

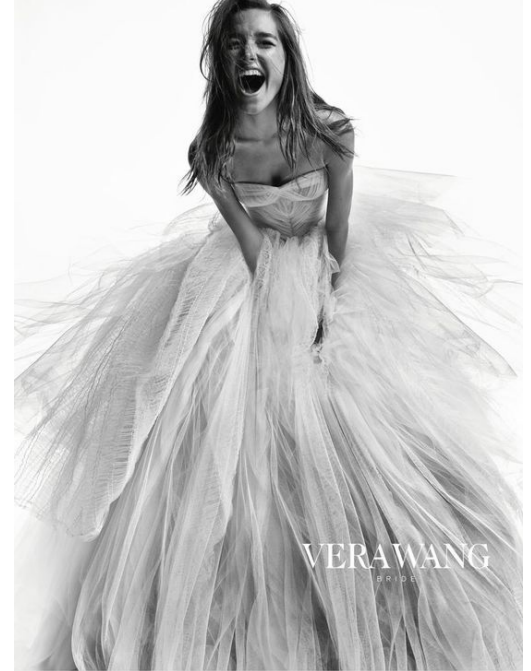
DOLCE & GABBANA

x

Dior

x

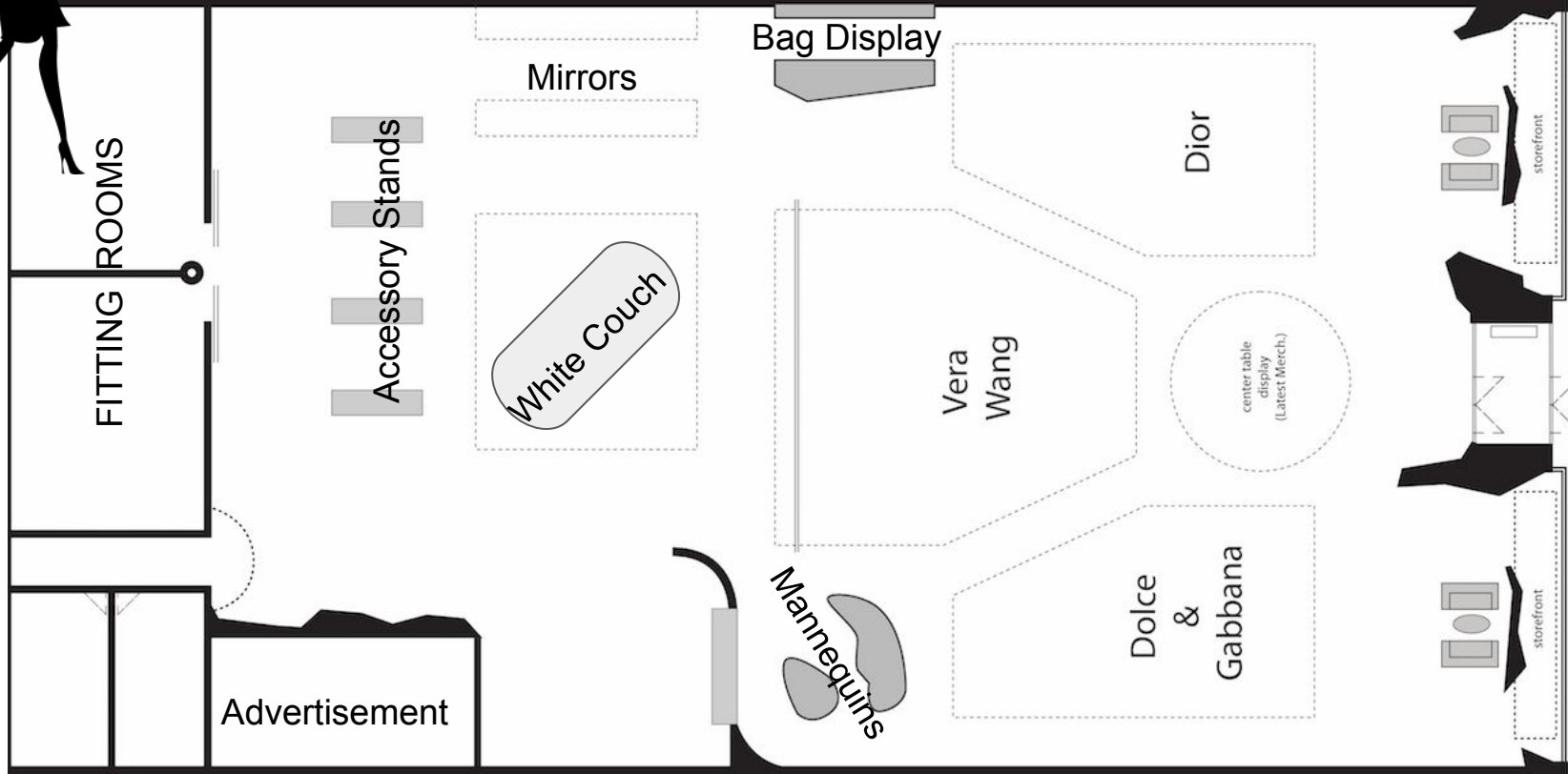
VERA WANG



Vera Wang/Parisa Demashine

Contemporary Designers & Luxury Markets
By: Rita Peni, Keren Lesman, Tenzin Chozin

FLOORPLAN



FITTING ROOMS

Accessory Stands

Mirrors

White Couch

Bag Display

Mannequins

Dior

Vera
Wang

center table
display
(Latest Merch.)

Dolce
&
Gabbana

Advertisement

storefront

storefront

TARGET MARKET

- Contemporary Women's wear
- Age Group- 22-32
- Reside in New York, Chicago, Los Angeles
- Average Income- \$65,000-\$120,000
- Single, Engaged, Married



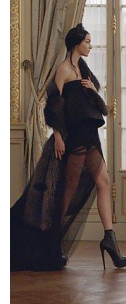
in ♡



VOGUE



love





-Established in Milan five years even before the brand was launched, the designers joined as duo in Venice where years later, they would create an iconic brand

-Intricate Designs that pay attention to every detail

-Domenico Dolce and Stefano Gabbana are the creative directors



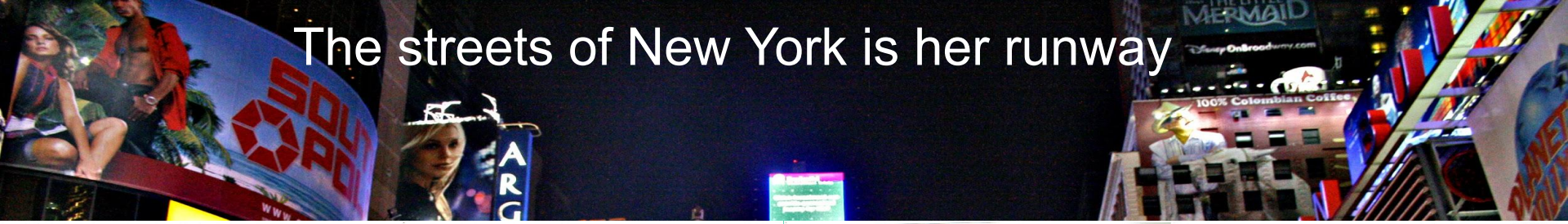
She has traveled the world but realised New York is her world



Empowerment of Women throughout monuments of the world



The streets of New York is her runway



Keren Tsaron



Keren Tsaron



Keren Tsaron

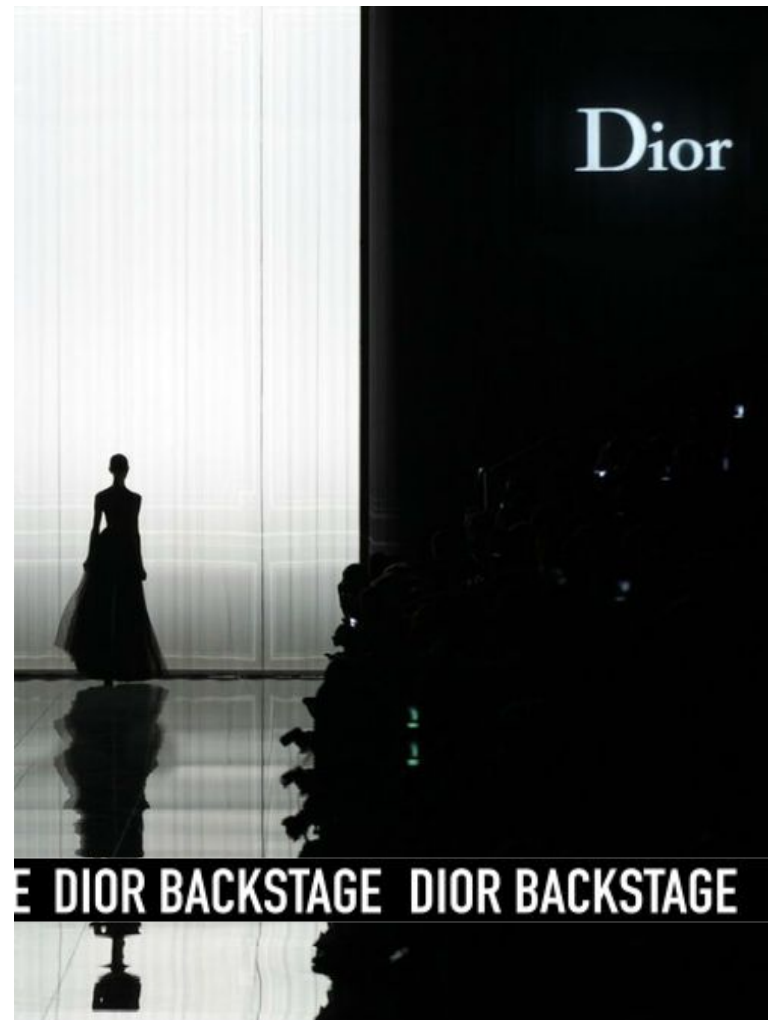


Keren Tsaron

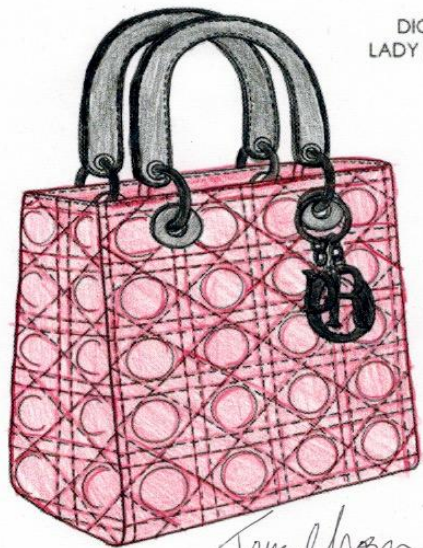
D&G
DOLCE & GABBANA



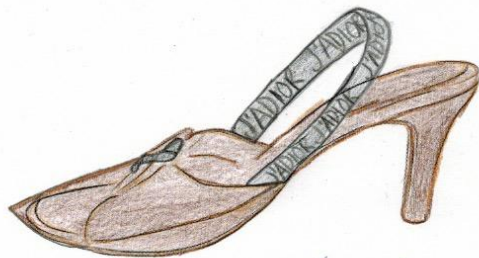
- ★ Had a vision for women and wanted to give them the best of both worlds
- ★ Came from a wealthy family but still wanted to achieve more than that
- ★ Created the “New Look” which made headlines in Paris



DIOR
LADY DIOR



Tenzulhogen



Tenzulhogen

DIOR
SADDLE BAG



Tenzulhogen

Dior



Dior





Oh my /



Dior



What began as just a single bridal boutique, has turned into an empire worth over \$1 Billion dollars.

She's a designer who goes "...from engagement rings and ready-to-wear to dinner plates and cosmetics — at price points that stretch from luxury to mass market"

To be able to combine business and her creative aspects into one company is what makes Vera one of the greats.

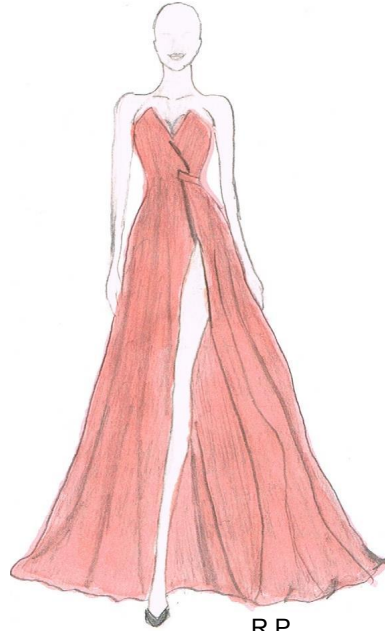
VERA WANG



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R.P



R.P



R.P

VERA WANG



VERA WANG

VERA WANG





R.P



VERA WANG

D&G
DOLCE & GABBANA

Dior
VERA WANG

CREATE YOUR OWN RUNWAY

Central Park
Spring 2019

Thank
you

