

TYSHAE GREENE

Brooklyn, NY 11236

347- 879-9607

<https://www.linkedin.com/in/tyshae-greene-18b4b123b>

Greenetyshae@gmail.com

EDUCATIONAL BACKGROUND

Degree	Year	University	Major
B. S	2023	The NYC College of Tech, CUNY	Business & Tech of Fashion
		Module “Global Luxury of Fashion”	
A. S	2021		Marketing & Sales

PROFESSIONAL LICENSES OR CERTIFICATIONS

CUNY, Sexual Harassment, Gender-Based Harassment and Sexual Violence Student Curriculum February 2023

CUNY, Responsible Conduct of Research -Basic/Refresher October 2022

HONORS AND AWARDS

Fall 2021 Dean’s List, maintained a GPA above a 3.5, Department of Business & Professional Studies, City University of New York (CUNY)

PROFESSIONAL EXPERIENCE

Sales Associate Jackrabbit/Fleet Feet 2019-2023

- Educate and analyze customers feet to fit customers with the proper running shoes based on their needs to drive business sales.
- Established relationships with customers through the use of interpersonal and active listening skills.
- Managed cash register operations using POS system.
- Executed store daily task to keep up the maintenance of the store.

INTERNSHIP

Marketing Intern Ripple Match 2023-Present

- Collaborated and worked closely with leaders of Ripple Match's Leadership Team
- Implemented various growth strategies and tools including social media, email marketing, presentations, and peer and faculty member networking to grow the user base and awareness on College campuses.
- Strategically assessed growth and performance metrics to improve, change and/or help design new growth strategies.

PROFESSIONAL DEVELOPMENT

- *Attended*, SuperFeet event to gain knowledge about the SuperFeet products and how to market them to customers at 42 W 14th ST, New York, New York, 10011 on October 12, 2021.
- *Attended*, an online Collaborative Ultra Meeting, and listened to Guess lecturer Dr. Her discuss how to conduct research effectively.
- *Attended* an online Collaborative Ultra Meeting and listened to Guest Lecturer Sean McDonald discuss how to conduct Quantitative research effectively on October 19, 2022, 6pm- 7:30 pm.
- *Attended* an online Collaborative Ultra Meeting, and listened to Guess Lecturer Dr. Peter Parides discuss how to conduct Archival and Historical Research effectively on November 9, 2022, 6 pm-7:30 pm
- *Attended*, a virtual zoom call for Career Navigation to gain support towards our career's aspirations on April 19, 2023, 2pm- 4 pm
- *Attended*, Social Media and Your Career event to learn how to utilize linked in to support one's career at 285 Jay Street, Brooklyn NY 11201 on April 20th, 2023, 10:30am- 2pm

EXPERIENTIAL LEARNING

- *Attended*, "*Reinvention & Restlessness Fashion in The Nineties*" "Museum at Fashion Institute of Technology (FIT at Seventh Avenue at 27th St, New York, New York 10001 on March 26, 2022 for ARTH 1204. The purpose of this visit was to see how fashion was back in the 90's.
- *Attended*, Brooklyn Museum at 200 Eastern Pkwy, Brooklyn, NY 11238 on April 2, 2022 at 11:00 am for BUF 2203. The purpose of this

visit was to compare the element of designs and window displays of mannequins.

- *Attended, "Fresh, Fly, and Fabulous: 50 years of Hip Hop Style" at Museum at Fashion Institute of Technology (FIT at Seventh Avenue at 27th St, New York, New York 10001 on March 24, 2023 for BUF 4900. The purpose of this visit was to see how hip-hop fashion evolved over the years.*