

COMD 1100
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Fall 2020

Writing Project 1:

- **Watch 2 videos:**
 - On design and repetition and using different materials: **Marian Bantjes**
- https://www.ted.com/talks/marian_bantjes_intricate_beauty_by_design
 - On the concept, ideas, design thinking: **Chip Kidd**
- https://www.ted.com/talks/chip_kidd_the_art_of_first_impressions_in_design_and_life

Write 5 paragraph essay on what you learned from these videos.

Discuss Chip Kidd design process, where he gets his ideas, how he goes about executing them.

What materials Marian Bantjes is using? What is her design motto?

What did you find interesting in her work?

Would you use her techniques in your projects and how?

What are the new words you had learned from these two videos?

Save as PDF or Word doc. Stand alone.

Upload to the Openlab.