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Visual Merchandising

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https://pin.it/5S1bqBE

1. The theme of this design is Spring time because of the butterflies and the color of the display. The dress also brings a warm spring feel even though it's black and white. The pattern and the style makes the dress tie into that season.

2. The display is very eye catching. The way the person designed the butterflies in a circle to draw focus on the dress was cleaver because even though the butterflies are brighter than the dress against the blue back ground, your eye still doesn't help but look in the middle at the dress.

3. I Picked this display because I was instantly draw to the colors and the aspect of the design. I love the season spring and it instantly reminded me of that season. I like how the black and white on the contrast with the orange shades and blue because it brings an interesting look to the display since usually the color roles are usually reversed.I didn't dislike anything in this display, I really liked it.

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1. The essence of this display is nature in autumn. The yellow's and orange's remind me of fall while the birds brings the life to the display. The background emphasizes the mannequin and you can't help but to admire the outfit. This display really shows the beauty of fall and how to dress in it.

2. The display is also eye catching the way each bird is positioned and how the colors bounce off of each other. The use the elements of the fall season and the colors to tie and relate to each other with each look. Whether you look at the birds, the background, on the dress first, you can't help but like and admire the other elements of the display.

3. I picked this display because I couldn't help but feel drawn to the colors on the display. Compared to the other displays, this one kept my attention the longest because of how much was going on. It was simple, but loud at the same time. It caught my attention quickly when I first saw it. I love this display as well.