

Human nature is to compete. Many of us want to compete at a high level in everything we do, whether it's staying physically fit or not. Many of us throughout our lifetime will compete for things like jobs and even recreational activities like sports. While this is widely known, have you ever thought the day would come where your entire family and friends would be competing with you daily for something? What about you getting the opportunity to theoretically compete with an NBA player, a Football player or any person who you'd consider a sports icon. My next level set of stat tracking sports arm and leg bands makes this a possibility.

This idea is simply an extension of what we already have. We have sports and we have technology. Many people already enjoy the results of when we combine both. With things starting to catch on like Nike Plus the interest for items similar are growing faster than most may realize. What I propose isn't just similar; it brings advanced sports analytics and data to the average fan and more with the addition of social media leaderboards.

Imagine a sensor in the back of your sneaker or in an armband that could monitor not just how far you run but how fast and even how high you jump. It could even track the average time it took for you to run a mile and not only you but your friends also. Those are just a few options in terms of statistical categories in which I plan for it to offer and in which you can compete against everyone in the entire world against. You can see where you rank against all the best athletes in the world. The best way to stay healthy for many is to compete and the best part is the information is available for all.

After making an account it's as easy as after a jog plugging the sensor into a computer or syncing it with a mobile device. You will be able to see where you stand and make better standards for yourself health wise. It's all about building a community of people who want to live a healthier lifestyle and making it fun to reach milestones.

I know for myself the only time I work out is when I play a team sport with a group of friends. I like the aspect of competing in a field or court and at times can get in some pretty intense games because of it. At the product launch my vision is that its compatibility with social media will revolutionize the world. Leaderboards would be posted daily and it will be very easy to see who is doing the best and how much they're actually doing.

Probably the greatest aspect of all is that it will be compatible with everyone despite what sneakers they wear. Clients will be able to track what they do by several different devices. Socks, ankle bracelets, patches. The possibilities are literally endless what can be done.