



## Course Outline

New York City College of Technology

Department of Humanities

Course Number: ARTH1204, Section OL80-5671

Course Title: 20<sup>th</sup> CENTURY DRESS AND CULTURE

Course Credits: 3; Class Hours: 3

Prerequisites: ENG 1101 OR ENG1101CO OR ENG1101ML

Pathways: Creative Expression

Meeting Dates: July 6 to August 8, 2022 on Tuesday, Wednesday & Thursday

Meeting Time: 11:30 am-2:00 pm EST via Zoom - *this is a fully online, synchronous class*

Instructor: Laura Palmer

E-mail: LaPalmer@citytech.cuny.edu

Office: virtual for the Summer 2022 semester

Office Hours: 10:30-11:30 am EST each day the class is in session; by appointment

## NYCCT Catalogue Description

A survey of fashion history, from the end of the 19<sup>th</sup> century to the present. It offers an overview of the many influences that have affected the development of clothing. Studies the effect of an historical period on the clothing of the time through analysis of its economics, politics, religion and culture. Issues affecting the industry are explored through readings, videos, discussions and links to local industry are made through guest speakers.

*The minimum technological requirements for fully online sections of this course are a working camera and microphone. Students are expected to turn on cameras and microphones at their instructor's request.*

## DETAILED COURSE DESCRIPTION:

It is essential to understand the interrelationship of fashion and culture, and how this developed over time. This course examines how historical periods impact the style and construction of clothing. Students are introduced to analytic techniques that evaluate how culture, economics, politics, and religion influence and shape the style of the time. Each student is assigned or selects specific items of clothing and then traces the development of style, trend and fashion. This course also introduces important terminology integral to the fashion industry and required to discuss all facets of its history. Issues affecting the fashion industry are explored through readings, videos, discussions and links to local industry are made through guest speakers.

## COURSE INTENDED LEARNING OUTCOMES AND ASSESSMENT METHODS

Upon successful completion of this course, students will be able to:

LEARNING OUTCOME	ASSESSMENT METHODS
Identify and describe apparel of the twentieth and twenty-first centuries using appropriate terminology	Class discussions of readings, assignments, presentations, research paper & exam
Recognize and discuss key apparel fashion leaders and designers and their contributions	Class discussions of readings, presentations, research paper & exam
Distinguish among the social, political and economic cultural influences on fashion for each of the various periods	Class discussions of readings, research paper & exam
Identify and explain direct and indirect technological influences on dress	Class discussions of readings, assignments & presentations
Assess the multiple explanations for the impact of dress and body image on human behavior	Class discussions of readings, assignments, presentations & research paper
Analyze concepts and theories of and research in human behavior to market place interaction related to textile and apparel products of everyday life	Class discussions of readings & presentations
Recognize and describe the diversity of culture in space and time and how it effects and influences fashion styles and trends	Class discussions of readings, presentations & research paper
Write a scaffolded research paper	Assignments that comprise the research paper

## GENERAL EDUCATION INTENDED LEARNING OUTCOMES/ASSESSMENT METHODS

LEARNING OUTCOME: <b>Creative Expression</b>	ASSESSMENT METHODS
Demonstrate expanded cultural global awareness and sensitivity	Class discussions, research paper & assignments
Identify issues and problems, ask relevant questions, and link them with appropriate methods of inquiry	Research process, class discussions & oral/visual presentations
Discern multiple perspectives of how the process of change (including fashion change) affects and is affected by dress across time and cultures	Class discussions, readings, research paper & assignments

## SCHEDULE OF CLASS SESSIONS

**Class 1 - Wednesday July 6** - Course Overview and Introduction to Fashion History

read for homework: *Fashion History: A Global View*, Part 1

supplementary reading: excerpts from *The Dress Detective*

\*bring garment to tomorrow's class for garment analysis activity

**Class 2 – Thursday, July 7** - The Origins of the Fashion System

read for homework: *The History of Modern Fashion* Chapter 1: 1850-1890

**Class 3 - Tuesday, July 12** - The Impact of the Industrial Revolution

read for homework: *The History of Modern Fashion*, Chapter 2: The 1890s

supplementary reading: *Fashion*, Chapter 2: Making Clothes

*Garment Analysis Paper Due*

**Class 4 - Wednesday, July 13** - Fashion in the Gilded Age

read for homework: *A History of Modern Fashion*, Chapter 3: The 1900s

supplementary reading: *Fashion*, Chapter 1: The Rise of the Designer

**Class 5 - Thursday, July 14**- Designers in the New Century

read for homework: *A History of Modern Fashion*, Chapter 4: The 1910s

**Class 6 - Tuesday July 19** - World War I and the New Simplicity

read for homework: *A History of Modern Fashion*, Chapter 5: The 1920s

*Research Paper Topic Due*

**Class 7 - Wednesday, July 20** - The 'Roaring Twenties'

read for homework: *A History of Modern Fashion*, Chapter 6: The 1930s

supplementary reading: *Fashion*, Chapter 6: Fashion and Film

**Class 8 - Thursday July 21** - Depression-Era Escapism (In-class research workshop)

read for homework: *A History of Modern Fashion*, Chapter 7: The 1940s & "The Zoot Suit"

**Class 9 - Tuesday, July 26** - From Rationed Fashion in World War II to the "New Look"

read for homework: *A History of Modern Fashion*, Chapter 8: The 1950s

supplementary reading: *Fashion*, Chapter 5: Fashion on the Page

*Annotated Bibliography for Research Paper Due*

**Class 10 - Wednesday July 27** - Midcentury Style

read for homework: *A History of Modern Fashion*, Chapter 9: The 1960s

supplementary reading: *Fashion*, Chapter 7: Shopping for Style

**Class 11 - Thursday, July 28** - The Swinging Sixties

read for homework: *A History of Modern Fashion*, Chapter 10: The 1970s

supplementary reading: excerpts from *The Peacock Revolution*

**Class 12 - Tuesday, August 2 – Sexual Politics of the Seventies**

read for homework: *A History of Modern Fashion*, Chapter 11: The 1980s

supplementary reading: *Fashion*, Chapter 10: Fashion and Identity

*Documentary or Museum Exhibit Response Paper Due*

**Class 13 - Wednesday, August 3 - Subcultural Styles**

read for homework: *A History of Modern Fashion*, Chapter 12: The 1990s

supplementary reading: *A History of Modern Fashion*, Chapter 13: The 2000s

**Class 14 - Thursday, August 4 – Grunge, Globalism & Fashion Futures**

**Class 15 - Tuesday, August 9 - Final Exam**

*Research Paper & Presentations Due*

**Textbooks**

The required textbook for this course is *The History of Modern Fashion from 1850* by Daniel James Cole and Nancy Deihl (London: Laurence King Publishing, 2015). This book must be purchased or borrowed from a library, we will be reading the entire book over the course of the semester. There are both e-book and print versions available. The recommended textbook is *Fashion* by Christopher Breward (Oxford University Press, 2003) as several chapters will be assigned for supplementary reading. All other readings for the course will be uploaded to Blackboard. The other books that we will be reading from are *Fashion History: A Global View* by Linda Welters and Abby Lillethun (New York: Bloomsbury, 2018); *The Peacock Revolution: American Masculine Identity and Dress in the Sixties and Seventies* by Daniel Delis Hill (New York: Bloomsbury, 2018); and *The Dress Detective* by Ingrid Mida and Alexandra Kim (New York: Bloomsbury, 2015).

**Supplementary Reading**

In addition to the assigned texts, supplementary readings and other materials will be posted on Blackboard. These optional materials will provide additional detail or different perspectives on course concepts. Current news about the fashion industry that is relevant to our course will also be posted as supplementary reading. These readings may be discussed during class sessions as well.

**Class Participation**

Students are expected to attend all scheduled class sessions, and be fully present and engaged during each session. During class sessions, students will engage in activities that demonstrate participation, such as contributing to class discussions and small groups discussions with comments and questions, writing short journal entries, and engaging in class activities like polls and quizzes. Class discussion is a central element in this course, and students must demonstrate engagement in the class sessions in order to receive a full class participation grade. Note that quality of engagement is most important: students should be active listeners and work to move the discussion forward and deepen the understanding of course concepts. Contributions that are insubstantial or unrelated will not be considered as engagement.

**Course Conduct**

All students in this class are expected to be respectful of their peers and instructor during lectures, discussion sessions and when working collaboratively in groups. Disrespectful comments or behavior will not be tolerated, and the instructor may remove a student from a class session if they make any such comments or demonstrate any such behavior.

**Assignments** (Full prompts will be posted on Blackboard; refer to these for detailed instructions)

*Research Paper:* The final assignment will be a 5 page term paper where you will choose a primary historical source, such as a garment, photograph, illustration, or painting, and use secondary sources and your own analysis to discuss the social, cultural and historical context that influenced the fashionable dress you've selected. You will present your research to the class. Selecting an appropriate primary source and submitting an annotated bibliography with the academic sources you will use is a part of the research paper assignment and the overall grade.

*Museum or Documentary Response Paper:* A list of current museum exhibits and recent documentary films related to fashion history will be provided; after visiting or viewing, you will write a 2 page response paper about the exhibit or film, considering it in the context of main course concepts.

*Journals:* Students will be asked to complete journal responses on Blackboard to various prompts throughout the session. Journals are designed to develop critical thinking skills related to fashion issues and will be assessed on the depth of the students engagement with the prompt.

*Garment Analysis Paper:* In this assignment, you will be analyzing a piece of clothing from your own wardrobe using the research methodologies of a fashion historian, according to the outline we will discuss in class. You'll be considering what this garment could tell a researcher about the time in which it was made, who made it, the person who may have worn it, and what it may have symbolized or signaled. Write a 2 page analysis paper outlining your analysis and speculating what a researcher might learn from this garment if it was a historical source.

**Examinations**

There will be a final exam given on the last class session which will assess your knowledge of vocabulary, style of silhouette, knowledge of designers, technological developments, and socio-historical context for the time periods covered in the course. The exam will consist of essay questions, short answers, multiple choice and other question forms where students can demonstrate their knowledge and understanding of fashion history in social and cultural context. Practice quizzes may also be given, to prepare students for the type of questions they can expect on the graded exam.

**ASSESSMENT AND GRADING:**

Class Participation	20 points
Garment Analysis	10 points
Museum or Documentary Response	10 points
Journal Entries	10 points
Term Paper	30 points
Final Exam	20 points
Total:	100 points

**Process for Evaluation:**

Outstanding (A)	work goes beyond the assignment and presentation requirements
Good (B)	work meets all grading criteria, performed to top standards
Average (C)	work meets all but one or two of the grading criteria
Below Average (D)	work meets only one or two of the grading criteria

## **COURSE POLICIES AND PROCEDURES**

### **GUIDELINES FOR WRITTEN ASSIGNMENTS:**

All papers must be typed. A page is the equivalent of a double-spaced 8.5 x 11-inch paper with one-inch margins using 12-point type. Follow the page length guidelines for each assignment and number each page. All work should contain the student's name and email address, the course name, number and section, and the name of the assignment.

Effective writing helps clarify ideas and communicate those ideas to others. Be organized, clear, and succinct. Grammar, punctuation, style, and spelling are important. Write in college-level American English that is appropriate to the business community. You are encouraged to use the resources of the University Writing Center.

Papers will be graded on the following criteria:

- Clear and thorough application of course concepts and principles (including material covered in the assigned reading, lectures, and discussions).
- Demonstration of original, logical, strategic thinking including a complete analysis of facts. Specific historical examples should support the analysis, and be appropriately supported with academically sound sources. Address the requirements of the assignment.
- Quality of research (depth, breadth, appropriateness) and proper acknowledgement of references, including complete citations using APA style in-text notes, when appropriate.
- Appropriate language and tone, accurate spelling, correct grammar, appropriate punctuation, and logical organization.

Please plan accordingly for all your assignment due dates. In a case of an emergency, reach out to your professor to discuss the possibility of adjusted assignment due dates.

## **COLLEGE AND DEPARTMENT POLICIES**

### **NYCCT ACADEMIC INTEGRITY POLICY**

Students and all others who work with information, ideas, texts, images, music, inventions, and other intellectual property owe their audience and sources accuracy and honesty in using, crediting, and citing sources. As a community of intellectual and professional workers, the College recognizes its responsibility for providing instruction in information literacy and academic integrity, offering models of good practice, and responding vigilantly and appropriately to infractions of academic integrity.

Accordingly, academic dishonesty is prohibited in The City University of New York and at New York City College of Technology and is punishable by penalties, including failing grades, suspension, and expulsion. (See pages 73-76 in the Student Handbook.)

### **HUMANITIES DEPARTMENT ATTENDANCE POLICY**

It is the conviction of the Humanities department that a student who is not in a class for any reason is not receiving the benefit of the education being provided. Missed class time includes not just absences but also latenesses, early departures, and time outside the classroom taken by students during class meeting periods. Missed time impacts any portion of the final grade overtly allocated to participation and/or any grades awarded for activities that relate to presence in class.

#### HUMANITIES DEPARTMENT COMMITMENT TO STUDENT DIVERSITY

The Humanities Department complies with the college wide nondiscrimination policy and seeks to foster a safe and inclusive learning environment that celebrates diversity in its many forms and enhances our students' ability to be informed, global citizens. Through our example, we demonstrate an appreciation of the rich diversity of world cultures and the unique forms of expression that make us human.

#### ACCESSIBILITY STATEMENT

City Tech is committed to supporting the educational goals of enrolled students with disabilities in the areas of enrollment, academic advisement, tutoring, assistive technologies and testing accommodations. If you have or think you may have a disability, you may be eligible for reasonable accommodations or academic adjustments as provided under applicable federal, state and city laws. You may also request services for temporary conditions or medical issues under certain circumstances. If you have questions about your eligibility or would like to seek accommodation services or academic adjustments, you can leave a voicemail at 718 260 5143, send an email to [Accessibility@citytech.cuny.edu](mailto:Accessibility@citytech.cuny.edu) or visit the Center's website <http://www.citytech.cuny.edu/accessibility/> for more information.

Note that students who miss a scheduled presentation or exam due to illness or medically-related emergencies will be referred to the Center for Student Accessibility. The CSA will review any documentation requested and give the student a letter to share with the relevant instructor if accommodations need to be made.