

ORDER

TO: QUALITY PRINTER

FROM: TIMOTHY COLON, Head of Promotions
American Eagle Outfitters, LLC
Timcolon89@gmail.com
347-320-8227

Description: Enclosed please find a pdf file for a promotional postcard, 4
color job

Quantity: 100,000 copies to print & distribute

Note: Printer to determine spoilage

Size: Front & back postcard – 8” x 6”

Binding: N/A

Stock: printer supplied - super-thick 16-point gloss paper stock

Pages: 1

Printing Ink: 4/C process including a gloss coat

Inserts: N/A

Packing: Postcard to be mailed directly by printer upon completion

Distribution: Postcards to be pre posted at \$0.46; postage to be billed to us
upon completion. Postcards to have personalized address
print on each; charge of ink to be billed to us upon
completion.

File Format/Material: pdf format to be emailed to printer. Comments to be
submitted a week prior to printing.

Proof: 5 original prints to AE promotions department at New York
office for review & approval

Due Date: Postcards to be print and mailed by August 18th 2013 the latest

*Mailing address to be emailed once review & approval completed