

Artmeny Clothing

Investment: \$25,000



The Inspiration

Art plays an important role in our lives. It is like a universal language, which speaks to all people; breaking the barrier of racial, cultural, and social differences. Art in fact provide an opportunity for self-expression, bringing new perspective to our world. However, nowadays, with new technology advancements and new ways of communication, people have lost the sense of how importance art is in our lives. Inconsequence, many new talented artists are taken for granted. Many artists are discouraged by this and they stop exploring their creativity. Some of them have a great talent creating illustration and design, but due to economy, they have to work in jobs that they are not connected with art. It is the moment to rediscover these artists from around the world, to unite, cooperated and celebrate art. Together we could strength humanity through creativity and design.

The Execution

Artmeny is more than a clothing brand; it's a concept to rediscover hidden artist from around the world, and give them a voice and a platform to express their ideas. With your support we will be able to achieve our vision in gathering all necessary tools and resources from a website to a print shop, where artist are entitle to create art. Artmeny.com is a space, where artists are empower to submit their art work, and have an opportunity to send their message to the world, strengthening humanity through art. Embedded in our philosophy, "art comes first", Artmeny is a passion of printing detailed illustration tees, and bringing a new perspective to our world. It is all about the artist sharing ideas, messages, and design seamlessly to the world. That is why we are dedicated to help the artists bring art to our lives; by working together in harmony we can surely inspired humanity.

The Result

Artmeny has a simple vision in mind; bring art to our lives, thus the passion of creating a print shop and a website to connect artist to people. Our promise is to offer the highest quality apparel which will be hand printed using environmental friendly inks. We will use high quality cotton called "PIMA Cotton." This type cotton comes from South America mainly from Peru. It is considered to be one of the superior blends of cotton in the world and printing an awesome illustrated; it will surely inspire someone's life. A percentage of each sale will be directly to the artist, empowering them to continue to do what they love.