



WILSON GUAMAN

GRAPHIC & WEB DESIGN

WGUAMAN89@GMAIL.COM • (347) 896-3214

Experience

Freelancer, 08/2012-06/2014

Gotham Comedy Club

Redesign a business card. The objective was to come up with a design where the design and the information work together to enhance the conception for a better communication with the guests.

Mary Grocery

The assignment was to conceptualize a brand identity for a new grocery. The plan was to create a strong connection between the community and the store.

Awards

The One Club, New York

The Creative Boot Camp is a 4-day workshop that introduces students from all educational backgrounds to the creative process in the advertising industry. The goal was to come up with art of conceptualizing and building a campaign for a real client.

Education

Bachelor of Technology: Communication Design, 2010-Present

New York City College of Technology, Brooklyn, New York

Have completed 113 credits toward Bachelor of Technology Degree. Relevant courses:

Corporate Identity, Advertising Concepts, Web Design, Communication Design, Advanced Typography.

W.C Bryant High School, Long Island City, NY

Skills & Qualities

Design

- Brand development
- Typography
- Advertising
- Illustrator
- Indesign
- Photoshop

Web

- Web Design
- Animation
- Web Banners
- CSS & HTML
- Javascript
- JQuery



WILSON GUAMAN
182 South 3rd street
Brooklyn Ny, 11211
(347) 896-3214



what: where:
job title, keywords or company city, state, or zip

Graphic Design Intern

Collective Bias - New York, NY

Graphic Design Intern

Reports to: Director, Marketing and Communications

FLSA Status: Non-Exempt

Are you an ambitious design student? Do you want a real internship with room to grow into a full time position? Do you want to actually learn job skills and not fetch coffee? Are you handy with a nerf gun, as well as an artboard & pen tool? Can you take presentations from DRAB to SO FAB?

We want someone creative & flexible - a real dynamite personality who will assist our team with day-to-day projects (such as web design, client work & in-house branding). In return the candidate will learn how the real-world functions outside of a classroom. Oh yeah, and did we mention it's paid?

Responsibilities:

- Work with Creative and Sales teams to assist in the development of visually appealing self-sheets, presentations, internal branding systems and possibly client-facing websites & materials.
- Incorporate feedback from the Design team to ensure all projects meet CB's design standards
- Adhere to CB's style and branding guidelines
- Attend brainstorm meetings and be ready to offer creative input. But seriously GOOD creative input.

Job Requirements

- Working knowledge of the Adobe Creative Suite
- Experienced in PowerPoint (template development)
- Pursuing a degree in creative and/or interactive design
- Marketing focus
- Ability to work 3-5 days a week. No, seriously work, not just come in and peruse the Facebooks.
- Please submit portfolio
- No relocation assistance provided

\$12 / hour

Collective Bias - 3 days ago - [save job](#) - [original job](#)

» **Apply Now**

Please review all application instructions before applying.

[Apply Now](#)

October 30, 2014

Collective Bias

New York

70 W 40th St Floor 13

New York, NY 10018

Dear Collective Bias,

I am a senior student at New York City College of Technology, getting my major in Communication Design. The reason for this letter is to inform you that I am strongly interested in applying for the position of Graphic Design Intern. I was enthusiastic to learn about your job opening on Indeed.com, as your position fits my experience, ability and career goals. I consider a joy to be part of your company and your team.

Inspiring people is one of the main motives that helped me to find my true passion in my career as a graphic designer. I look at every problem, as an opportunity to connect with people and find a solution to help and inspire people. I surely share the same vision as you "the power to influence." As a visual communicator, I believe I can be helpful in accomplishing your mission.

I take great pride in the work I create and always push myself to deliver an effective, focused work that fits my employer's needs and goal. In keeping with the experiences you have mentioned in the advertisement; I am a creative person with a passion in continue learning and growing as a graphic designer. I offer my experience in working with interactive animation and to collaborate with the development of visually appealing designs.

Thank you for your time and consideration. I look forward in meeting with you and further talking over my experiences, objectives and my portfolio of sample work.

Sincerely,

Wilson Guaman.



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182 South 3rd street

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October 30, 2014

Aysha

109 West 38th Street

Suite #301

New York, NY 10018

Dear Aysha,

I am a senior student at New York City College of Technology, getting my major in Communication Design.

The reason for this letter is to inform you that I am strongly interested in applying for the position of Graphic Design Intern. I was enthusiastic to learn about your job opening on Indeed.com, as your position fits my experience, ability and career goals. I consider a joy to be part of your company and your team.

I strongly believe that fashion is more than expressing one's character, but a celebration of art and culture. As a graphic designer, I take a great pride in creating marketing material that has a solid concept idea and is visually appealing that works for both print and digital. Furthermore, I offer my knowledge in web and graphic design to developing and maintaining a brand identity to create a strong idea that helps accomplish my employer's vision.

I am a creative person with a passion for continuing learning and growing as a graphic designer. I offer my experience in working with interactive web designs to produce outstanding marketing materials using programs like Indesign, Photoshop and Illustrator.

Thank you for your time and consideration. I look forward to meeting with you and further talking over my experiences, objectives and my portfolio of sample work.

Sincerely,

Wilson Guaman.

Graphic Design Intern

Aysha Collection - Manhattan, NY

We are looking for interns to join our team. This is an unpaid internship. It can turn into a part-time or full-time position if you show exceptional skills.

School credit is available.

About the Company

AYSHA is a New York City-based modern contemporary women's wear brand. We're a label with a mission: to dress America's current and future leaders. Our head designer Aysha Saeed, who has worked with Dior and Dolce & Gabbana, creates elegant and sexy looks for some of the world's most influential women. Her line features edgy dresses, skirts, blazers, and tops, perfect for the woman on the move.

Our brand is carried in top stores across the country and has been featured in WWD, ELLE, Vogue, MSNBC, Good Morning America, and The Sundance Channel. Our edgy and elegant collection is worn and beloved from fashion forward bloggers to CEOs of Fortune 500 companies.

Responsibilities

- Assist in creating **marketing materials** for both print and digital outlets
- Assist in website design and development
- Assist in developing and maintaining brand aesthetic

Qualifications

- Current graphic design student or recent graduate
- Knowledge of Adobe Creative Suite
- Ability to understand and evaluate constraints of print and digital media
- Professionalism and punctuality
- Excellent verbal, written and organizational skills with attention to detail
- Previous fashion experience preferred but not necessary

Please send your resume and a portfolio sample to [ayshasocial\[at\]gmail.com](mailto:ayshasocial[at]gmail.com)

Indeed - 6 days ago - [save job](#)