

Tanner Jules Gordon-Smith
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EDUCATION:

<u>Degree</u>	<u>Year</u>	<u>University</u>	<u>Major</u>
B.S.	2023	The New York City College of Technology, City University of New York (CUNY)	Business and Technology of Fashion
		<i>Specialization: Global Fashion</i>	
A.A.S.	2021	The New York City College of Technology, City University of New York (CUNY)	Marketing Management and Sales

Personal Licenses or Certifications:

Cuny Certification, Sexual Harassment, Gender-Based Harassment, and Sexual Violence Student Curriculum, 2023, New York City College of Technology, CUNY

HONORS AND REWARDS:

- 2023 Applicant, *The National Honors Society, The New York City College of Technology, CUNY*
- 2021-2023 Applicant, *The National Society of Leadership and Success, The New York City College of Technology, CUNY*

PROFESSIONAL EXPERIENCE:

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|-------------------------|--|---------------------|
| Paraprofessional | Department of Education (DOE) | 2022-Present |
| | <ul style="list-style-type: none">● Supporting students with special needs: Assisting students with learning difficulties, or physical disabilities.● Working with students who need extra support to meet academic and behavioral goals. | |

- Engaging in open and effective communication, fostering a positive and inclusive learning environment, and building trust with students and families.

Sales Associate

Whole Foods Market

2020-2022

- Inferring and analyzing customers' preferences based on their purchasing history and offering relevant Recommendations.
- Understanding and exemplifying the company's core values, which include a commitment to quality, environmental stewardship, and ethical sourcing.
- Recognizing and understanding customers' needs and preferences in order to provide personalized recommendations and exceptional service.

Sales Associate

Homegoods Brooklyn, NY

2017-2020

- Achieving sales targets, promoting products and services, and using up-selling and cross-selling techniques to increase sales.
- Conducting regular inventory checks, restocking products, and reporting any discrepancies to management.
- Building relationships with customers, providing a welcoming shopping experience and promoting customer loyalty

INTERNSHIPS:

Fashion Education Specialist

Lets Put Our Kids First

2023

- Apply fashion concepts and techniques in a hands-on and experiential way, allowing students to practice and develop their skills.
- Differentiate instruction to meet the needs of students with diverse abilities and learning styles.
- Recognize the strengths and challenges of each student, and create a supportive learning environment that encourages them to succeed.
- Exemplify the creativity and innovation that is central to the fashion industry, and encourage students to explore and express their own ideas.

WORKSHOPS for PROFESSIONAL DEVELOPMENT:

- ❖ Attended Webinar “*Pave Your Way–Career Planning 101:Professional Development Workshop*” using ZOOM, New York City College of Technology, Tuesday, March 7th, 2023, 3:30 - 4:30 pm
- ❖ Attended Webinar “*The City Tutors Entrepreneurship Mentorship Event*” using ZOOM, New York City College of Technology, Wednesday, April 12th, 2023, 4:00 -5:30 pm

EXPERIENTIAL LEARNING:

- ❖ “*Dior + Balenciaga: Kings of Couture*” Museum at Fashion Institute of Technology (FIT) at Seventh Avenue at 27th Street, New York, NY 10001 for BUF 2255 OL25, Merchandising Planning and Buying on August 10th, 2022 at 10 am
- ❖ “Virgil Abloh: “*Figures of Speech*” Brooklyn Museum at 200 Eastern Pkwy, Brooklyn, NY 11238 for BUF 3500 OL34, Brand Image Marketing on November 21st, 2022
- ❖ “*Fresh, Fly, and Fabulous: Fifty Years of Hip-Hop Style*” Museum at Fashion Institute of Technology (FIT) at Seventh Avenue at 27th Street, New York, NY 10001 for BUF 4900 OL74, Internship on March 23rd, 2023

SOCIAL MEDIA and COMPUTING DATABASES:

Facebook, Snapchat, Twitter, Instagram