Shayina L. Dubuisson

718-772-4235 · [Shaydubuisson@yahoo.com](mailto:Shaydubuisson@yahoo.com) · 1255 E 101 Street, Brooklyn, NY,11236

**ACADEMIC PROFESSIONAL BACKGROUND**

**Degree** **Year** **University Major**

City University of New York,

New York City College of Technology

Business and Technology of Fashion

Bachelorette 2020

City University of New York,

New York City College of Technology

Business and Technology of Fashion

Associates 2018

**CERTIFICATIONS**

**Certificate Year Location**

City University of New York,

New York City College of Technology

300 Jay street, Brooklyn, NY, 11201

Sexual Harassment, 2020

Gender-Based Harassment

And Sexual Violence

Professional Makeup 2018 Chic Studios Makeup School

Artistry 139 Fulton street #600, New York, NY, 10038

**RELEVANT PROFESSIONAL** **EXPERIENCE**

**Beauty Consultant - *Duane Reade, New York* July 2019- January 2020**

* Managed and documented beauty sales goal and weekly sales.
* Educated customers on new cosmetics products, while demonstrating on the back of their hands how the products feel.
* Executed and coordinated Beauty-Must Have events for new launching products.
* Chaired meetings with in-store management team about new beauty products, sales goal, expectations, and changes within the beauty section.

**Visual Merchandising - *The North Face, New York* November 2016- August 2018**

* Executed in-store display team and trained retail staff in basic display techniques.
* Modified weekly window installation working in close collaboration with the visual manager.
* Coordinated inventory efficiently.
* Revamped and styled mannequins in appropriate lighting to display merchandise for best in store presentation.

**Sales Associate - *World Trade Center, New York.* August 2015 – November 2016**

* Delivered great customer service.
* Put out new merchandise and organized shelves.
* Improved customer satisfaction by welcoming customers with a warm, friendly, and positive attitude.
* Opened and closed registers using the POS system.

**Sales Associate -*T.J.maxx, New York* August 2014- August 2015**

* Recovered and maintained the sales floor.
* Answered question, suggested items, and processed payments.
* Utilized all relevant sales tools to promote profitable growth.
* Assisted an average of 50 customers per day by responding to inquiries and finding products.

**INTERNSHIPS**

**Showroom Intern- *Kendall and Kylie, New York* January 2020- Present**

* Composed excel sheets of photographed clothing.
* Handled new clothing samples by labeling, tagging, and weighing them accordingly.
* Converted and organized photos by style number onto a desktop computer, while entering them into the company database called JOOR.
* Assisted in all showroom projects.

**Editorial Writer Intern- *College Fashionista, New York.* January 2017- May 2017**

* Wrote monthly blog posts on to the college fashionista website.
* Took pictures of the subjects that was discussed in each blog post and uploaded them to a desktop computer, while editing and resizing them according to the webpage standards.
* Revised and modified blog post before posting it.
* Linked important webpages and references to the blog posts for readers to be more intrigue.

**WORKSHOPS AND ACADEMIC ENGAGEMENT**

**Beginner’s Sewing Workshop November 2015**

***Moods Fabrics 255 35th street 3rd floor***

* Learned how to function a sewing machine along with learning about different fabrics to craft a handbag from scratch.

**NETWORKING FOR INDUSTRY/EXPERIENTIAL LEARNING**

* **St.Johns Networking and engaging event October 2017**

665 5th avenue, New York, NY, 10022

* **Rei Kawakubo/ Comme des Garcon Art of June 2018**

**the In-Between**

1000 5th avenue, New York, NY, 10028

**SOCIAL MEDIA SKILLS**

* Twitter, Facebook, Twitter, Instagram, Fashion scoops, Tik Tok, Facetune 2, VSCO, Youtube, Tumbular, Pinterest

**PROFESSIONAL SKILLS**

* Mastery of Microsoft Office programs (Word, Excel, PowerPoint)
* Excellent communication skills with a focus on teambuilding and customer relations
* Outstanding organizational, multitasking, and problem-solving abilities
* Professional skills in marketing, e-commerce, and relationship building