



Alignment, Part 2 (1 page)

Saving your files:

Save your whole InDesign file as:

ADV1167_yourname_w06cl01

Be sure to package it and save the whole resulting folder!

Then save again as a PDF:

Go to File > Export > Adobe PDF (Print)

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sclarke@citytech.cuny.edu

Justified vs Forced Justified

- Text size must be between 18 to 14 points in size
- Use an Old Style or Transitional font

Last column heading : Justified vs. Forced Justified

- Divide your page in 4 main squares
- Use 1 paragraph of your performer's biography.

First four columns:

Top left square:

- The paragraph must have a forced justified alignment

Top right square caption:

"Forced Justification can cause very odd spacing between words and letter."

Bottom left square caption:

"If you must justify the text, regular justification might be a better option."

Bottom right square:

- The paragraph must have a justified alignment, do not force it

The image shows a comparison of two text alignments. On the left, the text is justified, with an arrow pointing to it from the caption: "If you must justify the text, regular justification might be a better option". On the right, the text is forced justified, with an arrow pointing to it from the caption: "Forced Justification can cause very odd spacing between words and letters".

alignment

Justified vs. Forced Justified

BECOMING A WORLD CHAMPION is something he aspired to do all his life. While growing up in San Diego, *Rey Mysterio* always wanted to be a Superstar. As a young teenager, he followed his dreams by training in the unpredictable and high-flying Mexican *Lucha Libre* style of wrestling. His training and early career in Tijuana, Mexico, led him to an even bigger stage -- first in ECW and then WCW where he revolutionized the fast, high-impact style you now associate with *The Master of the 619*.

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Leading (2 pages)

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Leading:

The space between the baselines

Line Length

The width occupied by a block of text

Page 1 last column heading: Leading / Sans serif font

Divide your page in 4 main squares

- You will use the grid divided in 4-squares, and use a font such as Helvetica or comparable (Do not use Arial)

First four columns: Use one paragraph of performer's biography.

Top left square:

- Helvetica 12/14 (meaning the font is 12 points in size, and the leading is 14 points)

Top right square

- Helvetica 12/18

Bottom left square

- Helvetica 12/24

Bottom right square

- Helvetica 12/36

Page 2 last column heading : Leading / Serif font

Do exactly the same, but use serif font (like Garamond, Baskerville, etc.)

Look at the differences!

<p>Minion 12/14</p> <p>Oscar Gutierrez was born on December 11, 1974 in San Diego California. He made his debut as a wrestler on April 30, 1989 when he was only 14 yrs of age in Tijuana, Baja California, Mexico. In 1996, he joined World Championship Wrestling (WCW). He has been 5 times WCW Champion which is a record in itself. After that he signed a contract with World Wrestling Entertainment in June 2002.</p>	<p>Minion 12/18</p> <p>Oscar Gutierrez was born on December 11, 1974 in San Diego California. He made his debut as a wrestler on April 30, 1989 when he was only 14 yrs of age in Tijuana, Baja California, Mexico. In 1996, he joined World Championship Wrestling (WCW). He has been 5 times WCW Champion which is a record in itself. After that he signed a contract with World Wrestling Entertainment in June 2002.</p>	<p>leading serif typeface</p>
<p>Minion 12/24</p> <p>Oscar Gutierrez was born on December 11, 1974 in San Diego California. He made his debut as a wrestler on April 30, 1989 when he was only 14 yrs of age in Tijuana, Baja California, Mexico. In 1996, he joined World Championship Wrestling (WCW). He has been 5 times WCW Champion which is a record in itself. After that he signed a contract with World Wrestling Entertainment in June 2002.</p>	<p>Minion 12/36</p> <p>Oscar Gutierrez was born on December 11, 1974 in San Diego California. He made his debut as a wrestler on April 30, 1989 when he was only 14 yrs of age in Tijuana, Baja California, Mexico. In 1996, he joined World Championship Wrestling (WCW). He has been 5 times WCW Champion which is a record in itself.</p>	



Legibility: Tracking & Kerning (3 pages)

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Tracking:

The space between letters and words

Kerning:

The space between 2 letters

Titlecase:

When every relevant word in a phrase is capitalized

Page 1 last column heading:

Legibility

Tracking With Caps & Lower Case letters

What happens to type when there is too much space between words and letters?

4th column blank

1st, 2nd ,and 3rd columns:

Set 3 sentences of your performer's biography (can use a quote or a song if applicable) the following way:

- Times (or comparable) 12/16 C&LC / No tracking
- Times (or comparable) 12/16 C&LC / 50 tracking
- Times (or comparable) 12/16 C&LC / 100 tracking
- Times (or comparable) 12/16 C&LC / 200 tracking

Page 2:

Do exactly the same as page 1, but this time use negative tracking 0, -50, -100, -200

Page 2 last column heading:

Legibility

Negative Tracking With Caps & Lower Case letters

What happens to type when there not enough space between words and letters?

<p>Times 12/16 C&LC // No Tracking</p> <p>Rey Mysterio Career Highlights: World Heavyweight Championship (Wrestle Mania 22, 2006), Royal Rumble winner (2006), Cruiserweight Champion, WWE Tag Team Champion, WCW Tag Team Champion and WCW Cruiserweight Tag Team Champion.</p> <hr/> <p>Times 12/16 C&LC // 50 Tracking</p> <p>Rey Mysterio Career Highlights: World Heavyweight Championship (Wrestle Mania 22, 2006), Royal Rumble winner (2006), Cruiserweight Champion, WWE Tag Team Champion, WCW Tag Team Champion and WCW Cruiserweight Tag Team Champion.</p> <hr/> <p>Times 12/16 C&LC// 100 Tracking</p> <p>Rey Mysterio Career Highlights: World Heavyweight Championship (Wrestle Mania 22, 2006), Royal Rumble winner (2006), Cruiserweight Champion, WWE Tag Team Champion, WCW Tag Team Champion and WCW Cruiserweight Tag Team Champion.</p> <hr/> <p>Times 12/16 C&LC //200 Tracking</p> <p>Rey Mysterio Career Highlights: World Heavyweight Championship (Wrestle Mania 22, 2006), Royal Rumble winner (2006), Cruiserweight Champion, WWE Tag Team Champion, WCW Tag Team Champion and WCW Cruiserweight Tag Team Champion.</p>	<p>Legibility</p> <p>Tracking With Caps & Lower Case letters</p> <p>What happens to type when there is too much space between words and letters?</p>
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Kerning:

The space between 2 letters

Titlecase:

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Page 3

I am providing you with an InDesign file called "kerning" in the downloads for today's class. Open it now as you need it for the following exercise.

Page 3 last column heading:

Legibility

Kerning

- Take this file and copy all the information (command+c)
- Paste it in place into your file onto a new page (shift+option+command+v)
- Once it is placed properly onto your page, take the top portion again and paste it at the bottom of the page
- Manually adjust its kerning until it looks right to you
- You need to also make sure to match the phrase's styling to that which you are using in your document

