Story Maps Instructions

**Step one**

* Go to: https://www.esri.com/en-us/arcgis/products/arcgis-storymaps/overview
* Select: Sign in to ArcGIS Story Maps (use your account) > New Story
* Choose: Sidecar under the Quick Start menu (suggested, but feel free to explore options)

**Step two**

**Conceptualizing the Story Map**

* The strength of Story Maps is its ability to engage the reader in the story from start to finish with a mix of images, text, maps, and other media. With side car the text fields and image fields can scroll separately. A good example is [here:](https://storymaps.arcgis.com/stories/f953d4489b1d4b4d99f2115eaacea424)
* Begin with a bang – choose a strong image or GIF, or else a catchy title to draw the viewer in.
* Think about this as a story and make a narrative identity, with threads to weave through the presentation the viewer can sympathize with
* Give the story rhythm

**Step three**

**Instructions**

* Use font sizes, styles, filters consistently
* Try to use active and passive maps
* Keep your work short and sweet
* Create persuasive maps and a persuasive presentation about the theater, it’s history, the nature of the neighborhood.
* To add the maps, you may want to create *screen captures* of the maps and add as Images if you have a legend to show. You’ll want to include the legend for the maps that have them (ie. The Map Pluto land use map), so hover over the layer you want to show and the Change Style. The legend appears on the map typically. Take a screen capture of the screen with this legend.
* To add a video of a GIFF, copy in the embed code.
* To research further, see the ESRI’s The Anatomy of a Story (https://storymaps.arcgis.com/stories/a9a3b76c2d3d4b6bb0d822706e31b33c