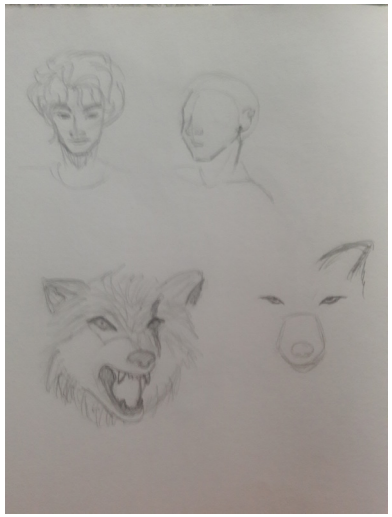
STORY PITCH n' BEATS

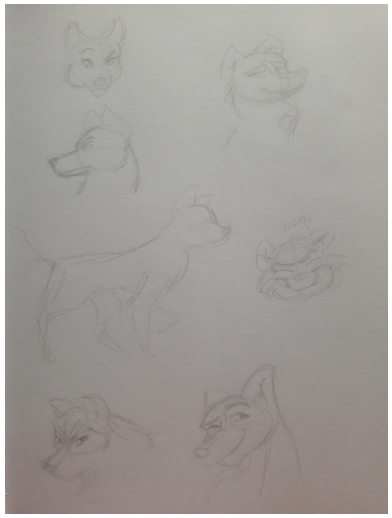
In this modern day YA adaption of Little Red Riding Hood, Red finds his usual weekend routine of delivering goods to his Grandma's cabin interrupted by a talking wolf-- and that his life has been one big fat digital lie. Upon waking from an accidental head banging, Red can now see his actual reality: the lush woods he grew up in are in fact a cluster of rundown shacks amidst a dying field. And what he once saw as a terrifying wolf he now sees as a human in their place. There was little time for Red to grasp the concept that the "wolf" had been banished to the forest after learning that the elite have been shipping the poor to far off rundown lands and implanting them with digital maskings to keep them from seeing where they actually live. They had to keep moving. And avoid being caught by Grandmother's assassin.

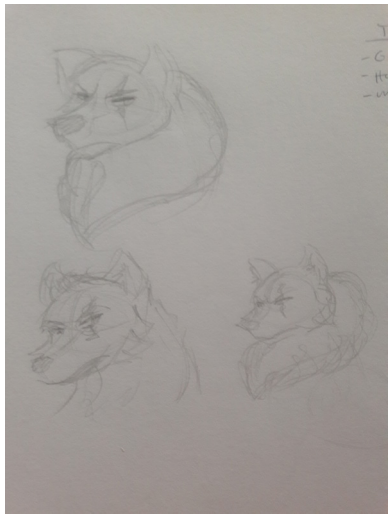
- Red gets ready for his weekly trip to his Grandmother's cabin.
- Wolf stalks Red in the woods.
- Wolf confronts Red in the cabin.
- Red finds out that reality is a lie.
- Grandma sends out her trusted assassin once learning that Red has woken up.
- Wolf and Red hunted by the assassin in the city subway tunnels.
- Wold and Red confront Grandmother.

WOLF REFERENCES









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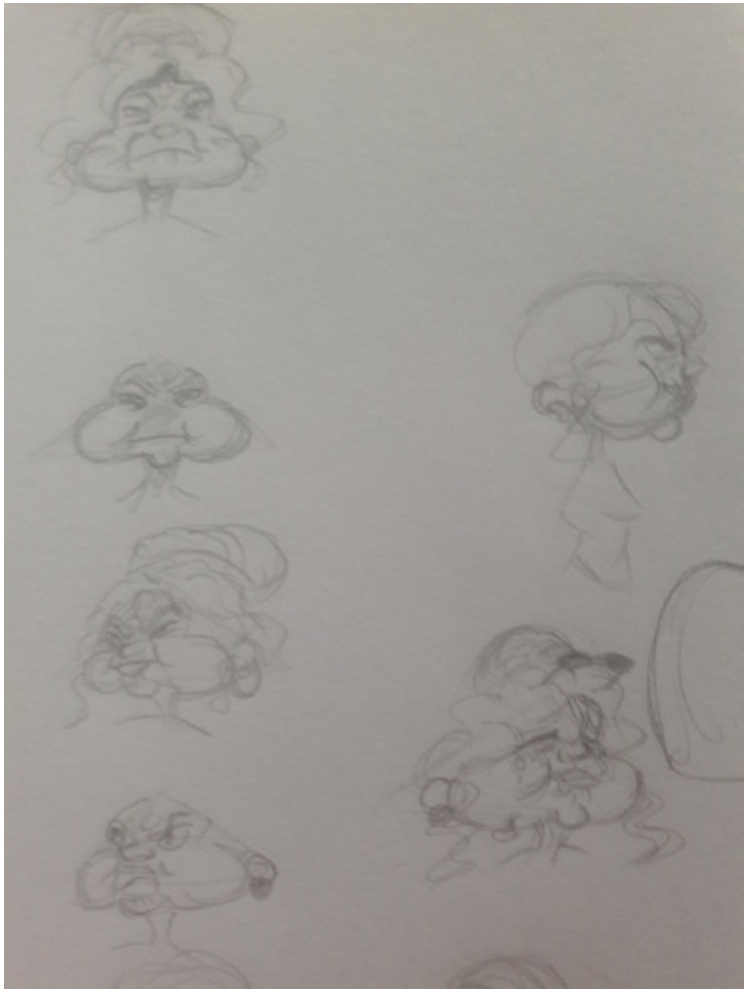

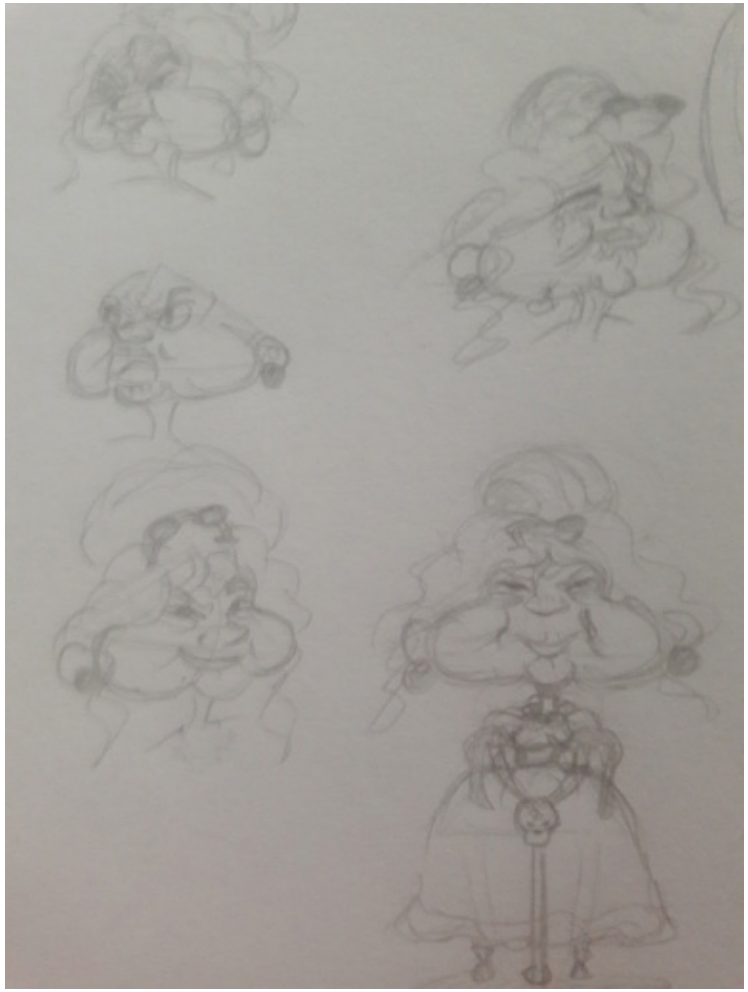

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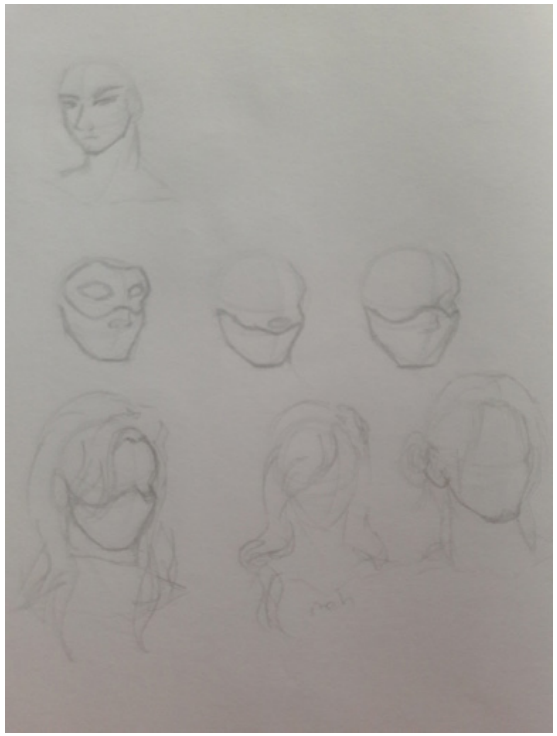
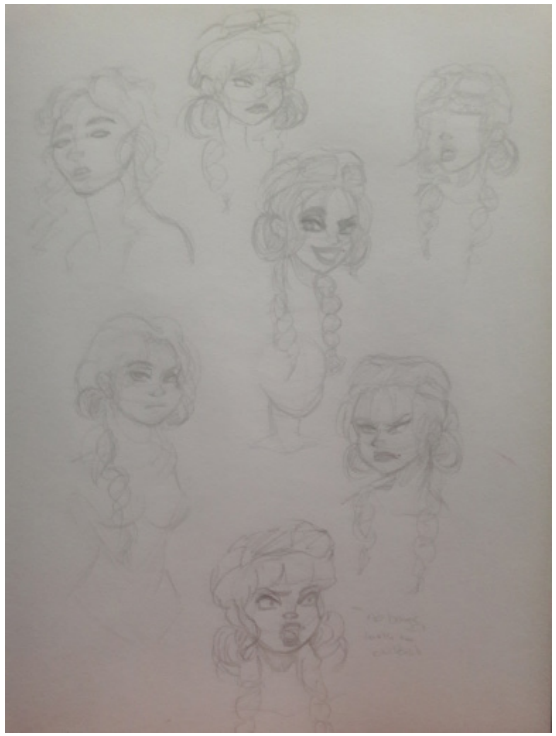
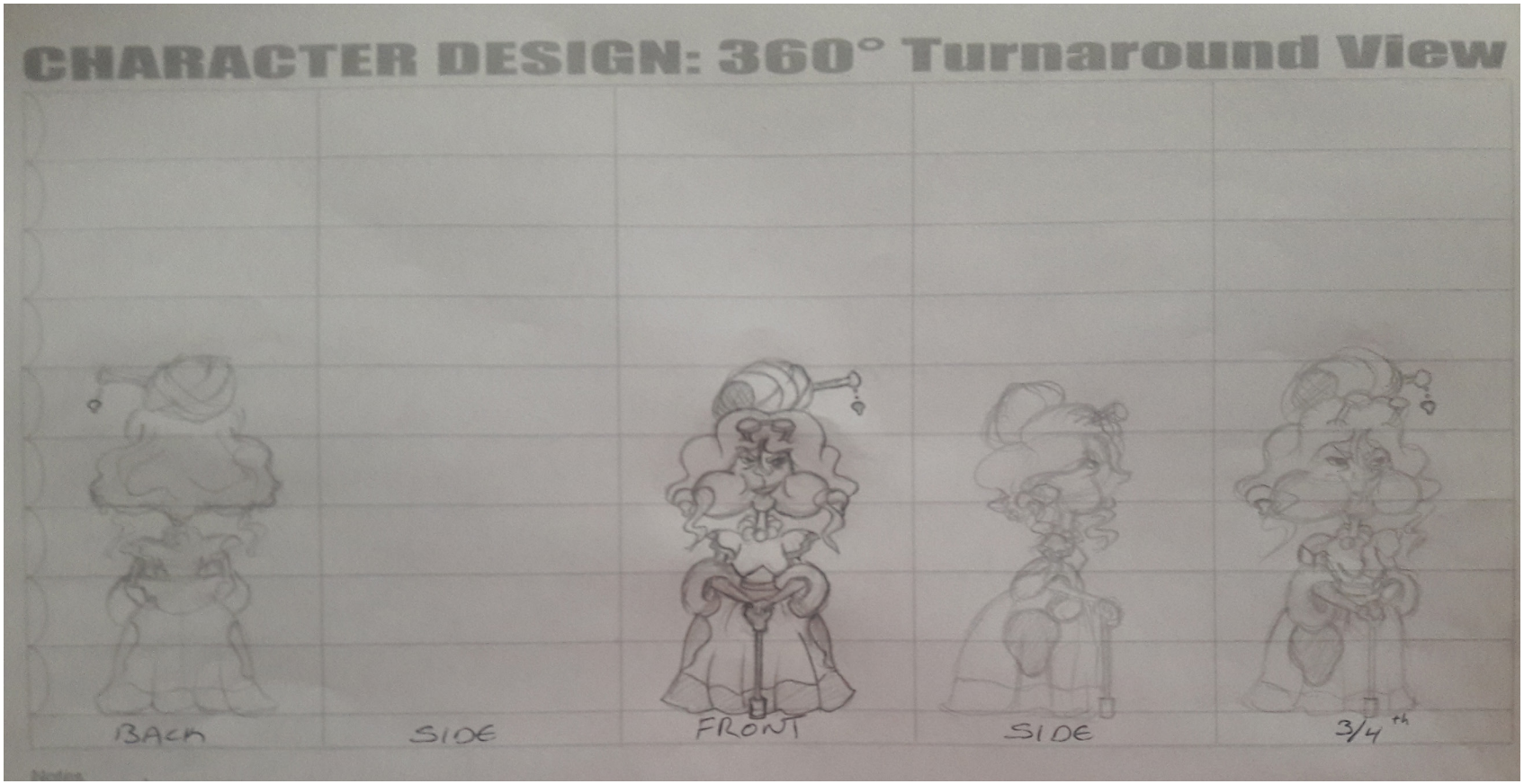
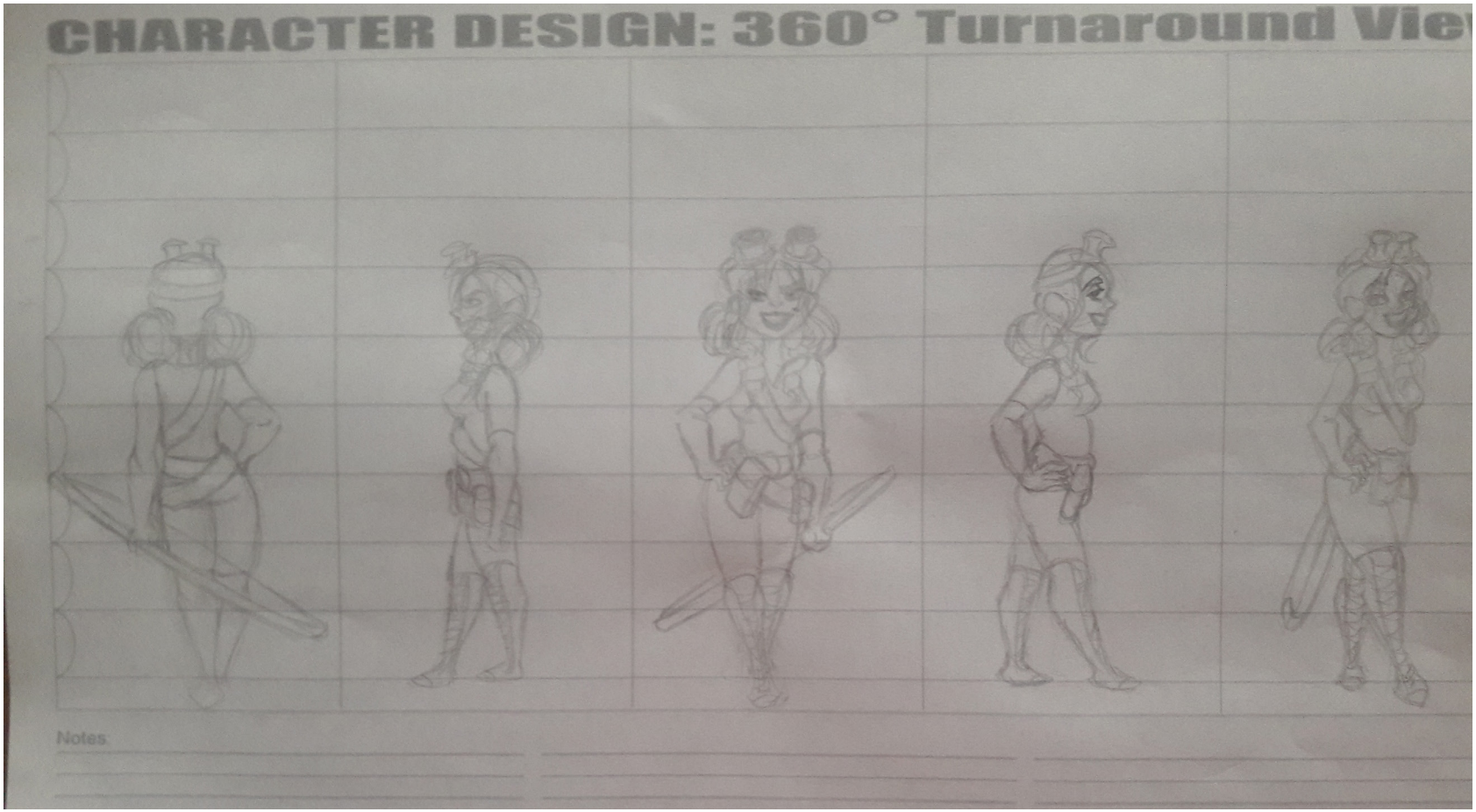




CHARACTER 360 MODEL 1/5

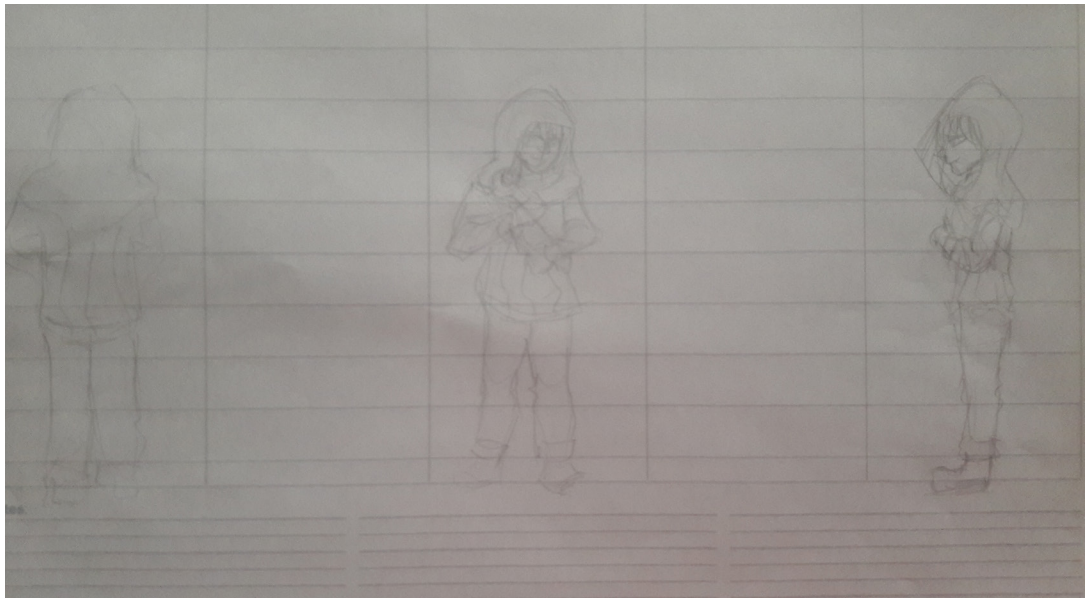


CHARACTER 360 MODEL 2/5

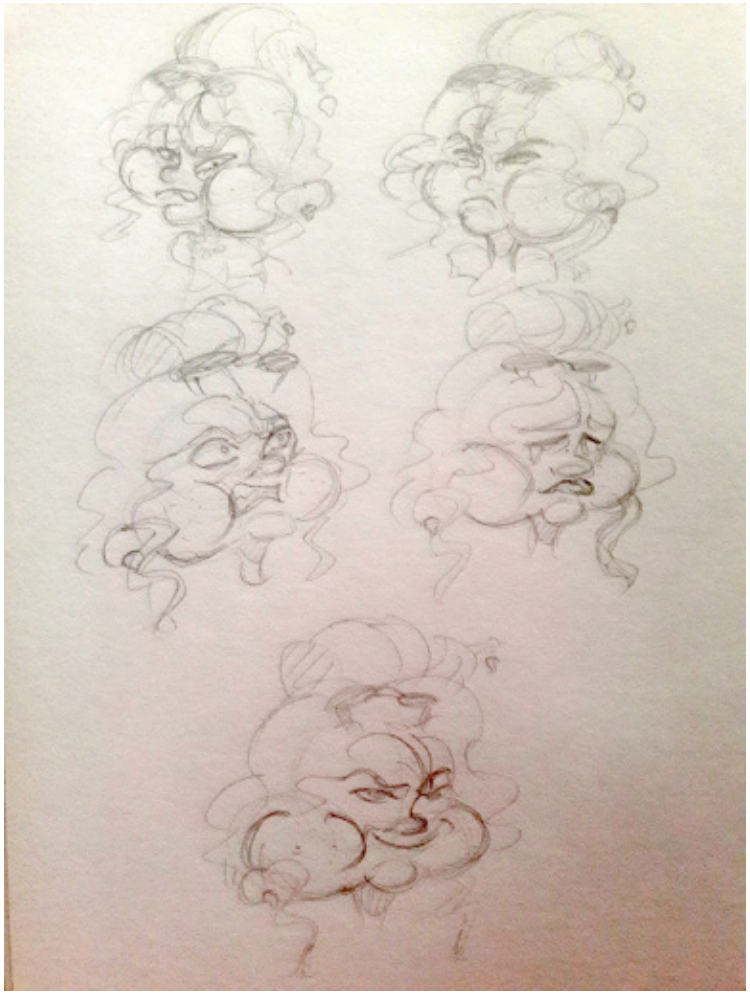


CHARACTER 360 MODEL 3/5

CHARACTER 360 MODEL 5/5



EXPRESSION SHEET 1/4



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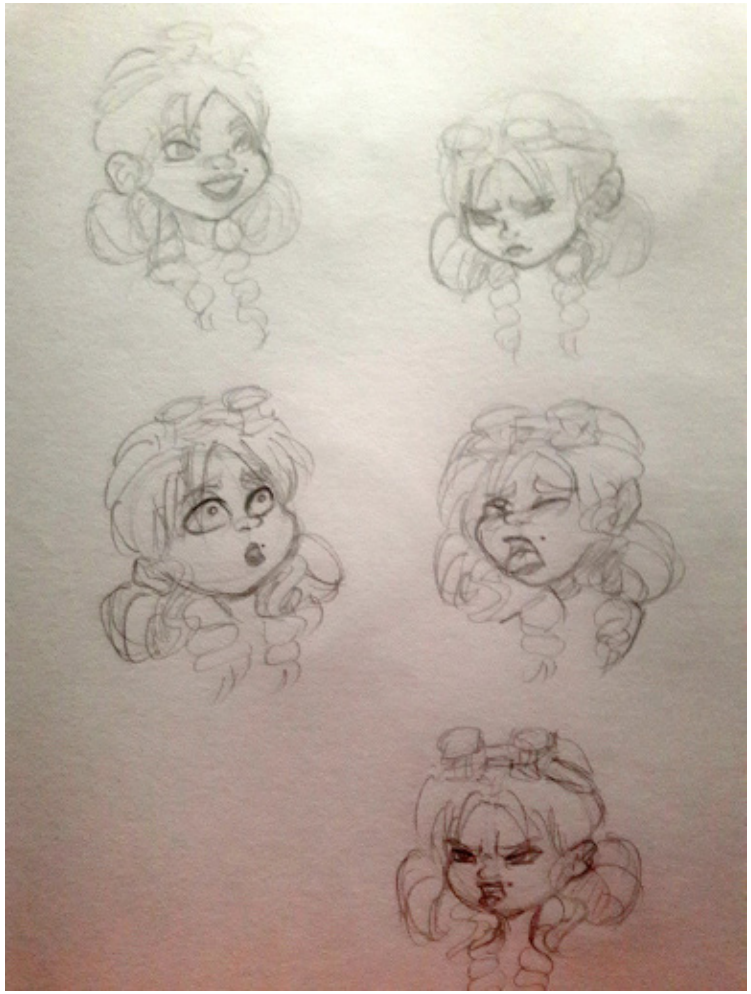
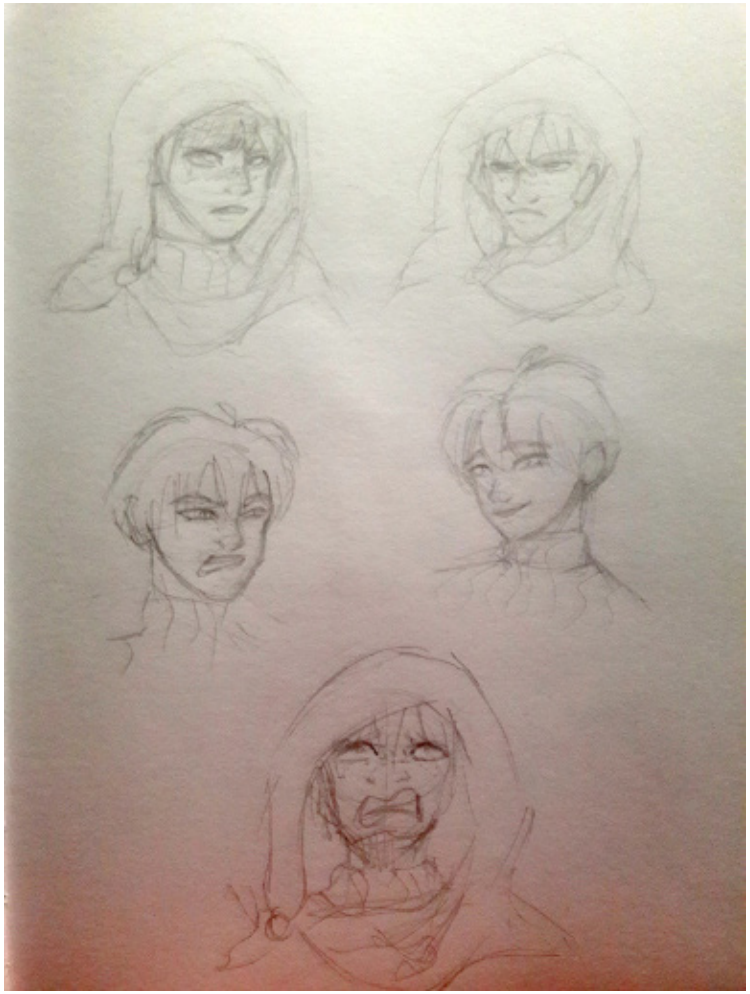
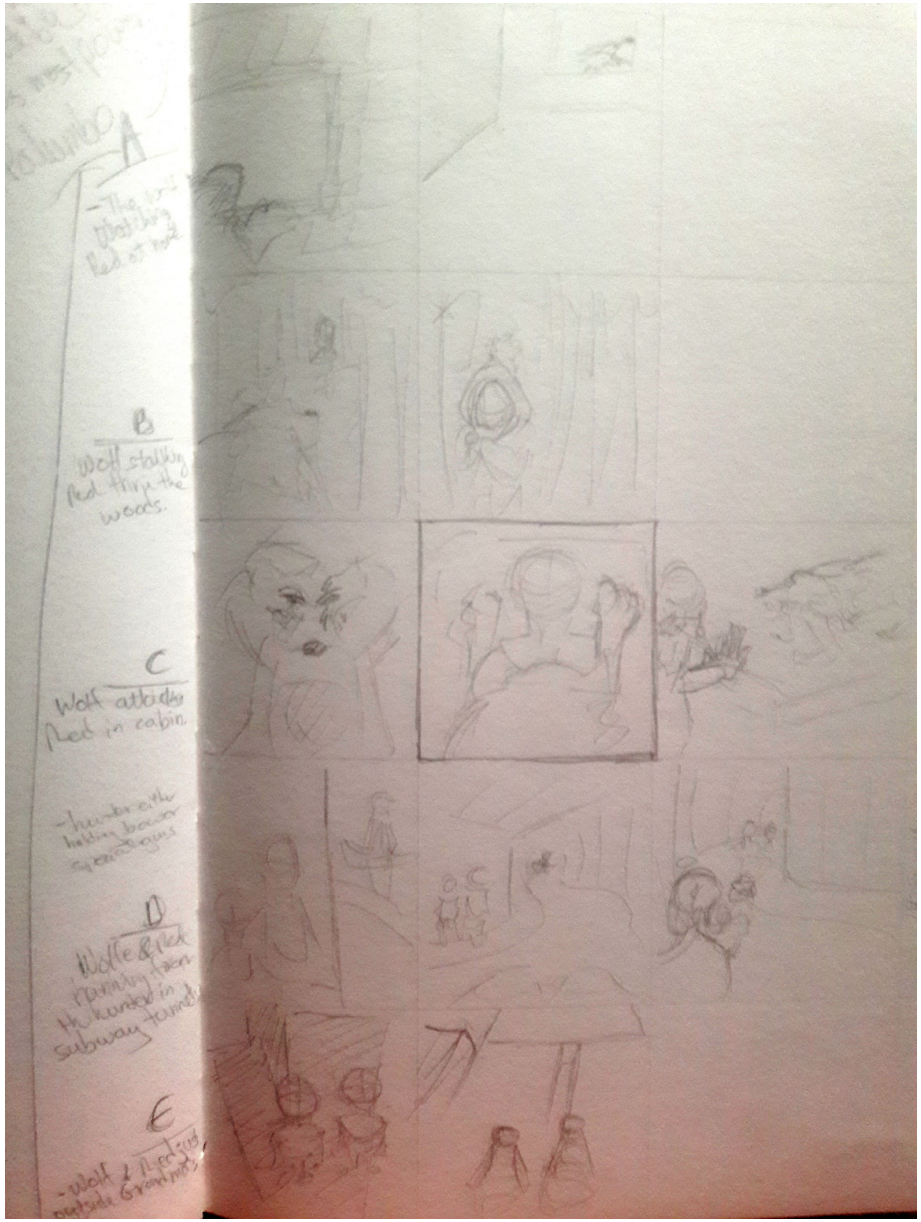


EXPRESSION SHEET 3/4

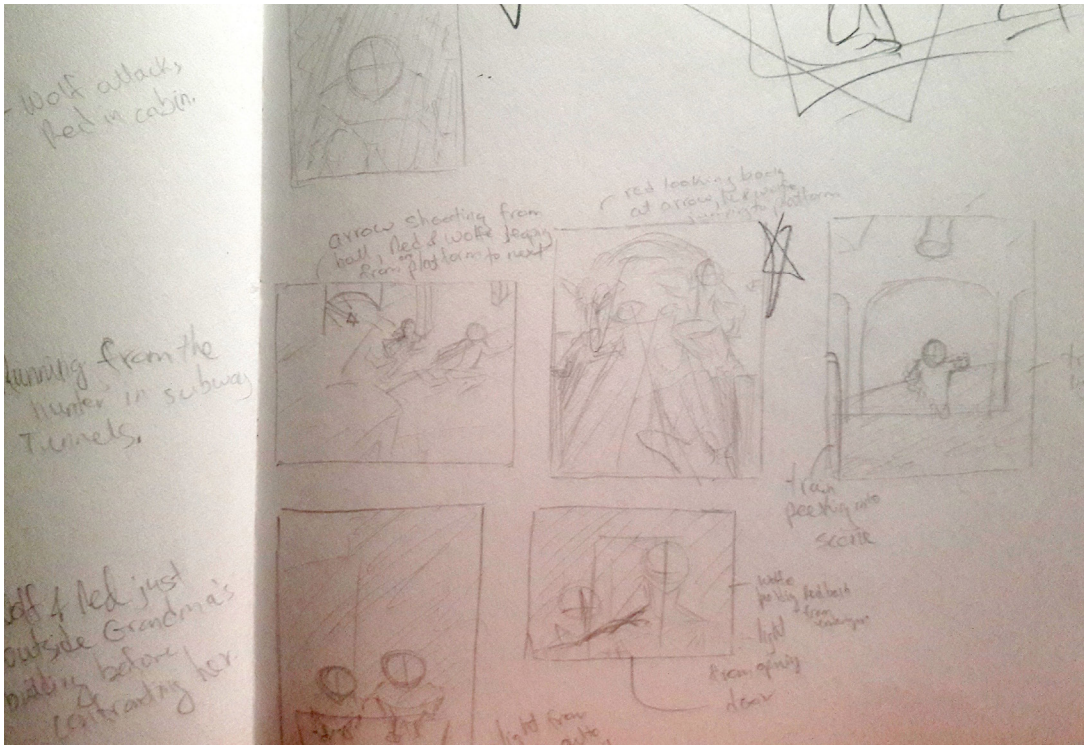
EXPRESSION SHEET 4/4



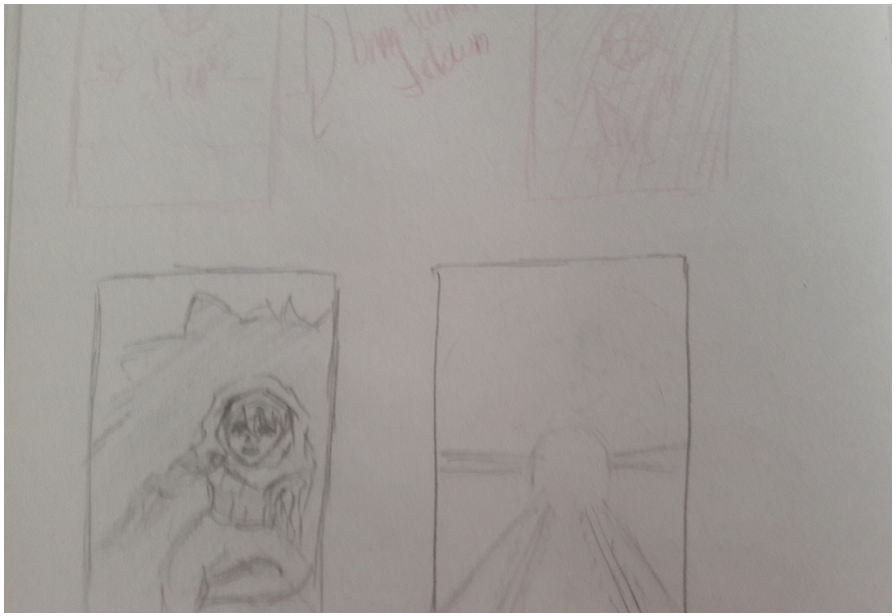
THUMBNAILS

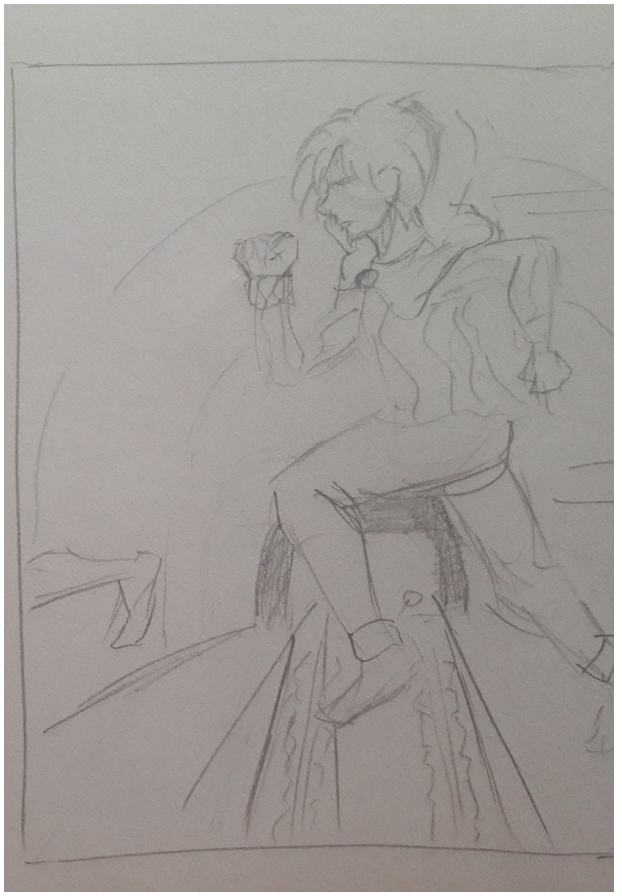

B
Wolf stalking Red thru the woods.
C
Wolf attacks Red in cabin.
D
Wolfie & Red running from the hunter in subway tunnels
E

MORE THUMBNAILS

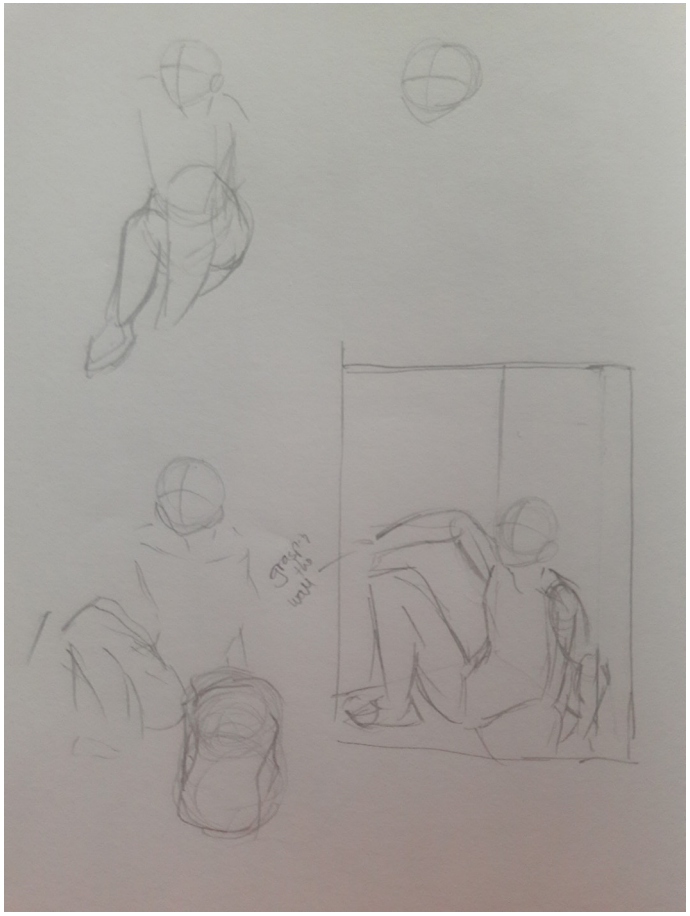


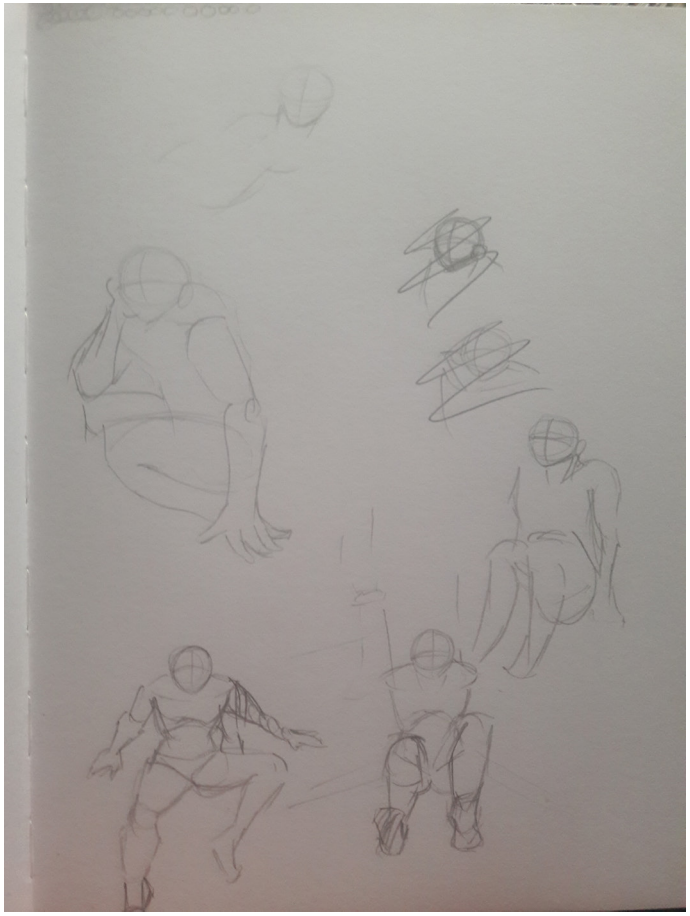
CONCEPTS



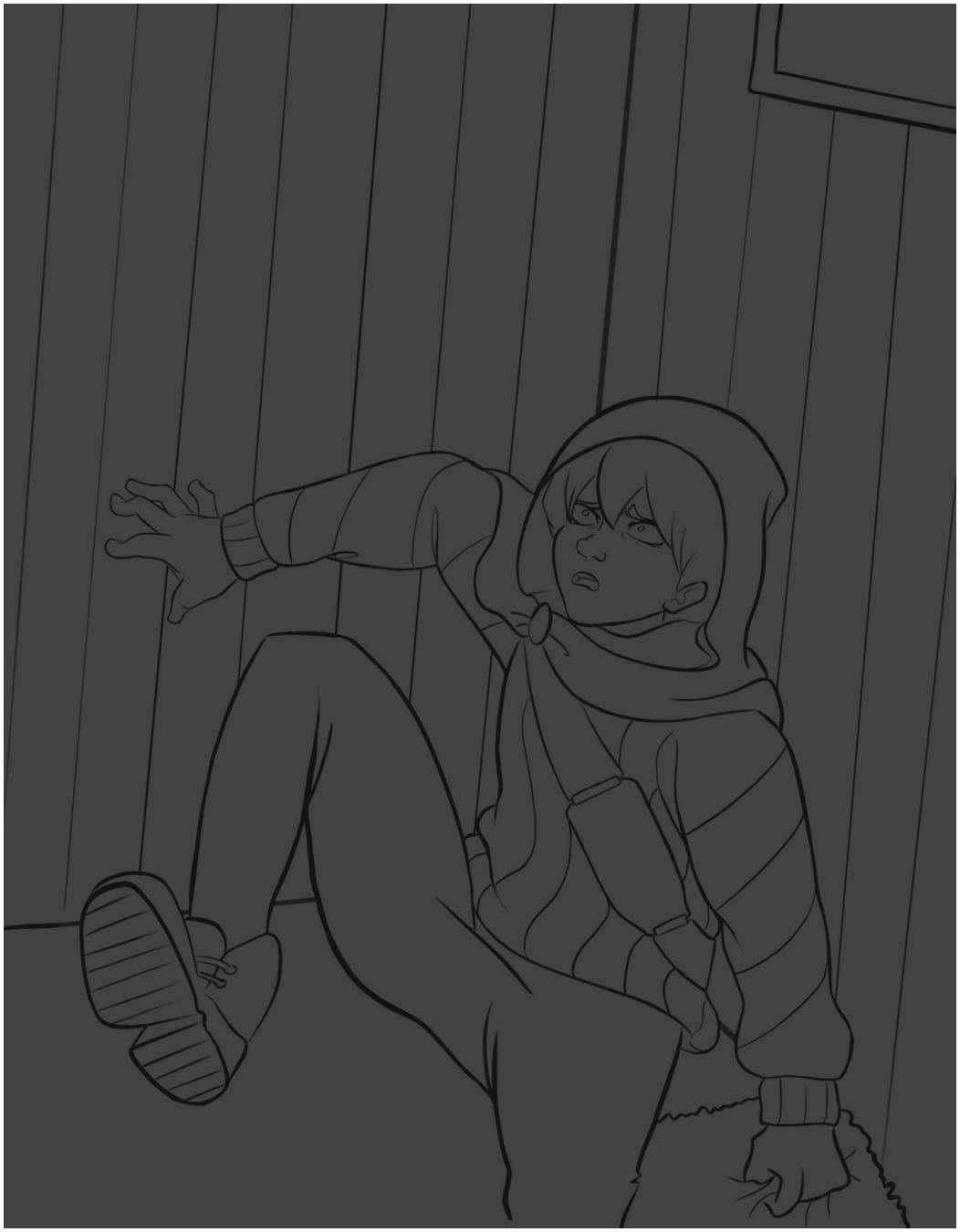


CONCEPT REFERENCES

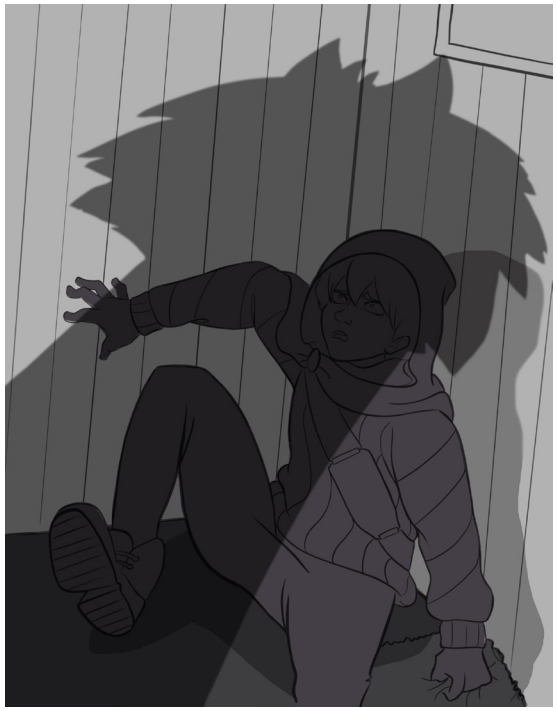


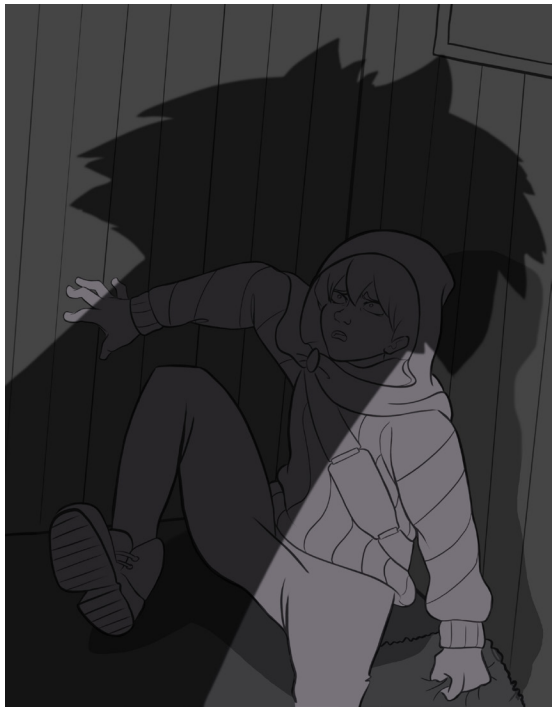


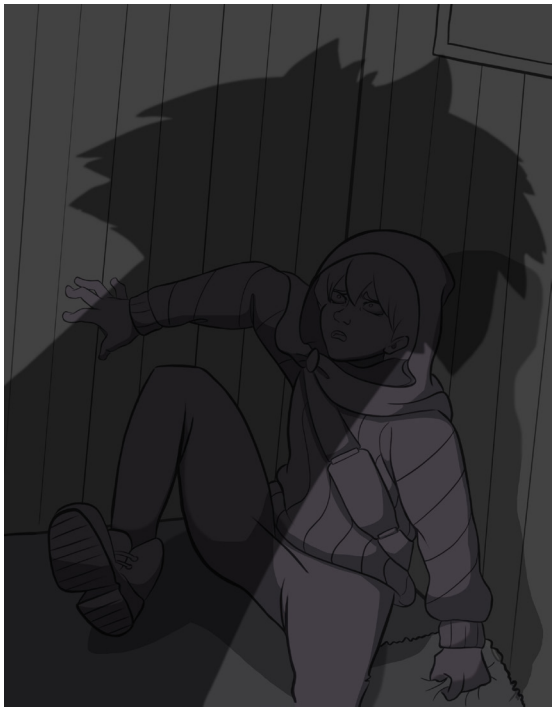
FINAL CONCEPT LINEART



VALUE STUDIES







FINAL DRAWING COLORED