

Editorial Illustrations

COMD 2313

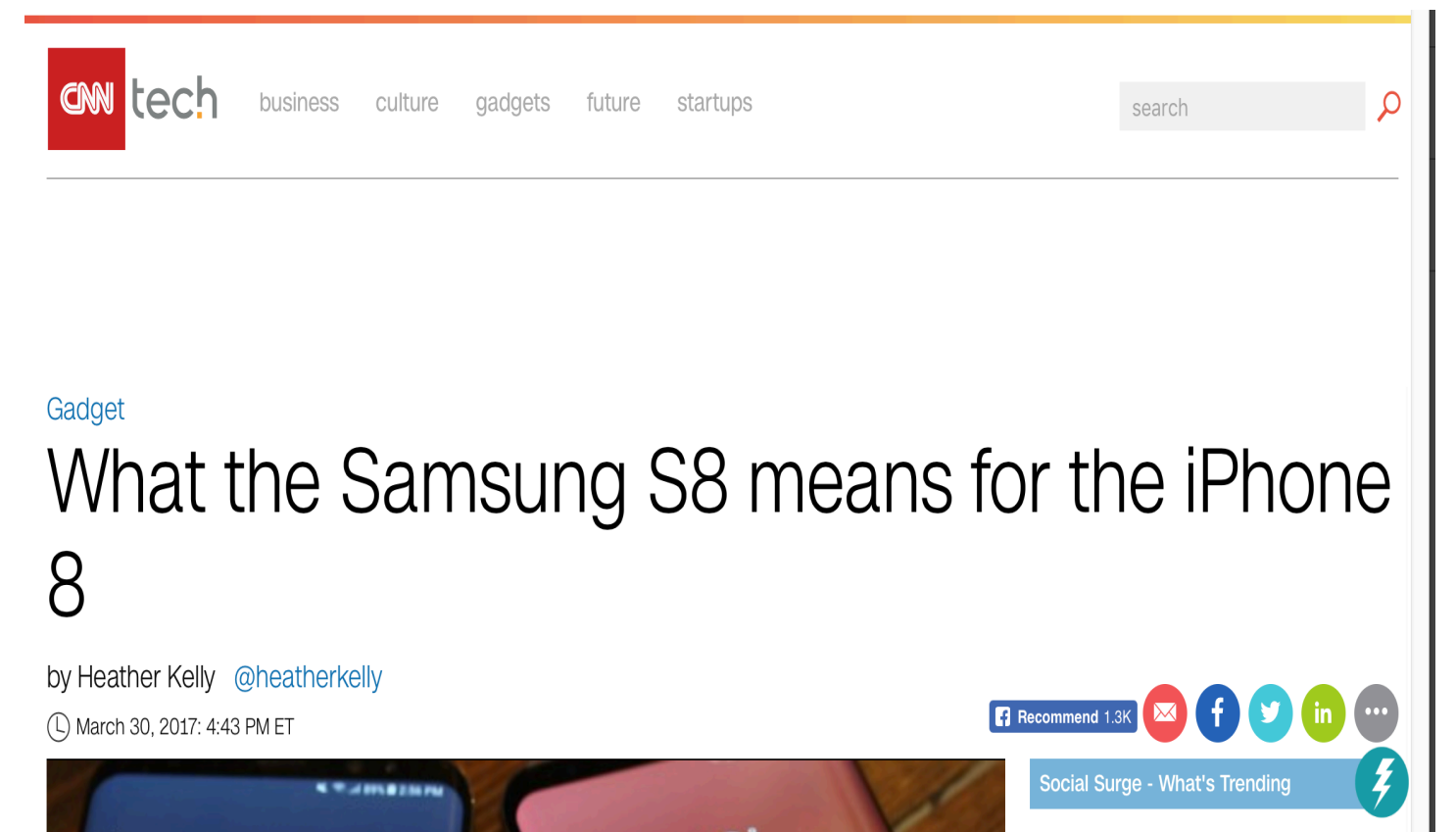
Klever Cobena

Project Goal:

Our focus for this project was to create an illustration that accompanied one of two articles, and gave insight to the content, and visually represents said article successfully.

Restrictions:

“The final illustration must be created using a limited palate of black, white, and one other color and should be made using a combination of traditional drawing / inking skills and digital coloring. Final art should be made to fit the real magazine’s specs. (Approx 9” x12”)



Step 1: Brainstorm

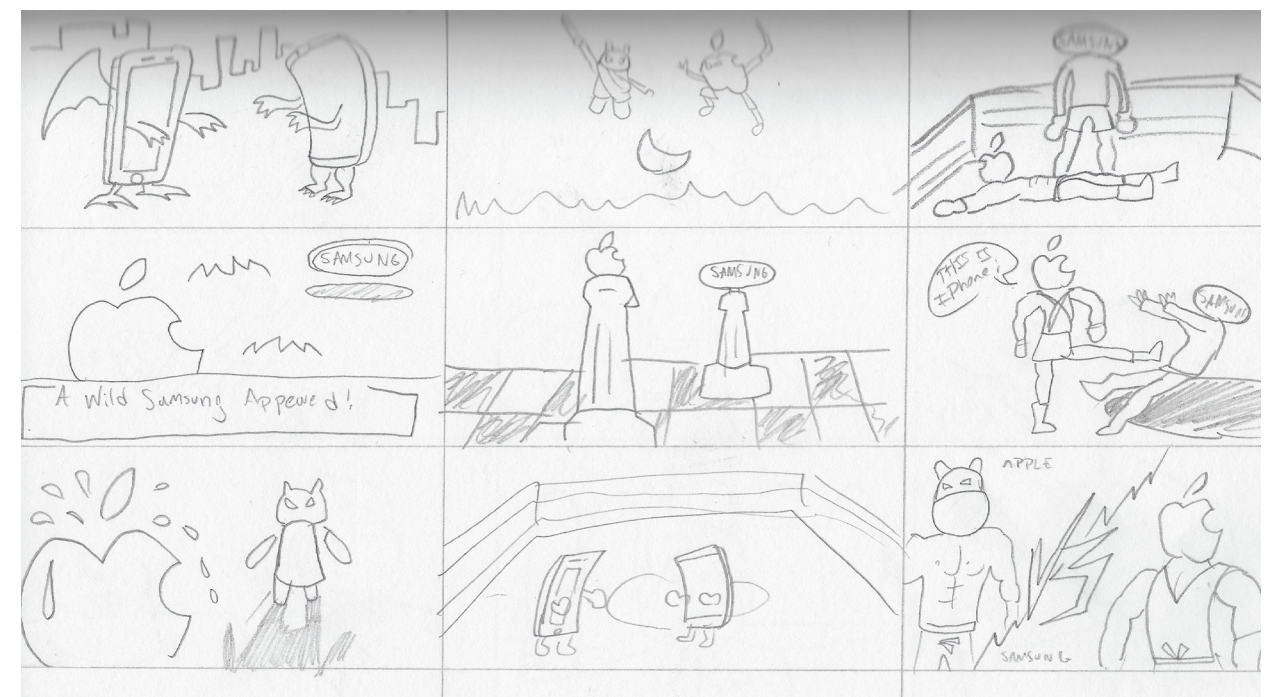
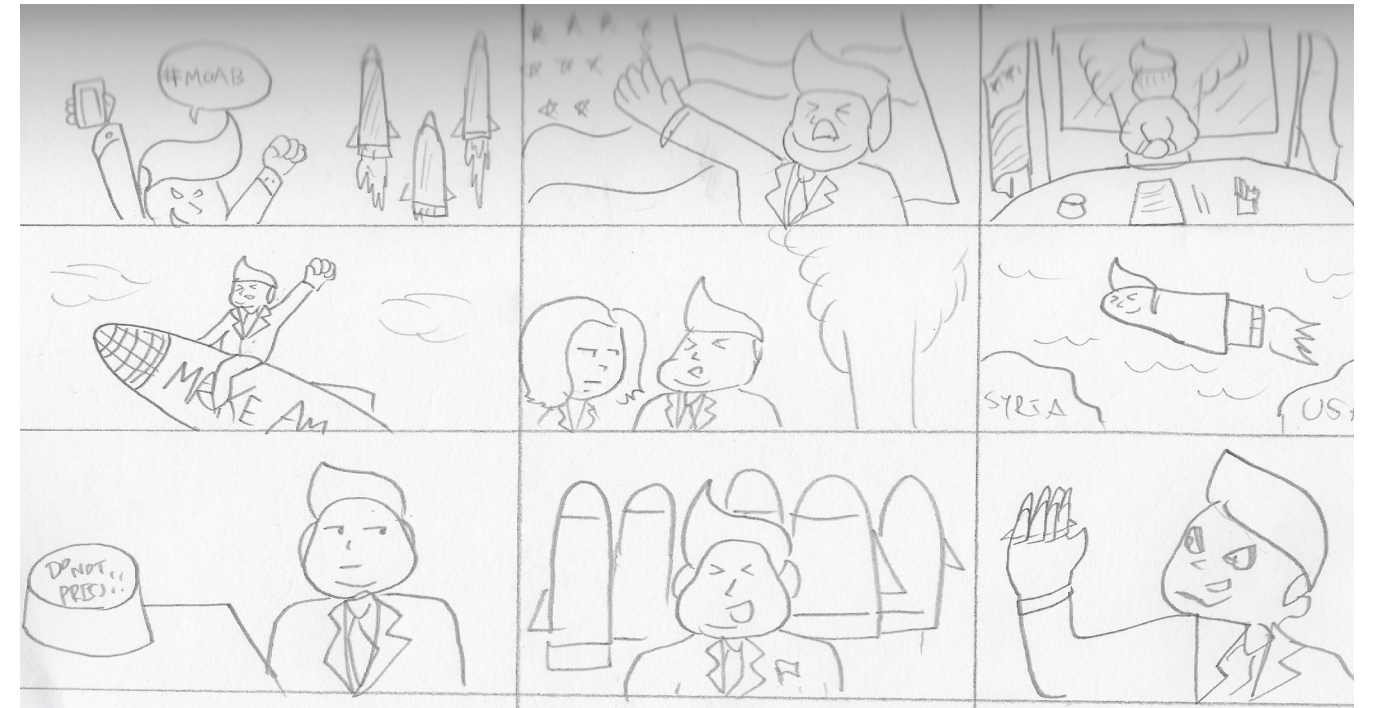
What content do these articles include, and how can they be visually represented in a clever, and informative way, while using metaphors and images that make the “reader” think and understand?

Trump Launches Missiles Strikes after Clinton called for same Action				
Trump	Missiles	Clinton	Military	Syria
Insane	Dangerous	Lost	Weapons	War torn
Hypocrite	Expensive	Democrat	Powerful	Refugees
Republican	Huge	Emails	War	Assad
President	Destructive	Woman	Army	Regime
Cocky	Explosion		Navy	Gas Attacks
Conservative	Heat		Fighting	Base Attack
			Generals	
			Guns	
			Missiles	

What the Samsung S8 means for the iPhone 8				
Apple	Samsung	iPhone	Galaxy	Vs
White	South Korea	Siri	Google	Fight
Tim Cook	OLED	Apple Watch	Android	Sales
Steve Jobs	Electronics	Ios	TouchWiz	Boxing
California	Blue	LED	Samsung	MMA
		Apple Music	Gear	Battle
			OLED	
			Google Play	

Step 2: Thumbnails

In order for the best concept to come into fruition, it is essential to visualize every possible solution to the “problem”, and narrow down the most successful solution.



Step 3: Concept Sketches

Which ideas worked the best? Taking those ideas and making them more refined and polished, the strongest yet again will stand out and can be taken to the next step.



Step 4: Value Roughs

If value isn't used effectively or even used at all, any illustration will fall short of its goal, and confuse the "reader". With value roughs, the illustrator can give him/herself hindsight as to what works the best in terms of final color, shading, etc.



Final Product:

The process ensures that the illustrators final work is to the best of he ability of the illustrator, and solves the problem the most succesfully.

