

Toxic Beauty: Harmful Ingredients & Consumer Choices in Beauty Products

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Long linked with glamor, self-expression, and confidence is the beauty business. However, the documentary film Toxic Beauty has shown a darker aspect of the industry. The usage of dangerous substances in cosmetics and their potential effects on human health are examined in the movie. In this response essay, we will discuss the issues raised by the movie, including individual experiences with beauty products, the class action lawsuit against J&J and its plaintiffs, ingredient analysis, alterations in consumer behavior, and the movie's success in bringing the subject to light. Through this investigation, we will learn more about how consumer choices affect the beauty industry and the importance of making well-informed decisions.

Personal Connection

When Choosing Beauty Products, Be Aware of Toxic Ingredients focuses on the possible risks of utilizing beauty products that include dangerous substances and is a thought-provoking film. I use a number of the beauty items described in the movie, so after seeing it, I was horrified to hear that they may be damaging to my health. I now realize how important it is to pay closer attention to the contents of the items I use because of this movie.

I was also interested in comparing the US and European regulations on beauty product ingredients. It's concerning that some harmful ingredients are still allowed in beauty products in the US while they are banned in Europe (Anagnosti et al., 2021). After watching the film, I examined the ingredients in my beauty products and researched each ingredient to determine its impact on health. I have decided to change my buying habits and switch to more natural and organic products. I found the film effectively raising awareness of harmful ingredients in beauty products. It was not overly dramatic but presented the information clearly and concisely. I'm

more conscious of the possible hazards now that I've seen the movie, and I think it will change how people behave in the beauty business as consumers.

The Class Action Lawsuit against J&J and the Plaintiffs

The class action lawsuit against Johnson & Johnson (J&J) over using talc in their baby powder products is a prominent feature of the Toxic Beauty documentary. The film highlights the plaintiffs' claims that the talc in the baby powder caused ovarian cancer, and J&J knew about the dangers for decades (Burch, 2017). The personal stories of the women involved in the lawsuit and their struggles for justice add a human element to the film. The lawsuit has had a significant impact on the beauty industry, with companies being forced to re-evaluate the safety of their products. However, there are still concerns about the lack of regulation in the United States compared to European countries, where certain harmful ingredients are banned. The documentary raises important questions about the responsibility of companies to ensure the safety of their products and the need for consumers to be informed and make conscious choices when purchasing beauty products.

Ingredient Analysis

In Toxic Beauty, the components in cosmetics are examined along with any possible dangers. The video stresses how crucial it is to investigate each ingredient's potential effects on health. Consumers are urged to read the ingredient list on their beauty products carefully and research each component online to understand better what they are putting on their faces. As consumers become more aware of potentially harmful ingredients in their beauty products, the movie suggests that this ingredient analysis may cause changes in buying habits. Overall, the movie emphasizes how the beauty business needs more oversight and regulation to safeguard the health of its customers.

Changing Buying Habits

In particular, by looking at the components and the problems connected, the documentary *Toxic Beauty* highlights consumers' need to make educated decisions about the beauty products they use. 2018 (Luca et al.). After seeing the movie, viewers may assess if they decided to alter their purchasing patterns in light of the information provided. The beauty sector may be significantly impacted by consumer choice, which may result in more demand for safer and more natural goods. The disparities in laws and regulations governing cosmetics between the United States and Europe are also highlighted in the movie. Consumers are urged to learn more about the substances in cosmetic products so they may make wise selections that put their health and well-being first.

Effectiveness of the Film

A powerful documentary, *Toxic Cosmetic*, exposes the dangerous components used in cosmetic products and the absence of industry controls. The movie successfully educates viewers on the need for more regulation and transparency and the possible hazards of using these goods. The plaintiffs in the J&J lawsuit's tales create an engaging narrative that appeals to viewers and emphasizes the pressing need for change.

The movie shows the beauty business as profit-driven and careless with customer security. The absence of regulation in the United States is a major theme of the movie, and the contrast with European nations emphasizes the necessity for more stringent control. The movie is harshly critical of using dangerous substances in cosmetic products and does not mince words in its condemnation of the business.

The movie has a large potential influence on consumer behavior and the beauty business. There may be greater demand for safer substitutes due to consumers' growing knowledge of the

possible hazards of using these items. The movie may potentially result in more industry scrutiny and regulation. Companies could be compelled to disclose more information on the components of their goods and any possible dangers.

In conclusion, the Toxic Beauty documentary highlights the need for greater transparency and regulation in the beauty industry. The film examines the potential risks associated with using harmful ingredients in beauty products and emphasizes the importance of informed decision-making by consumers. A personal reflection on the film's impact on consumer behavior shows that it has raised awareness among viewers and encouraged changes in buying habits. The film's effectiveness in raising awareness and promoting change in the industry is significant. Future action should focus on increased regulation, transparency, and promoting safer alternatives in the beauty industry.

References

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