Tactical Media Project

Genetically Modified Organism (GMO’s)

December 7, 2015

**Roles**

1. Creatively defining ourselves “a vision statement”/”motto”

* Everyone should collaboratively contribute

1. Create a vision: Ahmad and George
2. Explore Tactics: Rownak, Jordan, and Naveeda
3. Plan for Action: Rownak, Jordan, and Naveeda
4. Poster: Chris
5. Curator/ Editor: Sam and Fola
6. 7. Map the Terrain: Thaer and Fola

Define Yourself. Against GMO’s

* Provide GMO alternatives
* Remove profits from big corporations
* Ethical, health, and economic opposition

We believe that there are ethical and health issues concerning the use of GMO’s. Society is being misled about the consumption of their food….

**Map of Terrain**

* 5 W’s (who? What? Where? When? Why? & how?)
* Who’s involved? Farmers, GMO companies, America’s input
* Labels on foods
* Current arguments
* Research legislation
* Politics

**Questions to be answered**

What is the goal concerning the campaign advocating against GMO’S? (long term)

What is the end goal of “the day of action”? (short term)