**Valerie Waldron**

**Manhattan, NY 10029**

**(917) 806 – 3879**

**PROFESSIONAL BACKGROUND:**

**Degree Year University Major**

B.S 2023 New York City College of Technology Business and Technology of Fashion City University of Technology (CUNY)

Emphasis: Textiles

Overall GPA: 3.4 Major GPA: 3.7

**Professional License or Certificates:**

CUNY *Certification, Sexual Harassment, Gender-Based Harassment and Sexual Violence Student Curriculum,* Fall 2023, New York City College of Technology, CUNY, Online

<http://www.citytech.cuny.edu/title-ix/>

**HONORS AND AWARDS:**

2019 – 2023 *Participant*, Honors Scholars Program at the New York City College of Technology (CUNY)

2019 *–* 2023 Dean’s List, Maintained a GPA above 3.5, Department of Business and Professional StudiesCity University of Technology *(CUNY)*

**PROFESSIONAL EXPERIENCE:**

***Production Assistant Scenarios USA Productions, New York* *2016- 2016***

* Guided and secured the flow of up to 40 individuals to and from the sets.
* Organized and Prepared release forms for Background Casts
* Multi-tasked and made runs for the film team when needed.

***Production Assistant The Future of Storytelling Festival, New York 2015-2016***

* Booked people appointments for attraction exhibits at the festival.
* Transported and managed film equipment
* Trained and instructed new volunteers and delegated their responsibilities.

***Personal Trainer Assistant The Axis Project, New York* *2015-2016***

* Assisted specialized personal trainers in preparing and implementing workouts and activities for people with Spinal Cord Injuries and other spinal-related disabilities.
* Responsible for training incoming employees and volunteers in the fundamentals.
* Prepped exercise equipment for use by professional trainers

**INTERNSHIPS:**

***Retail Expansion Planet i , New York 2023-2023***

* Assisted in curating and scheduling social media content on Instagram and Facebook
* Collaborated with the creative team to produce visually appealing images and videos.
* Monitored social media channels and responded to customer inquiries through direct messaging in a timely manner.
* Created social media advertising skills to achieve human traffic to the website and Instagram.
* Assisted in influencer outreach and sales through expansion utilizing effective communication skills with other potential stockists.

***Production Assistant La Reina del Barrio Productions, New York 2015 – 2023***

* Critiqued and analyzed the Production Designer in between sets to design the look and feel of various scenes.
* Tabulated and processed documents
* Assisted with the assembly of equipment used by certified cinematographers.
* Guided and secured the flow of up to 40 individuals to and from the sets.
* Multi-tasked and made runs for the film team when needed.

**PROFESSIONAL DEVELOPMENT:**

* *Attended*, Hosted by Professional Development Center *Elevator Pitch*, Meeting for the New York City College of Technology, CUNY Time: Nov 3rd , 2023, 12:00pm Eastern Time (Us and Canada) Zoom meeting: <https://us02web.zoom.us/w/83671627968?tk=aGTb3QPSkZRDq0qRNGqwKmx_Q_NQCKPqKP2B1ZF8r4.DQMAAAATeze4wBZieXpmRkZDSVR6cXR5d0lQSDJTcnBRAAAAAAAAAAAAAAAAAAAAAAAAAAAAAA&pwd=RFNxSk5iSG5zOVdiVFlTbFduRFFQUT09#success> Meeting id: 836 7162 7968 Passcode: 364561
* *Attended*, Hosted by Professional Development *Center Building an Effective Handshake Profile*, Meeting for the New York City College of Technology, CUNY Time: Oct 12th, 2023, 05:00 pm Eastern Time (Us and Canada) Zoom meeting: <https://us02web.zoom.us/w/83451213059?tk=YHAoo4yzBjF8BZutjkW6MUKyULaP2cGgDTSwGNF5laY.DQMAAAATbhR1AxZ4b1pBVkxJNFNNZS1zM19mbEhVZ2pnAAAAAAAAAAAAAAAAAAAAAAAAAAAAAA&pwd=V2s5K0NXWEcyWDlLTjJPeithc3kwdz09#success> Meeting id: 834 5121 3059 Passcode: 671725
* *Attended* in New York City College of Technology CUNY’s first annual fashion symposium *Chocolate Lux* on April 28th, 2023, from 2:30 pm to 6:30 pm

**PUBLICATIONS:**

Student Submission, Valerie Waldron, entitled, *The Best Celebrations of Me*, City Tech Writer, Outstanding Student from all Disciplines Vol 18, Fall 2023 City Tech Writer Digital Copy

**EXPERIENTIAL LEARNING:**

* Inspected, Polo Ralph Lauren Flagship Store 867 Madison Ave, New York, NY 10021 Holiday Windows for Visual Merchandising Course for Robert Woods on November 9th, 2022, 6:00 pm. Applied Visual Merchandising concepts to real-life research visual merchandising projects.

**SOCIAL MEDIA & TECHNOLOGICAL SKILLS:**

Social Media:

* TikTok, Instagram, Facebook

Computing Data Bases:

* Fashion Snoops, Jstor, Word, PDF, Adobe, PowerPoint, Canva, Business of Fashion Database, Fashion and Race Database

**LANGUAGES:**

* Fluent in Spanish