The Exploitation of Underaged Models in the Fashion Industry

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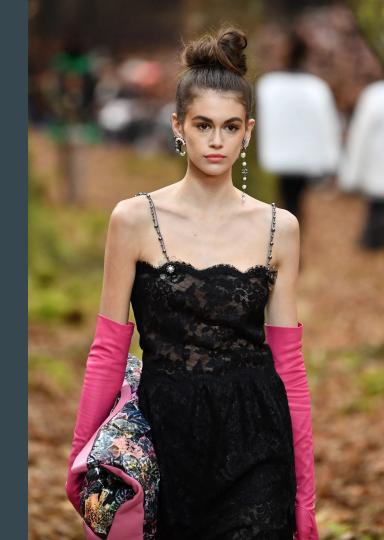
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Why Does this Matter?

- Young models are an extremely vulnerable group, this means they need the law to be on their side to protect them from being put into unfit working environments.
- Teenagers should be modeling juniors clothing, not womenswear which is meant for adults where the clothing can be sexually explicit.

Background

- Underaged models are used to model women's apparel in photoshoots and on the runway to push the fashion industry's unrealistic beauty standards for women.
- The law defines a minor: anyone under the age of maturity, eighteen years old.



Background

- Current laws in place to protect underage models include
 The Child Model Act of 2015
 - The Child Performers Protection Act of 2013



Related Literature

• Seventeen year old model Hailey Clauson modeled for a fashion magazine where she posed with nude former porn stars and an image of her being choked.



Related Literature

- Fourteen year old model Sofia Mechetner models a see thru outfit on the runway for Christian Dior's 2015 Fall Couture show.
- Dior received backlash from the public after this show.
- There is no law preventing a brand such as Dior from doing this.



Results

- With pressure through social media many major fashion brands have promised to stop using underaged models.
- With many organizations fighting for change their can hopefully be more legislation passed to bring an end to the exploitation of underaged models.



Conclusion/Historical Argument

- I believe passing stricter regulations of the type of modeling work an underaged model can do will help to protect young models.
 - Outline what is considered to be an age appropriate work environment.
 - Regulations when a photoshoot includes an adult and a minor.
 - Prevent underaged models from being able to walk runways or do photoshoots where they are exposed.

References

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