Interactive PDFs in InDesign

Creating your document

In the New Document popup, choose Intent: Web.

Adding Video

Add a movie file

- Choose File > Place, and then double-click the movie or sound file. Click where you want the movie to appear. (If you drag to create the media frame, the movie boundary may appear cropped or skewed.) When you place a movie or sound file, a media object appears in a frame. This media object links to the media file. You can resize the media object to determine the size of the play area. If the center point of the movie appears outside the page, the movie is not exported.
- Use the Media panel (choose Window > Interactive > Media) to preview a media file and to change settings.
- Export the document to Adobe PDF format. If you export to Adobe PDF, choose the Adobe PDF (Interactive) option, not Adobe PDF (Print).

Change movie settings

Use the Media panel to change movie settings.

- 1. Select the movie object in the document.
- 2. In the *Media* panel, do any of the following:

Play On Page Load

Play the movie when someone turns to the page on which the movie is located. If other page items are set to play on page load, use the Timing panel to determine the order.

Loop

Play the movie repeatedly. If the source file is a Flash Video format, looping works only in exported SWF files, not PDF files.

Poster

Specify the image that you want to appear in the play area.

Controlle

Depending on the file format, you can specify prefabricated controller skins that let users pause, start, and stop the movie using a variety of methods. If you select *Show Controller On Rollover*, the controls appear when the mouse pointer hovers over the media object. Use the *Preview* panel to preview the selected controller skin. If the movie file is a legacy file (such as .AVI or .MPEG), you can choose *None* or *Show Controller*, which displays a controller that lets users pause, start, and stop the movie.

Adding Internal Hyperlinks (Text Anchors)

Step One: Create a Hyperlink Destination

Creating a hyperlink destination is necessary if you're creating a hyperlink to a text anchor.

Hyperlink destinations you create do not appear in the Hyperlinks panel; they appear in the dialog box that appears when you're creating or editing hyperlinks.

- Use the *Type* tool to place the insertion point, or select the range of text that you want to be the anchor. You cannot set up an anchor destination for text on a master page.
- Choose New Hyperlink Destination in the Hyperlinks panel menu.
- Choose Text Anchor in the Type menu. Specify a name for the text anchor.

Step Two: Add a Hyperlink to the Text Anchor

- Select the text, frame, or graphic you want to be the source of the hyperlink.
- Choose New Hyperlink in the Hyperlinks panel menu, or click the Create New Hyperlink button at the bottom of the Hyperlinks panel.
- 3. Choose Text Anchor from the Link To menu.
- From the Text Anchor menu, choose the text anchor destination you created.
- 5. Specify hyperlink appearance options, and then click OK.

Adding External Hyperlinks

You can use several different methods to create hyperlinks to URLs. When you specify a URL, you can use any valid Internet resource protocol: http://, file://, ftp://, or mailto://.

You may want to create a character style for hyperlinks. Hyperlinks are often formatted in underlined blue text.

- Select the text, frame, or graphic you want to be the hyperlink's source. For example, you can select the text, "See the Adobe website."
- 2. In the *Hyperlinks* panel, use any of the following methods to create a hyperlink to a URL:
 - In the URL text box, type or paste the URL name (such as http://www.adobe.com), and then choose New Hyperlink from the Hyperlinks panel. Choose URL from the Link To menu, specify appearance options, and click OK.
 - If a URL is selected in your document, choose New Hyperlink From URL in the Hyperlinks panel menu.
 Double-click the hyperlink in the Hyperlinks panel, and then choose URL from the Link To menu, specify appearance options, and click OK.
 - Select a previously added URL from the URL menu.
 The hyperlink appearance is the same as that used in the previous URL.
 - Choose New Hyperlink in the Hyperlinks panel menu. Choose URL from the Link To menu, specify appearance options, and click OK.

Note: If a URL hyperlink isn't working in the exported PDF, there may be a problem with the hyperlink being a "Shared Destination." Double-click the hyperlink in the Hyperlinks panel, choose URL from the Link To menu, deselect Shared Hyperlink Destination, and click OK.

Converting URLs to Hyperlinks

You can find and convert URLs (such as "www.adobe.com") in your document and convert them to hyperlinks.

- 1. Choose Convert URLs To Hyperlinks from the Hyperlinks panel menu.
- For Scope, indicate whether your want to convert URLs in the entire document, the current story, or the current selection.
- 3. To apply a character style to the hyperlink, select a character style from the *Character Style* menu.
- 4. Do any of the following, and then click Done.
 - Click Find to locate the next URL.
 - Click Convert to convert the URL to a hyperlink.
 - Click Convert All to convert all URLs to hyperlinks.

Adding Page Transitions

You can apply page transitions to individual spreads or to all spreads in the document. Page transitions appear when you export an InDesign document to PDF or SWF format. You cannot apply transitions to different pages within the same spread or to master pages.

- In the Pages panel, select the spreads to which you want to apply the page transition.
- Make sure the spread is selected, not simply targeted. The numbers below the pages in the *Pages* panel should be highlighted.
- To display the Page Transitions panel, choose Window > Interactive > Page Transitions.
- Choose a *Transition* from the *Transition* menu. Hold the mouse pointer over the thumbnail to view an animated preview of the selected transition.
- Customize the transition as desired by choosing options from the *Direction* and *Speed* menus.
- (Optional) To apply the selected transition to all spreads currently in the document, click the Apply To All Spreads icon, or choose Apply To All Spreads from the Page Transitions panel menu.
- (Optional) Select a different spread in the Pages panel, and apply a different page transition.

When you apply a page transition to a spread, a *Page Transition* icon appears next to the spread in the *Pages* panel. You can hide these icons in the *Pages* panel by deselecting the *Page Transitions* option in the *Panel Options* dialog box.