

Ever since I was a young boy I have always loved comic books from marvel to D.C comics not just because of the superheroes but by the artistic setting and style of it. It wasn't like no other. It was in it's own lane with popping out colors and characters in weird positions. It looked amazing. I started to like the American kitsch style when i started to read the marvel comics from spider man to superman. Something about it called me with all its outstanding shapes and popped out colors.

The reason why I chose the X-Ray Specs art piece was because it showed a great representation of the american kitsch art style; it has all the elements that fitted the style of the design with a cartoonish design. American kitsch was inspired by the art Deco with all the rounded streamlined forms and enthusiastic modern ideas that it brought in the 1930's. It all happened in 1950 when it american kitsch took it a further up when they started to paint futuristic styles with even further dramatized curves and space aged forms but that wasn't the only the design principles that american kitsch was known for was its scripts form and its informal shapes and cartoon like illustrations with contrasting imagery and fonts, Bold vibrant colors , Aerodynamic shapes and the main one that put all the pieces together were the people in dramatic poses. Did you know that in german kitsch is actually a meaning of bad taste due to all its vulgar and displays.

The artist that i chose that represents american kitsch perfectly his name is Braunhut he sold many of his items due to the influence of this art style and became a culture icon to many people in that time one of his famous American kitsch art pieces came from his X- Ray specs art work designs that influenced me to use for my final project.