

# William Lopez

401 Morgan Ave Apt 1-H

Brooklyn, NY, 11211

will891@gmail.com

(917) 702-9020

## EDUCATION

CUNY New York City College of Technology: 2009-Present

GPA: 3.192 MAJOR: Bachelors in Communication Design w/ 17 credits remaining

Associates Degree in Art and Advertising-Applied Sciences | June 2012

Vice President of the Award Winning City Tech Art Director's Club

-Best club of 2013-2014 school year

-Best on campus club hosted event for Meet The Pros

duties include:

-reaching out to professionals to speak at our award winning MTP speaker series

-curate and develop the club magazine Command+J with a student reach of 16k

-creating a safe environment where students can feel safe, with family, and grow their design skills

## WORK

Freelance June 2013

work for Brooklyn themed talent show event [brochures, tickets, posters]

went through various incarnations of the design with client in order to provide a cohesive design that captured the events essence.

## SKILLS

Photoshop

InDesign

Dreamweaver

Familiar with WordPress

Can interpret analytics traffic tracking data

Familiar with Social Media Marketing, and Search Engine Optimization

## HOBBIES

Rapping

Writing short stories

Making people laugh, sometimes even at my expense

Drawing