



The life of

Jessica Hische

By Wesley De Jesus

Bio

- She was born in Charleston, South Carolina on April 4, 1984.
- She is an American letterer, illustrator, and type designer.
- She graduated from the Tyler School of Art with a degree in Graphic and Interactive Design.
- She is best known for her personal projects, 'Daily Drop Cap' and the 'Should I Work For Free' flow-chart.
- She had also published a book called "In Progress: See Inside a Lettering Artist's Sketchbook and Process, from Pencil to Vector" on September 15. This book showed her creative process and work she has completed.



Typefaces

She has created a number of type faces ranging from Display fonts to serif and Sans serif. These are examples of some of her fonts.



-Buttermilk
2009



-Snowflake
2010

Brioche

Dail Drop Cap

This project as said before was a personal project doen by her that started in 2009 and ended in 2011. Since the project started there were drop caps posted on a daily basis. These drop caps would be able to be used by any person for non- commercial use.



Should I Work for Free?

'Should I Work for Free?' is a flowchart that was created by Jessica Hische in 2011. She created this flowchart to help Designers decided on whether when asked to work for no compensation on whether they should take that job or not. The flowchart is divided by four main parts and you move through the flowchart as you answer yes or no questions.



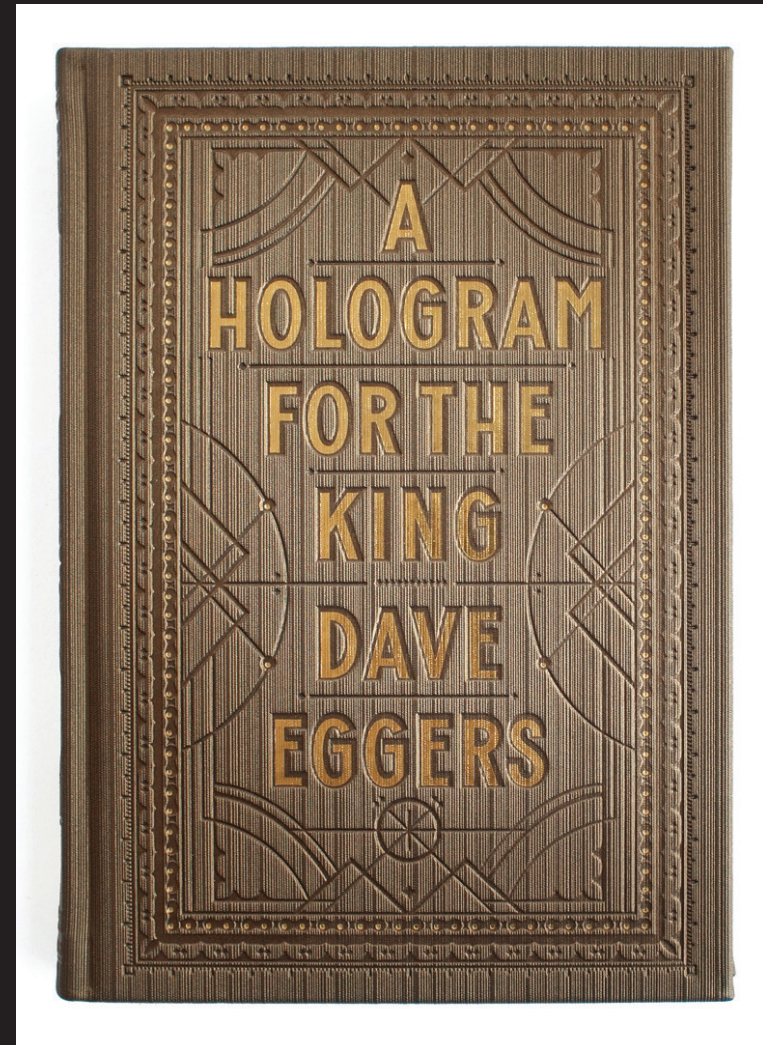
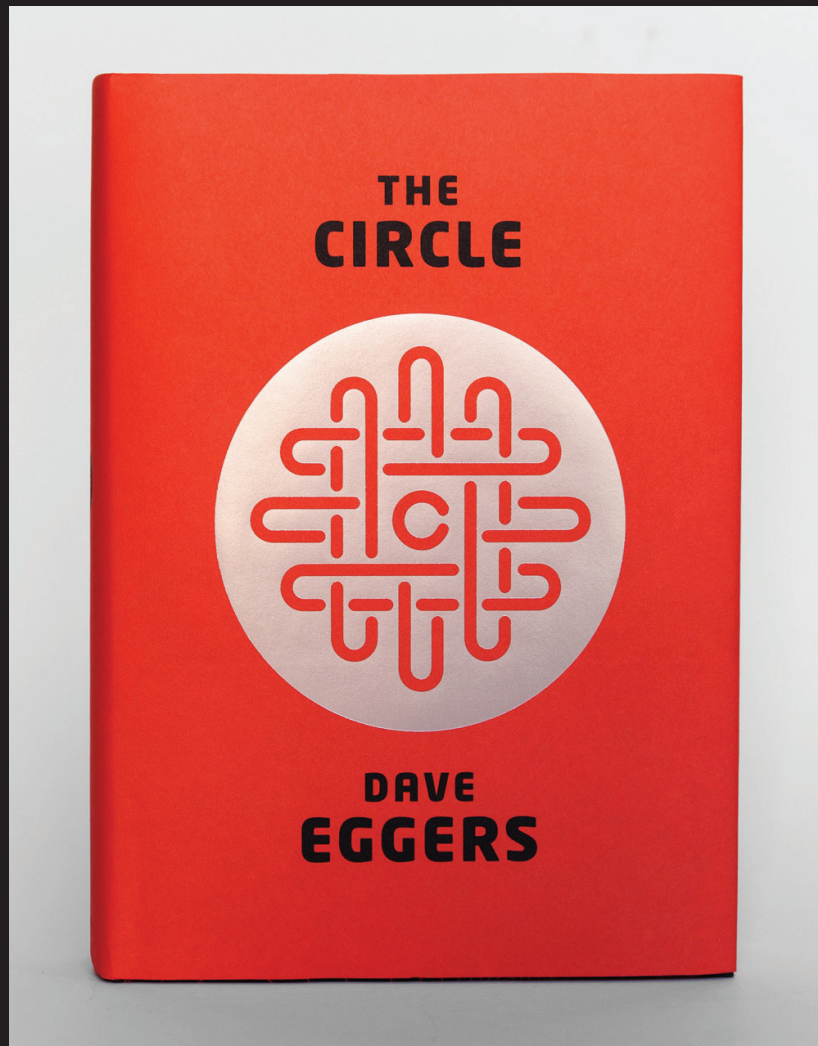
Forever Heart

'Forever Heart' is a loved-themed stamp that she and Antonio Alcalá created. This was made in 2015 for USPS.



Book Design

Jessica created two book designs for Dave Egge who is the author of these books. One was for the "Hologram for the King" which was made in 2012 and "The Circle" in 2013.



Mailchimp Redesign

She redesigned the logo for the email newsletter platform Mailchimp in 2013. The design wasn't a major change but more of a facelift.

The image shows the original Mailchimp logo in a dark grey, cursive script font. The letters are somewhat thick and have a slightly irregular, hand-drawn quality. The background is a light grey color.

MailChimp®

Old Logo

The image shows the redesigned Mailchimp logo in a dark grey, cursive script font. The letters are thinner and more uniform in weight compared to the old logo. The background is a light teal color.

MailChimp

New Logo

Art Cap

She and several other artists partnered up with Speedo to create illustrations. She was partnered up with Dana Vollmer, an Olympic gold medalist who despite having a heart condition continued her career. In the end the heart was the design choice that was a strong heart charging forward.



DON'T FEAR the INTERNET

BASIC HTML & CSS for NON-WEB DESIGNERS

by Jessica Hische & Russ Maschmeyer

She had also created a side project, with the help of her husband named 'Russ Maschmeyer'. The project was called "Don't Fear the Internet", this is a tutorial project that basics HTML and CSS to beginning web design.

Nowadays shes, though she is working in a studio in San Fransisco. Along with Designer, Erick Marinovich.

The end

Sources:

https://en.wikipedia.org/wiki/Jessica_Hische#cite_note-23

<http://jessicahische.is/monkeyingaround>

<http://jessicahische.is/missingherswimteamdays>

<http://jessicahische.is/awesome>