

New York City  
College of Technology  
The City University of New York  
Communication Design Department

COMD 2313 | SP 2017  
Illustration 1  
Tuesday, 2:30–5:50PM  
N1122

Section D174 | 3 credits, 4 hours

Professor Sara Woolley Gómez  
SJWoolley@citytech.cuny.edu  
Office:  
N1126  
Office Hours:  
Tuesdays 12 - 2pm

#### Projected Schedule

Jan 31 | Week 1

Introduction: Review academic policies, go over syllabus. Discuss our relationship to illustration.

Introduction to Sketchbook Practice. Assign Sketchbook Exercises, 2 Pages DUE WEEKLY.

NEW: Assignment 1 - Product Illustration, part 1 – brainstorm, research & thumbnails

Feb 7 | Week 2

Lecture: ILLUSTRATION PROCESS

NEW: Assignment 1, part 2 – concept sketches

DUE: Assignment 1, part 1 due with Peer critique.

Feb 14 | Week 3

Lecture: CONCEPT DEVELOPEMENT

NEW: Assignment 2, part 1 – brainstorm, research & thumbnails

DUE: Assignment 1 Part 2 Concept Sketches DUE with Peer critique.

**Feb 21 | Week 4 REQUIRED feild trip to NY Society of Illustrators**

Feb 28 | Week 5

Lecture: Design Concepts in Illustration

NEW: Assignment 2, Part 2 Concept Sketches.

DUE: Assignment 2, part 1 DUE with Peer critique

Mar 7 | Week 6

Lecture: INTRODUCTION TO VALUE

NEW: Project 1: Final Illustration (Choose one of the 2 previous assignments to finalize.)

DUE: Assignment 2, part 2 Concept sketches DUE with Peer critique.

Mar 14 | Week 7

Lecture: INTRODUCTION TO INK

DUE: Assignment 2, part 2 Concept sketches DUE with Peer critique.

NEW: Project 1 FINAL INKED ART. (Final Art counts as Midterm Grade)

Mar 21 | Week 8 MIDTERM Presentations (no lecture)

DUE: Project 1 FINAL INKED ART. (Formal Presentation on Work PROCESS with FINAL ART)

NEW Project 2, Editorial Illustration Part 1– brainstorm & research (Include photo reference! Thumbnails will be done in next class)

Mar 28 | Week 9

Lecture: INTRODUCTION TO Editorial Illustration – Concept is key!

NEW: Project 2, part 2 Thumbnails IN CLASS, & Concept Sketches

DUE: Project 2, part 1– brainstorm & research due with Peer Critique.

**Apr 01 | Apr 02 MOCCAfest 2017 ( REQUIRED self guided feild trip)**

Apr 04 | Week 10

Lecture: INTRODUCTION TO Color

New: Project 2 part 3 FINAL ART Traditionally INKED, 2 color illustration. (Black, White and ONE COLOR)

Due: Project 2 Concept Sketches with Peer Critique.

\*This is a flexible schedule and is subject to change. I will give you as much advance notice as I can about any changes that will occur. There will be a mandatory class trip.

