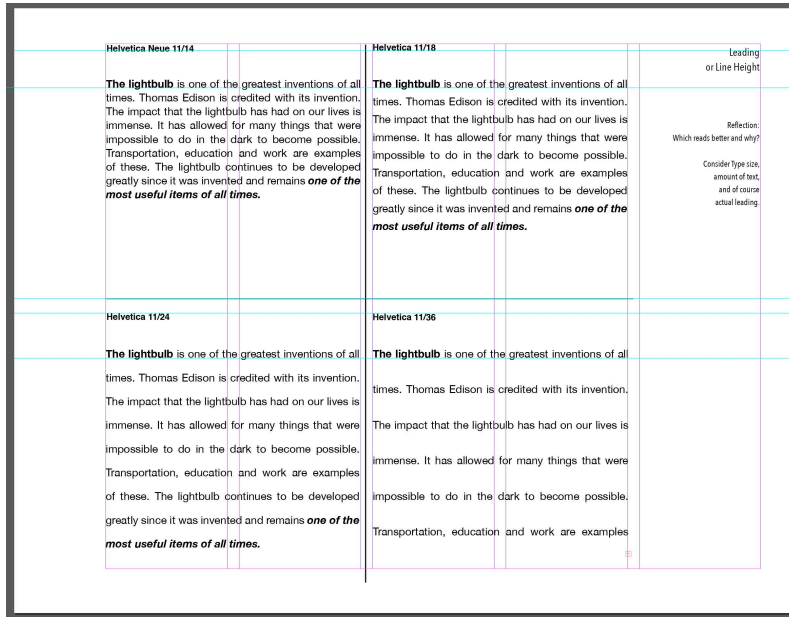


Graphic Assignment: Leading or Line Height



Use the paragraph written for your selected topic and make sure that you use variations of type within the text for any emphasis on items such as headings, titles, movies, awards, song, dates, etc.

Divide grid in 4-squares, and use a Sans Serif typeface .

Use the paragraph written for project and repeat the same paragraph with the same typeface and pt size, but with different increments of line height or leading

Add these headings on a separate text box than actual paragraph: top

left square: Typeface 11pt. size/14 leading

top right square: Typeface 11pt. size/18 leading

bottom left square:Typeface 11pt. size/24 leading

bottom right square: Typeface 11pt. size/36 leading

on 5th Column:/Title: Line Height or Leading

Write a reflection:

Which reads better and why?