**COMD 2313 Illustration 1 New York City College of Technology**

**Department of Communication Design**

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**Week 8**

**Topic: Midterm Project Critique**

**Lecture Topics:**

1. **Review Project 1**
2. **Editorial Illustration a Brief Overview (if time allows)**

**DUE NEXT WEEK:**

**1 – Project 2: Editorial Illustration:**

For the next project you will be creating an editorial illustration for use to accompany an article in a magazine, printed or online.

The illustration must be created using a *limited palate* of black, white, and 1 other color and should be made using a combination of traditional drawing / inking skills and digital coloring. Final art should be made to fit the real magazine’s specs. (Approx 9” x12”)

Final work will be judged on the uniqueness, clarity and cleverness of overall the concept, utilization of composition, skillful use of media, use of a full range of value, and of course overall technique.

**Part 1 Research**

Select **2 articles** that address contemporary issues that interest you or are of concern to you. Carefully read and analyze those articles. Highlight particular areas of interest to you.

**1- Write: 2 brief blog posts on Openlab, 1 about EACH article.** (tag them discussion) **Include a link to the article. Include your sketchbook work related to each article as part of the post.**

In the post explain what about the issue interests you and explain what you learned from the article as well as your point of view.

2 – **Research:** Research both article topics thoroughly. Collect photo reference (try pintrest) and be prepared to share both the facts and images you found about your research topics.

3 – **Brainstorm:** Rewatch Sterling Hundley’s IDEATION video. https://www.youtube.com/watch?v=bdfbNtbRJ2w

Then, use his technique of creating word-stacks and making inferences and connections between the word-stacks to begin conceptualizing some ideas for your editorial illustrations. You DO NOT have to begin thumbnails yet. However you should absolutely begin sketching your rough ideas, just as he does in his video.

**Sketchbook Exercise:**

In your sketchbook DRAW from photo reference you have found related to the two articles and to the Brainstorm you have done. Draw 4 full pages of material related to your editorial illustration ideation.