NEW YORK CITY COLLEGE OF TECHNOLOGY
THE CITY UNIVERSITY OF NEW YORK
HUMANITIES DEPARTMENT

ARTH 1204 – OL33 20TH CENTURY DRESS AND CULTURE
Spring 2022
Fridays 8:30am-11:00am

Flexible Core – Creative Expression
Prerequisites: ENG1101 or ENG1101CO or
ENG1101ML
3 units
Zoom Link for Class:
https://us02web.zoom.us/j/83013456958?pw
d=ck1mVW80UXhaN0VqeTNYczBiNTRod
z09
(Meeting ID: 830 1345 6958
Passcode: fashion)

Dr. Inés Corujo-Martín
E-mail: ICorujoMartin@citytech.cuny.edu
Office Hours: Mo 9:30am-11:00am,
We 2:30pm-4:00pm, and
by appointment
Zoom Link for Office Hours:
https://us02web.zoom.us/j/4717022228
(Meeting ID: 471 702 2228)

I. NYCCT CATALOG DESCRIPTION

A survey of fashion history, from the end of the 19th century to the present. It offers an overview of the many influences that have affected the development of clothing. Studies the effect of an historical period on the clothing of the time through analysis of its economics, politics, religion, and culture. Issues affecting the industry are explored through readings, videos, discussions, and links to local industry are made through field trips and guest speakers.

The minimum technological requirements for fully online sections of this course are a working camera and microphone. Students are expected to turn on cameras and microphones at their instructor's request.

II. DETAILED COURSE DESCRIPTION

It is essential to understand the interrelationship of fashion and culture, and its development over time. This course examines how historical periods influence the style and construction of clothing from the end of the 19th century to the present. Students are introduced to analytic techniques that evaluate how cultural history, economics, politics, and religion influence and shape the style of the time. Each student is assigned or selects specific items of clothing to trace the development of style, trends, and fashion. This course also introduces important terminology integral to the fashion industry and crucial to discuss all facets of its history. Issues affecting the fashion industry are explored through readings, videos, discussions, and links to local industry are made through (virtual) field trips and guest speakers.

III. COURSE OBJECTIVES

Upon successful completion of this course, students will be able to:

OUTCOME	ASSESSMENT METHODS
Identify and describe apparel of the twentieth and twenty-first centuries using appropriate terminology	Class discussion, tests, examination, and presentation
Recognize and discuss key fashion leaders and/or designers and their contributions	Class discussion, tests, examinations, and presentation
Distinguish among the social, political, and economic cultural influences on fashion for each of the various periods	Class discussion, tests, and other examinations
Identify and explain direct and indirect technological influences on dress	Class discussion, presentation, and examinations
Assess the multiple explanations for the impact of dress and body image on human behavior	Class discussion, presentation, and examinations
Analyze concepts and theories of and research in human behavior to market place interaction related to textile and apparel products of everyday life	Class discussion and presentation
Recognize and describe the diversity of culture in space and time and how it impacts and influences fashion styles and trends	Class discussion, examinations, and presentation
Write two short, scaffolded research papers	Course assignments/homework that comprise the two papers

GENERAL EDUCATION INTENDED LEARNING OUTCOMES/ASSESSMENT METHODS

LEARNING OUTCOME: Creative Expression	ASSESSMENT METHODS
Demonstrate expanded cultural global awareness and sensitivity	Class discussion, papers, presentation, tests, critical reflections, and final examination
Identify issues and problems, ask relevant questions, and link them with appropriate methods of inquiry	Class discussion, papers, and presentation
Discern multiple perspectives of how the process of change (including fashion change) affects and is affected by dress across time and cultures.	Class discussions, critical reflections, papers, and presentation

IV. LEARNING AND TEACHING METHOD

This course is taught synchronously online via Zoom, Blackboard, and OpenLab. Zoom is an easy-to-use web conferencing platform – to join the class session, simply click on the link provided, enter the passcode, and you will be directed to the meeting. Weekly office hours will also be conducted via Zoom using a different link (see information above). Detailed information on how to effectively use Blackboard, Zoom, and OpenLab can be found on Blackboard. Links to directly connect to the Zoom classroom and virtual office hours are available on Blackboard and OpenLab.

This course follows a flipped classroom method, meaning that students are required to study and complete homework on their own before each class session. In-class time is reserved for group/individual presentations, class discussion, answering students' questions, clarifying

concepts, and above all for applying what students have learned from the homework. Following this method ensures that students take responsibility for their own learning process and knowledge acquisition.

V. USE OF TECHNOLOGY AND COURSE POLICIES

As stated above, the minimum technological requirements for this course are access to the internet, a working camera, and microphone. Students will be expected to turn on cameras and microphones at the instructor's request. All students need to have the appropriate technological materials listed from the first day of class. Not having the appropriate technological equipment will prevent you from successfully meeting the course objectives. If you need technical assistance, please contact the Information & Technology team at City Tech – Call: 718-260-4900; or email: itec@citytech.cuny.edu.

If you don't have access to a computer or internet, please contact City Tech to loan a device at StudentHelpDesk@citytech.cuny.edu. You can find more information on City Tech's technology loan program here: https://www.citytech.cuny.edu/device-loan/

Please check your City Tech email and Blackboard on a daily basis since you will receive essential information on the course, as well as updates and changes. Failure to do so is every student's responsibility and the consequences may impact final grades. CUNY guidelines state that all communication between students and the professor must be through City Tech email addresses. The professor will **only** use her City Tech email address as the primary means of communication and will make every effort to answer email messages promptly, usually within a 12-hour window during the week (expect a delayed reply on weekends). Any other electronic devices, like cellphones, must be turned off when the virtual class begins and remain off when the class is in session, unless otherwise indicated by the professor.

Zoom Classroom Etiquette
To successfully contribute to online meetings, please keep in mind the following guidelines:
- Connect a few minutes before the class session starts. Communicate with your professor via email if you will be late or if you lose your connection during class
- Turn your camera on when instructed by the professor. You can change your background picture by selecting the Zoom Virtual Background option, update your preferred name and/or add your gender pronouns on your Zoom profile if you wish
- Mute your microphone when you are not contributing to avoid background noise
- Use the chat field for constructive comments only related to the course content
- Try to sit in good lighting
- Arrange yourself and the camera so your face is fully visible
- Limit any side conversations
- Be prepared to take notes (on your computer or in a designated notebook) or to access course material (have the textbook, Blackboard course page, or readings available)

Avoiding Academic Dishonesty. Students and all others who work with information, ideas, texts, images, music, inventions, and other intellectual property owe their audience and sources accuracy and honesty in using, crediting, and citing sources. As a community of intellectual and professional workers, the College recognizes its responsibility for providing instruction in

information literacy and academic integrity, offering models of good practice, and responding vigilantly and appropriately to infractions of academic integrity. Accordingly, academic dishonesty is prohibited in The City University of New York and at New York City College of Technology and is punishable by penalties, including failing grades, suspension, and expulsion. The following are <u>some</u> examples of plagiarism:

- Copying another person's actual words without the use of quotation marks and footnotes attributing the words to their source
- Presenting another person's ideas or theories in your own words without acknowledging the source
- Using information that is not common knowledge without acknowledging the source
- Failing to acknowledge collaborators on homework and laboratory assignments
- **Internet Plagiarism** includes submitting downloaded term papers or parts of term papers, paraphrasing or copying information from the internet without citing the source, and "cutting and pasting" from various sources without proper attribution

Attendance will be taken every class session. An absence is failure to attend any part of the online session, from the beginning to the end. Connecting to a class session more than 10 minutes late will be considered an absence. Please note that not turning on your camera during class when instructed by the professor or not answering the professor when asked will count as an absence. The same is applied if you leave class early without prior notice.

VI. COURSE MATERIALS
This is a designated zero-cost Open Educational Resources (O.E.R) course. All readings, films/documentaries, and additional course materials are available on Blackboard and OpenLab at no cost for students. Please check OpenLab on a weekly basis to know what topics will be covered and what homework you need to complete beforehand.

Link to the OpenLab course:
https://openlab.citytech.cuny.edu/dressandcultureprofcorujomartin/

Recommended textbooks:
- *The History of Modern Fashion: From 1850*. Authors: Daniel James Cole and Nancy Deihl. Publisher: Laurence King Publishing. Year: 2015. ISBN: 9781780676036.
- *A Cultural History of Fashion in the 20th and 21st Century*. Author: Bonnie English. Bloomsbury Academic, Year: 2013. NY. ISBN: 0857851357.

VII. EVALUATION AND GRADE DISTRIBUTION
NOTE: You will find detailed information on each course component on Blackboard as well as evaluation rubrics. Please carefully read each evaluation rubric before submitting any assignment.

1. Tests (10%): You will take two (2) tests throughout the semester. Each test will be available on Blackboard for three full days, and you will have one attempt for 90 minutes to complete each test in one sitting and with one attempt. Please make sure you select a time in which you are completely available with no distractions. The due dates for each test are indicated in the course

schedule at the end of the syllabus and on Blackboard/OpenLab. These assessments are used to evaluate acquisition of content and develop vocabulary for specific fashion styles, designers, historical periods, and artistic movements. There are no make-up tests for any reason.

2. Discussion board (10%): Five (5) times during the semester, students will participate in an online discussion board on Blackboard, responding to questions on class content posted by the professor. For each entry, students should critically reflect on the material and share original thoughts. Each entry must be submitted via Blackboard on the due date before 8:30am. Points will be deducted for late submissions.

3. Group presentation (10%): Once (1) during the semester, students will present on a fashion designer's work in small groups during class. Students will prepare and share a handout (1-2 pages) summarizing information from the designer, his/her major creations, and worldwide influence. They should also create a PowerPoint/Google slide presentation to share with the class and be prepared to answer peers' questions at the end of the presentation. The presentation should last 8- 10 minutes, and it will be followed by a 5-minute discussion with the whole group. The presenters are allowed to have notes (bullet points) as a reminder during the presentation, but they are not allowed to simply read the text in front of the class. Groups will be made during the first day of class. Each group is required to email the handout and the PowerPoint presentation to the professor by the day of the presentation. If students want to receive feedback from the professor before their presentation, they should submit their work at least 24 hours beforehand. There are no make-up presentations for any reason.

4. Essays (20%): There are two (2) writing assignments to be submitted on the dates indicated on the course schedule. Both essays will be evaluated based on the analysis of the topic, quality and development of ideas, originality, organization, and clear expression. More information on the guidelines for both essays can be found on Blackboard/OpenLab. No essays submitted after the deadline will be accepted.

Required field trip for Essay 1: Analysis of a Fashion Museum Exhibition. As part of this writing assignment, there is a class visit organized to the exhibition at the Museum at the Fashion Institute of Technology, *Reinvention & Restlessness: Fashion in the Nineties* at no cost for students (TBA). If you are unable to attend this class event, you will be responsible to visit this exhibition or a different one of your choice on your own by the deadline and cover the ticket fee if there is any. If for medical reasons you are unable to attend any exhibition in person, please communicate with your instructor as soon as possible.

5. Midterm (10%) and Final Exam (15%): These exams cover all content covered throughout the semester, and serve to evaluate students' understanding of readings, concepts, and cultural topics. The exams will be administered via Blackboard on the date indicated on the syllabus during our regular class time, and you will need to connect to our Zoom virtual classroom with your camera on during the entire time and have your face visible. Failing to do so, will result in receiving 0 points.

Make-up policy: When absent on the day of the examination, a student is allowed to take it during the professor's office hours only in case of documented emergencies (Please see below

the Accommodations Statement). Students must contact the professor within 24 hours of the midterm and/or final exam, or they will not be allowed to make up the exam.

6. Participation, classwork, and homework (25%): Participation is an essential part of the learning process and is required of all enrolled students. Participation means maintaining an active presence in the class by answering questions from the professor, volunteering for and participating in class discussions, and keeping cameras and microphones on as required by the professor.

Students are expected to actively participate in class discussion and complete the homework specified on Blackboard/OpenLab before connecting to class, whether it is completing a reading, watching a documentary, preparing a short presentation, participating in the online discussion forum, or conducting research on a cultural topic. The appropriate texts and film guides should be brought to each online meeting with questions, reflections, and critical comments. All assignments must be submitted on time unless you have gotten permission from your professor before the due date to hand in an assignment late due to illness or extreme circumstances. There will be several class projects that you will need to complete in groups during the designated class time; you are expected to participate actively, be in contact with your classmates, and work collaboratively.

This grade will be impacted negatively if students fail to answer the professor's questions, participate in class discussion, or complete the specified homework. Simply attending (or logging into) class does not constitute participation. It is highly recommended that students attend professor's office hours to ask about the course development, discuss specific assignments or check in if they need to. At the halfway point of the semester each student will receive a tentative participation and contribution grade with comments from the professor with suggestions on how to improve class performance.

7. Extra Credit (up to 5%):
Option 1. EcoFest 2022. Attend one conference panel and one talk during the festival in April 2022 (TBA). To get extra credit, you must create a 180-second video challenge to submit to the festival about eco-fashion OR write a 2-page, double-spaced report (1-inch margins; Times New Roman 12) in which you share what you learned from the festival and provide your own opinion on how the fashion industry and fast fashion impact climate change. You will also need to prepare a short presentation (2-3 minutes) to deliver in class describing what you learned during the event. The final day to submit this optional assignment is the last day of class by the end of the day. More information on EcoFest and the extra credit assignment will be shared with students as the date of the festival approaches.

Option 2. Over the course of the semester, you will receive information about different fashion and costume events in the New York City area (both in person and virtually). To receive extra credit, you must attend at least <u>two</u> (2) events of your choice and write a 2-page, double-spaced paper (1-inch margins; Times New Roman 12), in which you critically reflect on each event, explaining what it has contributed to you. You will also need to prepare a short presentation (2-3 minutes) to deliver in class describing what you learned from the cultural event(s).

Please email the professor in advance to arrange a time for you to deliver the extra credit presentation in class. The final day to email extra credit assignments to the professor or deliver your presentation is the last day of class (5/13/22).

Grading Distribution		Grading Scale
2 Tests	10%	A 93-100
Discussion board	10%	B- 90-92.9
Group presentation	10%	B+ 87-89.9
Midterm	10%	B 83-86.9
Final exam	15%	B- 80-82.9
2 Essays	20%	C+ 77-79.9
Participation, CW, HW	25%	C 70-76.9
*Extra credit	1-5%	D 60-69.9
		F 59.9 and below
		WU Unofficial Withdrawal
		WF Withdrew Failing

NOTE: You can check your overall course grade throughout the semester on Blackboard's Grade Center. At the halfway point of the semester (3/24/22), you will be assigned a midterm grade, informing you about the performance in the course, based on work completed to date. This grade is not entered into your transcript but serves as important guidance – reassuring students whose performance is satisfactory and informing others who may need to take corrective actions to improve in the course.

VIII. COURSE OUTLINE
NOTE: This schedule is subject to changes throughout the semester. Students will be notified of all changes in advance.

Session	Date	Topic	Homework (to do <u>before</u> class)	Group presentation (<u>during</u> class)
1	F, 1/28	Intro to class and syllabus What is dress? Overview of the study of historic dress. Dress as language and communication *Create groups for presentations*	<u>Read</u> syllabus and <u>check</u> course materials on OpenLab/Blackboard	
2	F, 2/4	The Bustle Period	<u>Read</u>: Chapters 1 (selection) <u>Complete</u> homework <u>Due</u>: Discussion board #1 (post on Blackboard by 8:30am today)	<u>Designer:</u> –Charles Worth
3	T, 2/8	*Classes Follow Friday Schedule* The Gilded Age (1890s)	<u>Read</u>: Chapters 2 (selection) <u>Complete</u> homework	

	F, 2/11	*Lincoln's Birthday - College is closed*		
4	**F, 2/18**	From the 1900s to World War I *Guest speaker*: Sandra Mathey	<u>Read</u>: Chapters 3 (selection) <u>Complete</u> homework <u>Due</u>: Test 1 (submit via Blackboard by 2/22 at 11:59pm)	<u>Designer</u>: –Paul Poiret
5	**F, 2/25**	The Roaring Twenties	<u>Read</u>: Chapter 5 (selection) <u>Complete</u> homework <u>Due</u>: Discussion board #2 (post on Blackboard by 8:30am today)	<u>Designer</u>: –Coco Chanel
6	**F, 3/4**	The Thirties and World War II	<u>Read</u>: Chapters 6 (selection); Chapter 7 (selection); "Zoot Suit Riots" by George Coroian <u>Complete</u> homework	<u>Designers</u>: –Elsa Schiaparelli –Claire McCardell
7	**F, 3/11**	The New Look (1947-1960)	<u>Read</u>: Chapter 8 (selection) <u>Watch</u> *Dior and I* and <u>complete</u> discussion guide <u>Due</u>: Discussion board #3 (submit on Blackboard by 8:30am today)	<u>Designer</u>: –Christian Dior
8	**F, 3/18**	**MIDTERM**		
	Th, 3/24	**Check your midterm grade on Blackboard!**		
9	**F, 3/25**	The Swinging Sixties	<u>Read</u>: Chapter 9 (selection) <u>Complete</u> homework <u>Due</u>: Essay #1 (submit via Blackboard by 11:59pm today – **extension until 3/28**)	<u>Designer</u>: –Yves Saint Laurent
10	**F, 4/1**	The Seventies	<u>Read</u>: Chapter 10 (selection) <u>Optional</u>: Watch *Westwood: Punk, Icon, Activist*	<u>Designer</u>: –Vivienne Westwood
11	**F, 4/8**	The Eighties	<u>Read</u>: Chapters 11 (selection) <u>Watch</u> *Fresh Dressed* and <u>complete</u> discussion guide	<u>Designers</u>: –Rei Kawakubo –Yohji Yamamoto

			Due: Test 2 (submit via Blackboard by 4/12 at 11:59pm)	
		April 15-22 Spring Recess. No classes scheduled		
	F, 4/22	**EcoFest 2022 (TBA)**		
12	**F, 4/29**	The Nineties	<u>Read</u>: Chapters 12 (selection) <u>Watch</u>: *The Life and Career of Fashion Designer Alexander McQueen* and <u>complete</u> the discussion guide <u>Due</u>: Discussion board #4 (submit on Blackboard by 8:30am today)	<u>Designer:</u> –Alexander McQueen
13	**F, 5/6**	The Twenty-first Century	<u>Read</u>: Chapter 13 (selection) <u>Watch</u> *Martin Margiela: In His Own Words* and <u>complete</u> the discussion guide <u>Due</u>: Essay #2 (submit via Blackboard by 11:59pm today—**extension until 5/8**)	<u>Designer:</u> –Martin Margiela
14	**F, 5/13**	Final reflections: What is fashion? Review for the Final Exam Course evaluation	<u>Complete</u> Student Evaluation of Teaching (SET)	
15	**F, 5/20**	**FINAL EXAM**		

<u>Recommended bibliography:</u>

Benbow-Pfalzgraf and Richard Martin, eds. *Contemporary Fashion*. 2nd Ed. Detroit, St. James Press, 2002.

Black, Sandy, ed. *Fashioning Fabrics: Contemporary Textiles in Fashion*. London, Black Dog, 2006.

Breward, Christopher. *Fashion*. Oxford, Oxford University Press, 2003.

Church Gibson, Pamela. *Fashion and Celebrity Culture*. Berg Fashion Library, 2011.

Craik, Jennifer. *The Face of Fashion: Cultural Studies in Fashion*. London, Routledge, 1993.

Entwistle, Joanne. *The Fashioned Body*: Fashion, Dress, and Modern Social Theory. Cambridge: Polity Press and Blackwell Publishers, 2000.

Haye, Amy de la and Valerie Mendes. *Fashion Since 1900*. Thames & Hudson, 2010.

Hill, Daniel D. *Fashion, From Victoria to the New Millennium*. Boston, Pearson, 2011.

Jansen, Angela and Jennifer Craik. *Modern Fashion Traditions: Negotiating Tradition and Modernity through Fashion*. London: Bloomsbury, 2016.

Kaiser, Susan. *Fashion and Cultural Studies*. London, Berg, 2011.

Kawamura, Yuniya. *Fashion-ology. An Introduction to Fashion Studies*. New York, Berg, 2005.

Laver, James. *Costume and Fashion: A Concise History*. New York, Thames & Hudson, 2002.

Riello, Giorgio and Peter McNeill, eds. *The Fashion History Reader: Global Perspectives*. Oxford: Routledge, 2010.

Steele, Valerie. *Fifty Years of Fashion: New Look to Now*. New Haven: Yale University Press, 2006.

Taylor, Lou. *The Study of Dress History*. Manchester: Manchester University Press, 2002.

Tortora, Phyllis and Marcketti, Sara. *Survey of Historic Costume*, 6th edition. New York, Fairchild, 2015.

IX. COLLEGE AND DEPARTMENT POLICIES

NYCCT ACADEMIC INTEGRITY POLICY

"Students and all others who work with information, ideas, texts, images, music, inventions, and other intellectual property owe their audience and sources accuracy and honesty in using, crediting, and citing sources. As a community of intellectual and professional workers, the College recognizes its responsibility for providing instruction in information literacy and academic integrity, offering models of good practice, and responding vigilantly and appropriately to infractions of academic integrity. Accordingly, academic dishonesty is prohibited in The City University of New York and at New York City College of Technology and is punishable by penalties, including failing grades, suspension, and expulsion." (See pp. 73-76 in the Student Handbook.).

ACCESSIBILITY STATEMENT

City Tech is committed to supporting the educational goals of enrolled students with disabilities in the areas of enrollment, academic advisement, tutoring, assistive technologies, and testing accommodations. If you have or think you may have a disability, you may be eligible for reasonable accommodations or academic adjustments as provided under applicable federal, state and city laws. You may also request services for temporary conditions or medical issues under certain circumstances. If you have questions about your eligibility or would like to seek accommodation services or academic adjustments, you can leave a voicemail at 718 260 5143, send an email to Accessibility@citytech.cuny.edu or visit the Center's website http://www.citytech.cuny.edu/accessibility/ for more information.

N.B., Students who miss a scheduled presentation or exam due to illness or medically related emergencies will be referred to the Center for Student Accessibility. The CSA will review any documentation requested and give the student a letter to share with the relevant instructor if accommodations need to be made.

HUMANITIES DEPARTMENT ATTENDANCE POLICY

It is the conviction of the Humanities department that a student who is not in a class for any reason is not receiving the benefit of the education being provided. Missed class time includes not just absences but also latenesses, early departures, and time outside the classroom taken by students during class meeting periods. Missed time impacts any portion of the final grade overtly allocated to participation and/or any grades awarded for activities that relate to presence in class.

HUMANITIES DEPARTMENT COMMITMENT TO STUDENT DIVERSITY

The Humanities Department complies with the college wide nondiscrimination policy and seeks to foster a safe and inclusive learning environment that celebrates diversity in its many forms and enhances our students' ability to be informed, global citizens. Through our example, we demonstrate an appreciation of the rich diversity of world cultures and the unique forms of expression that make us human.