

Tania McDonald

**Brooklyn, NY
929-316-0362**

TaniaMcdonald12@gmail.com

<https://www.linkedin.com/in/tania-mcdonald-671b11252/>

EDUCATIONAL BACKGROUND:

Degree	Year	University	Major
B.S.	2023	New York City College of Technology, City University of New York (CUNY)	Business of Technology & Fashion Module “Global Fashion”
A.S.	2023	New York City College of Technology, City University of New York (CUNY)	Business of Technology & Fashion

Professional Licenses or Certifications:

CUNY Certification, Sexual Harassment, Gender-based Harassment, and Sexual Violence Student Curriculum February 2023

NLSL Certification, Leadership training March 2023

Honors and Awards:

Fall 2023 Deans List, maintained a GPA above a 3.5, Department of Business & Professional Studies, City University of New York (CUNY)

Current The National Society of Leadership and Success

PROFESSIONAL EXPERIENCE:

Sales Associate	Burlington	New York, NY	2020-Current
<ul style="list-style-type: none"> Operating POS cash register and verifying money count at the end of the day Collaborating with other cashiers, offering assistance to other teammates during busy times Providing satisfactory and efficient customer service daily Implementing new customer service strategies Maintain look ad recovery of storefront and cash wrap 			

Intern	Ripplematch	Online	2023
<ul style="list-style-type: none"> Collaborating and networking with others Working with the internal team and learning consumer behavior skills Learning digital marketing and professional writing skills 			

INTERNSHIP EXPERIENCE:

Intern	Light of Gold PR	New York, NY	2022
<ul style="list-style-type: none"> Worked on social media marketing using canva Curated content for the business social media accounts 			

- Created a schedule on Google Excel
- Provided customer service and resolved queries over the telephone

WORKSHOPS for Professional Development:

Attended, New York City College of Technology, City University of New York (CUNY) online seminar Pave Your Way- Career Planning 101 to help guide student to finding their career paths on March 7, 2023, 3:30 pm- 4:30pm.

Attended, The City University of New York (CUNY) Alumni Activation Initiative's first Career Navigation Support online event to gain knowledge of career readiness on April 19, 2023, 2pm - 4 pm.

EXPERIENTIAL LEARNING:

Attended, “Dior + Balenciaga: Kings of Couture” ,Museum at Fashion Institute of Technology (FIT) at Seventh Avenue at 27th Street, New York, NY10001 for (BUF 2255) Merchandising Planning and Buying Summer 2022. Attended in order to learn more about the 8 elements of design.

Attended, “Fresh, Fly, and Fabulous:50 years of Hip Hop Style” at Museum at Fashion Institute of Technology (FIT) at Seventh Avenue at 27th St, New York, New York 10001 on March 24, 2023 for BUF 4900. Attended to see how hip-hop influenced fashion over the years.

SOCIAL MEDIA AND COMPUTING DATABASES:

- *Canva*
- *Wordpress*
- *Microsoft Excel*
- *Microsoft*
- *Linkedin*
- *Instagram*