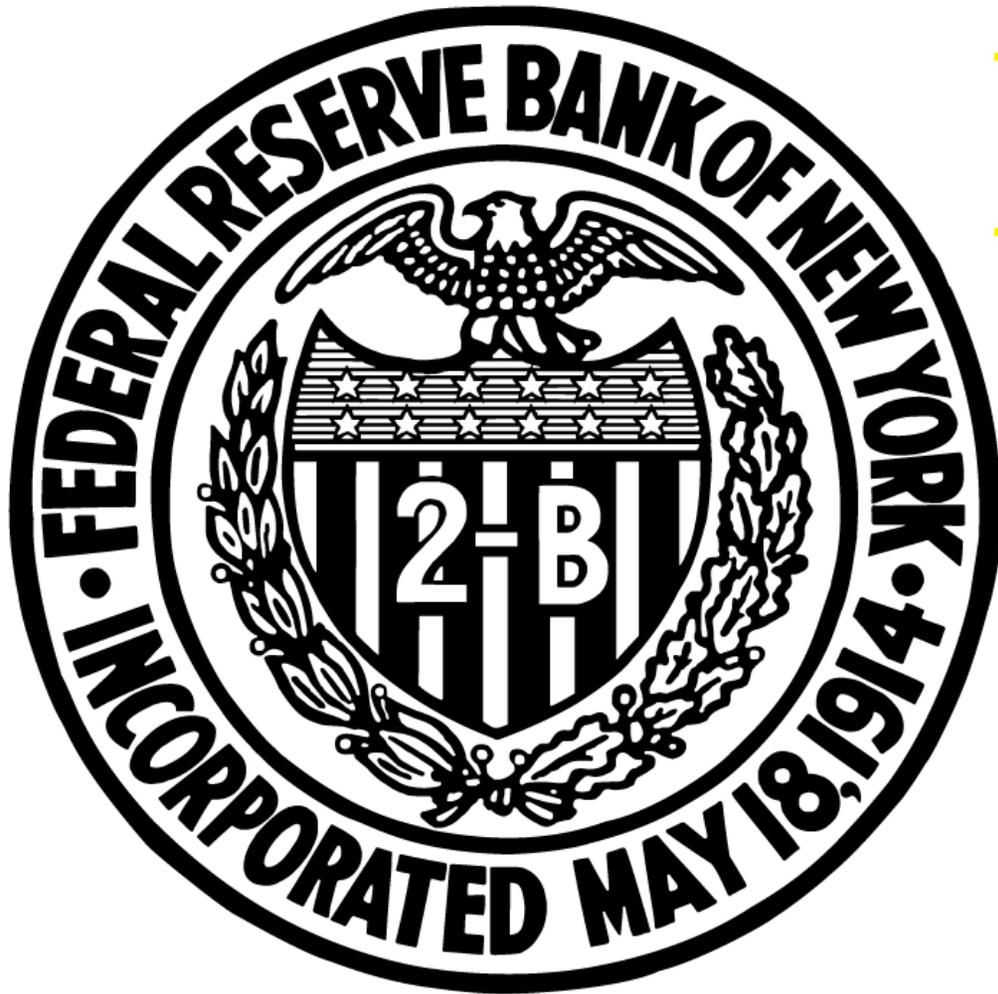


The Federal Reserve Bank of NY

CUNY Scholar Experience



“The work that I am producing at the bank is truly one that fits my interest and major.”

“I knew that my skills as an animator/illustrator would also be applicable to my work space, no matter where I found myself.”

Pablo Galindo Aragon
COMD 4900 Internship
Fall 2018

Overview

The CUNY Service Corps is a program in select CUNY Colleges such as John Jay, BMCC and City Tech and more.

I obtained an internship to the Federal Reserve Bank of NY through the CUNY Service Corps.

The 120 hours I have completed focus on one project that I have completed during the time of this internship course.

My place in the Department is
Communication & Outreach - Economic Education

The Project I worked on is a takeaway for the general public at the Museum And Learning Center

12 Hours a week



33 Liberty Street,
New York, NY



CUNY Service Corps

CUNY Service Corps

A path to Opportunity

How did I obtain my internship at the Fed NY?

- Informed by fellow colleagues
- Applying to CUNY Service Corps in January 2018
- Attending workshops, trainings, and CUNY Service Corps events
- A 2 day job fair consisting of 5+ interviews
- Interview at CUNY Headquarters
- Background Check
- CUNY Scholars Orientation
- Assigned work schedule

About The Federal Reserve Bank of NY

The Federal Reserve Bank of NY is one of the 12 banks that help to serve as America's central bank.

The bank works within the Federal Reserve system and is responsible for maintaining a stable currency and serving as the banker for the U.S. government.

- The Bank has a Powerful Culture
- High Level Security
- Strong energy and wonderful atmosphere.



Mock-ups & Feedback

Receiving Feedback has been extremely helpful to me. It helps me to move forward, build on my progress, satisfy the employer, and ultimately execute a strong piece. Perhaps the biggest benefit to feedback is never feeling “bored of the assignment.

I want over 10 versions of this piece. There was so much to experiment and much to explore. Some elements to highlight include the identity (logo), the social media, the footer, and text size.

Interested in Learning More?

Enjoy a selection of books recommended by our New York Educators.

A History of the Federal Reserve, Volume 1: 1913-1951
Allan H. Meltzer

The Federal Reserve System: An Encyclopedia
R.W. Hafer

Basic Economics
Thomas Sowell

Capital in the Twenty-First Century
Thomas Piketty

Capital of Capital: Money, Banking, and Power in New York City, 1784-2012
Steven H. Jaffe

Coined: The Rich Life of Money and How Its History Has Shaped Us
Kabir Sehgal

Economics Explained: Everything You Need to Know About How the Economy Works and Where It's Going
Robert L. Heilbroner

Economics: The User's Guide
Ha-Joon Chang

Economix: How and Why Our Economy Works (and Doesn't Work), in Words and Pictures
Michael Goodwin

Essays on the Great Depression
Ben S. Bernanke

Hall of Mirrors: The Great Depression, the Great Recession, and the Uses-and Misuses-of History
Barry Eichengreen

Hidden Order: The Economics of Everyday Life
David D. Friedman

Knowledge Is Beautiful: Impossible Ideas, Invisible Patterns, Hidden Connections—Visualized
David McCandless

Misbehaving: The Making of Behavioral Economics
Richard H. Thaler

Naked Economics: Undressing the Dismal Science
Charles Wheelan

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Mock-up Version 4/10

Recommended Reading
Books featured in the Museum and Learning Center at the
Federal Reserve Bank of New York

A History of the Federal Reserve, Volume 1: 1913-1951, Meltzer, Allan H.

An Encyclopedia: The Federal Reserve System, Hafer, R. W.

Basic Economics, Sowell, Thomas

Capital in the Twenty-First Century, Piketty, Thomas

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MUSEUM
AND
LEARNING
CENTER

Museum Identity (logo)

Social Media Elements

CONNECT WITH US

To find our more, visit our website
www.newyorkfed.org



Skills Beyond My Work Field

During my time at the Federal Reserve Bank of NY I have developed skills beyond the design work field. I am very thankful for the employees who take time during off their busy schedules to have a conversation with me.

How I have improved on as a Designer:

- Effective Communication
- Teamwork
- Ability to make effective design decisions
- Receiving feedback

Other improvements:

- Managing and Communicating Effectively via E-mail
- Networking and social skills
- Working pace



Live & Available

If you ever stop by for a tour at the Museum And Learning Center at the Federal Reserve Bank of NY I invite you to grab one of the takeaway's I produced.

It is currently live and available!



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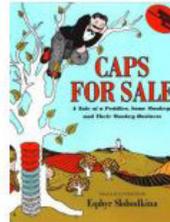
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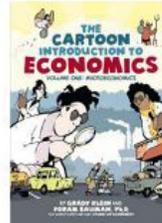


Interested in Learning More?

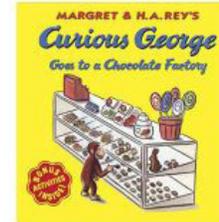
Enjoy a selection of children's books recommended by EconKids, a Rutgers University project.



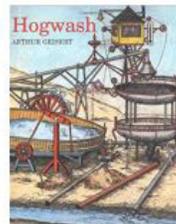
Caps for Sale: A Tale of a Peddler, Some Monkeys and Their Monkey Business
Esphyr Slobodkina



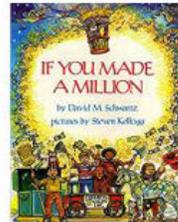
The Cartoon Introduction to Economics: Volume One: Microeconomics
Yoram Bauman & Grady Kleih



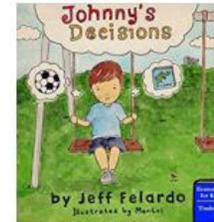
Curious George Goes to a Chocolate Factory
Margret & H. A. Rey



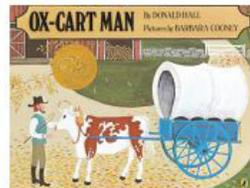
Hogwash
Arthur Geisert



If You Made a Million
David M. Schwartz



Johnny's Decisions: Economics for Kids - Tradeoffs
Jeff Felardo



Ox-Cart Man
Donald Hall



Striker Jones: Elementary Economics for Elementary Detectives
Maggie Larche

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THANK YOU

LETS STAY CONNECTED!

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Phone: [347-359-6586](tel:347-359-6586)

 @theartofpablo