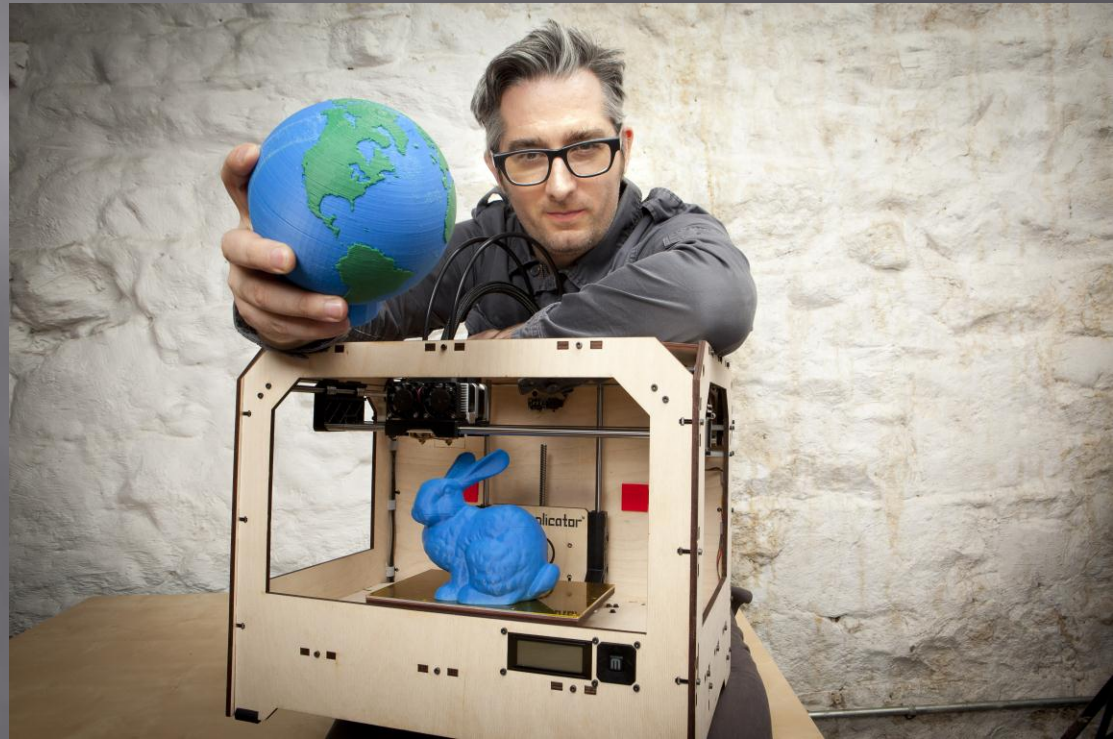




**MakerBot**

# Company

- ▣ Started in 2009
- ▣ Current CEO is Bre Pettis
- ▣ Located in 87 3<sup>rd</sup> Ave., Brooklyn, NY USA 11217
- ▣ Telephone # 1-347-334-6800



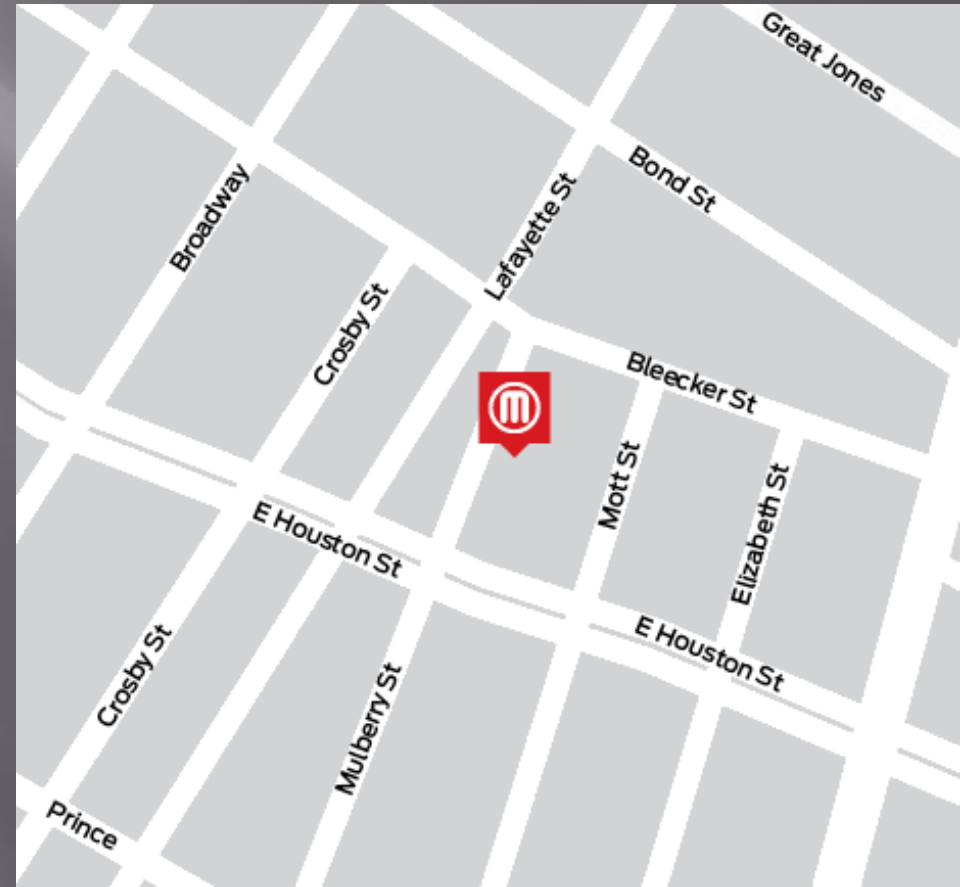
# Makerbot Store

- ▣ Located on 298 Mulberry St. NYC 10012
- ▣ Opened on Tuesday, November 20, 2012

## Store Hours

Mon-Sat 12-7pm

Sun 12-6pm



# History

- ▣ The company was founded in January 2009 by Bre Pettis, Adam Mayer, and Zach Smith
- ▣ Their first 3d-printer, The Cupcake CNC was introduced in March 2009.
- ▣ The Thing-O-Matic is MakerBot's second 3D Printer kit which was introduced in September 2010 at Maker Faire NYC
- ▣ In January 2012 Makerbot Industries introduced the Replicator. It was improved 3D printer with more space than the Thing-o-Matic

# History

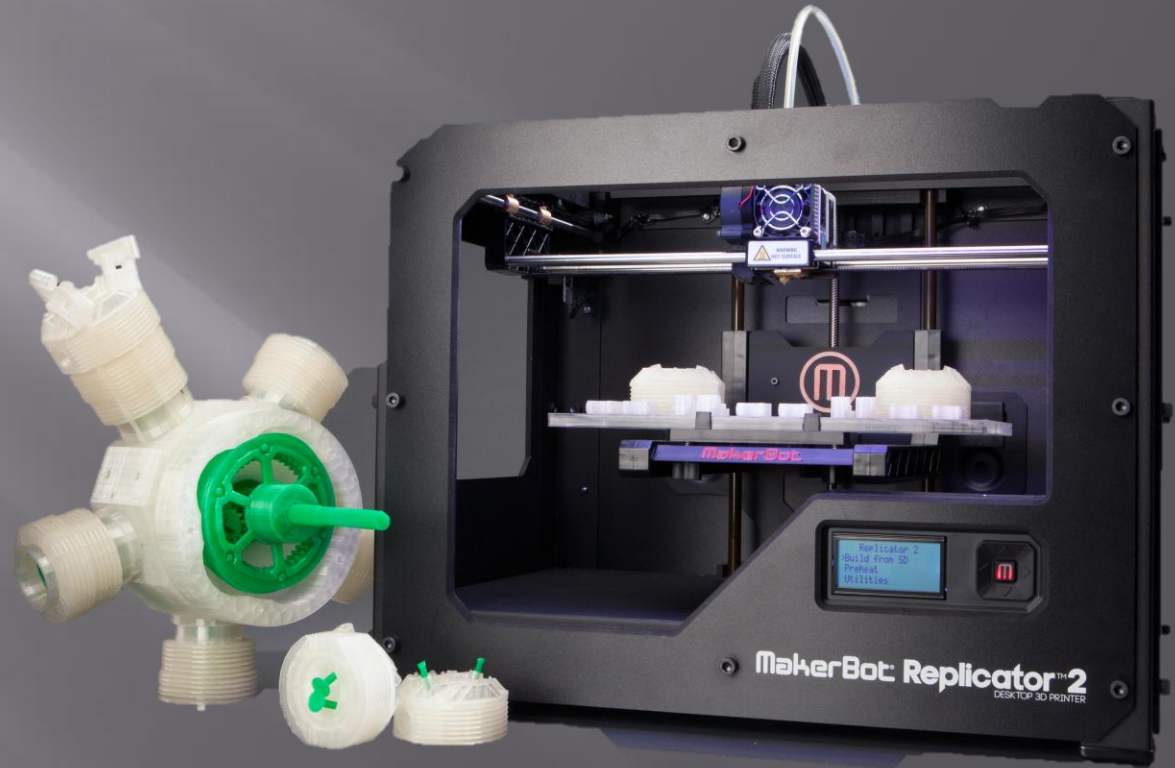
- ▣ In September 20, 2012, Makerbot introduced the Replicator 2
- ▣ 2013 is the year that Makerbot will unveil their newest 3-d printer, the Makerbot Replicator 2X
- ▣ From 2009 – 2011 MakerBot had 16% market share of all 3D printers. In 2011, MakerBot had 21.6% market share.

# Replicator 2

Weight  
25.4 lbs.

Max print size  
11.2 x 6.0 x 6.1 in

Printer size  
19.1 x 12.8 x 14.7  
in

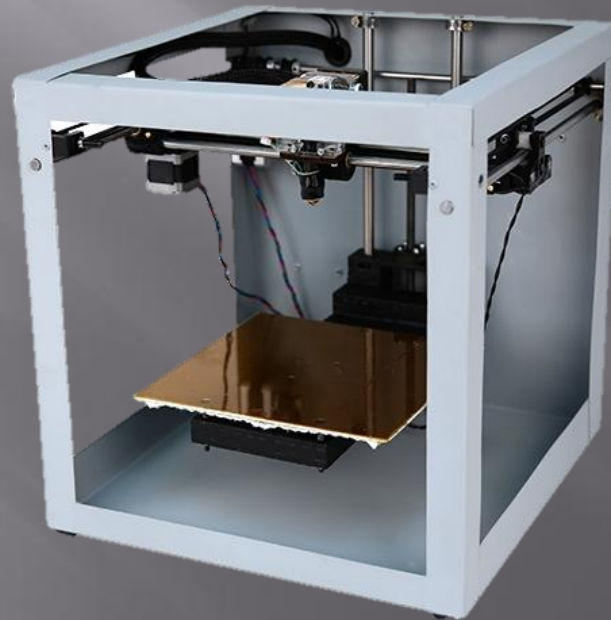




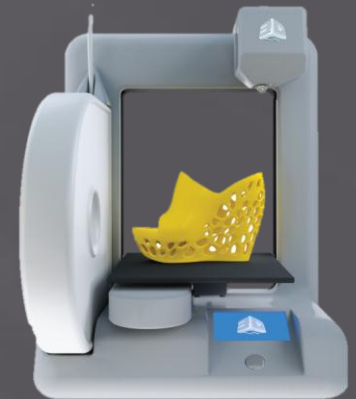
# Competitors

Solidoodle

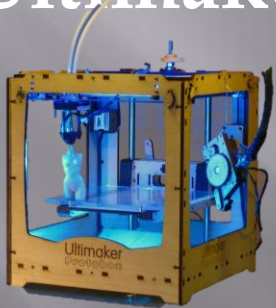
Solidoodle 3<sup>rd</sup> generation



Cubify  
Cube



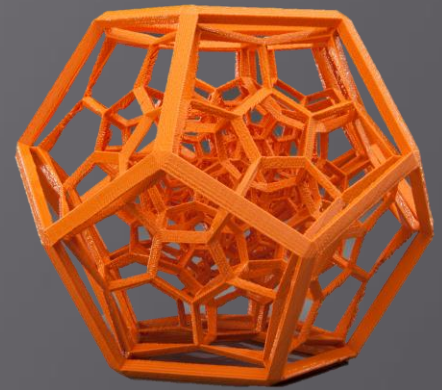
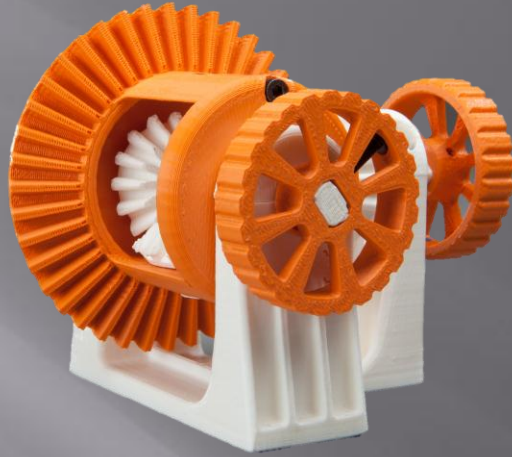
Ultimaker  
Ultimaker



# Comparison

	Replicator 2	Cube	Ultimaker	Solidoodle
Frame Size	19.1 x 12.8 x 14.7 in	10 x 10 x 13 in	14 x 14 x 15.3 in	13.5 x 14 x 14 in
Build Size	11.2 x 6.0 x 6.1 in	5.5 x 5.5 x 5.5 in	8.27 x 8.27 x 8.67 in	8 x 8 x 8 in
Weight	25.4 lbs.	9.5 lbs.	20 lbs.	20lbs
Filament	PLA Plastic	Tough Recyclable Plastic	PLA plastic	ABS Filament
Price	\$2,199.00	\$1,299.00	€1,194.00	\$799.00





# Resources

- [http://bi.galegroup.com/essentials/article/GALE%7CA308730656/fbbe3c879dc968477a7102279a0f68c6?u=cuny\\_nytc](http://bi.galegroup.com/essentials/article/GALE%7CA308730656/fbbe3c879dc968477a7102279a0f68c6?u=cuny_nytc)
- [http://store.solidoodle.com/index.php?route=product/product&product\\_id=79](http://store.solidoodle.com/index.php?route=product/product&product_id=79)
- <https://shop.ultimaker.com/en/ultimaker-kit-new.html>
- <http://cubify.com/cube/specs.aspx>
- <https://store.makerbot.com/replicator2.html>
- <http://www.techrepublic.com/photos/3d-printers-10-machines-for-home-manufacturing/6379767>