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The City Tutors Entrepreneurship Mentorship Event
Professional Development Critique #2

This professional development seminar was from the New York City College of Technology's professional development department. It took place on Wednesday, April 12th, 2023 from 4:00 - 5:30 pm on Zoom. The seminar was called "*The City Tutors Entrepreneurship Mentorship Event*" and it provided a lot of valuable and insightful knowledge from people in various industries. People from industries such as business, Venture Capital, Tech, Human Resources, Real Estate, and Social Impact all spoke to help give a thorough understanding of the essential components of launching and running a successful business. Creating a new business can be challenging and this seminar helped provide the tools needed to take the first step.

After attending this seminar I learned the different ways in which one can be an entrepreneur. Many individuals who are entrepreneurs start from scratch and build their way up to become industry experts. Studying the most recent technological developments and opportunities, comprehending the challenges of human resources management, and gaining an awareness of the nuances of real estate and social impact investment are some ways one can learn more. I learned how successfully develop business plans and generate ideas that would not only be creative but innovative. I also learned that in order to come up with new and innovative ideas you need to be up to date with current trends and things going on throughout the world. Depending on what idea you want to build on, you can be the individual who sees a want or need for a product/service and be the one to create or provide it.

Moving forward, this seminar has enhanced my career by providing me with the knowledge and skills I need to succeed in my business ventures. The wealth of knowledge that was provided throughout the seminar opened doors to what I would start to research. As a student who plans on moving forward in the fashion industry, this was an extremely helpful seminar that helped me understand more of the business aspect. This provided me with the knowledge of what steps I can first take to create a successful business. By the end of the seminar, I was able to gain the confidence needed to take my career to the next level.

If other students wanted to attend this seminar I would definitely tell them to do so because it is a great well of knowledge and resources for upcoming entrepreneurs. Often times people don't have the chance to actually speak with people from various industries and hear first-hand about their road to entrepreneurship. Researching entrepreneurship and being able to hear what someone has gone through is a big difference. Being able to hear first-hand experiences helped to inspire me and go out and work harder to achieve the same goal. Students who participate in this entrepreneurship seminar will be better equipped to meet the opportunities and difficulties that lie ahead in this journey, which will ultimately put them on the path to reaching their full potential as successful entrepreneurs.

