

William Lopez

401 Morgan Ave Apt 1-H

Brooklyn, NY, 11211

will891@gmail.com

(917) 702-9020

To whom it may concern,

I am applying for the UX Designer Position and am highly interested in joining the Summer 2014 Product team. I love Foursquare! Using it daily with friends who are adamant about the application as well is always an adventure to the next hot spot in town. I found out about this position after running a search via indeed.com. Currently I am in my Senior year working towards a Bachelors degree in Communication Design with a focus in Web Design; soon to pursue a Masters of Arts afterwards.

I am always brainstorming ways on how to make the app even more efficient, and comfortable for not only the sporadic user but the every day power user. I have a knowledgeable background in UX design and the best practices; yet I'm no stranger to trying something new. I love wetting my feet in new projects and immersing myself in hundreds of ideas.

My portfolio consists of a healthy mix of self started projects as well as team projects that required input and constructive critiques in order to successfully progress. Website re-designs and mock ups along with wire-frames, and research such as usability tests and card sorting are among some of my best works. I'm in constant use of mobile technology and fundamentally understand what it takes to develop and create content for users.

Thank you for your time and consideration. You can reach me at anytime at my email or my cell phone number.

Sincerely,

William Lopez