New York City College of Technology, CUNY, COMD

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**Intro to Illustration**

**Editorial Illustration** (4 part project)

**Overall Project Description:**

Create an *Editorial Illustration* for use to accompany an article in a magazine, printed or online. This project is broken into stages with peer critique and critical feedback given at each stage, spanning 4 weeks in total.

The final illustration must be created using a *limited palate* of black, white, and one other color and should be made using a combination of traditional drawing / inking skills and digital coloring. Final art should be made to fit the real magazine’s specs. (Approx 9” x12”)

Final work will be judged on the clarity and cleverness of the overall concept, thoughtful utilization of composition, the use of value, and of course the skillfulness of overall technique.

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**Part 1 of 4**

**Rapid Fire Discussion:** What do we *care* about?

There is a sterotype that young people are unaware or unconcerned with social issues and current events.

* Do you agree or disagree with this statement?
* Are there issues or events which you are particularly passionate about?

**5 minute Brain Dump:**

* In teams, grab a piece of chalk and fill the black board with a brainstorm of every issue you *care* about.
* If another student’s answer sparks an idea, draw a line to link the ideas.
* There are no wrong answers, but be sure to read before you write! No doubles allowed!

**IN-CLASS ASSIGNMENT : Editorial Illustration Research**

**Research:** Find an article from a legitimate news source, online or printed, about a topic which you are passionate about or find particularly interesting, as source material for your editorial illustration. Carefully read and analyze those articles.

**Brainstorm:** Using the *Word Stack* method we’ve used for earlier assignments, write down all of the key words you can think of related to the article. Be sure to include the *actions* - what is happening, not just who, what, or where.

**Write: A blog post on open lab** in response to the article. Identify the key stakeholders. Who does this matter to and why? Highlight particular areas of interest to you. Share the article as well as your brainstorm and any images you may consider using in the future as reference material.

**Discuss:** Prepare a brief presentation of your chosen article and brainstorm.

**STUDENT LEARNING OUTCOME**

Students discuss / analyze core beliefs and the origins of the core belief.

Analyze content and evaluate evidence

Apply critical thinking skills to make creative inferences

Evaluate different ethical perspectives and concepts

Respect and Use Creativity

**PURPOSE**

Identify personal values and understand how passion to fuels your work.

Listen to the values and consider the perspectives of others.

Understand ethical perspectives.

**EVALUATION CRITERIA**

Overall quality of your presentation to the class.

Clarity while explaining the topic you’ve chosen and it's significance.

Quality and depth of the Brainstorm created based on the topic.

• Identify the key stakeholders in the issue.

• Describe your perspective on the issue.

• Describe how different ethical perspectives might be applied.

• Explain your brainstorm, and share any creative insights or inferences it may have sparked.