



Urban Development Initiative

By: Kari Thomas, KellyAnn Fray, Sheikh Tusher, Justin Moran



What is Urban Development

- Urban Development strives to improve the living conditions of places with the potential for high densities of human structures and activities
- It contains multiple aspects such as the development of different infrastructures, transportation, waste management, energy arrangements and much more
- The purpose of Urban Development is to create sustainable urban areas and provide advancements to areas without creating damage to the environment or community
- With the continuous increase of the world's populous living in urban areas it is important that Urban Development it's the stable and there are initiatives to improve it.

Service Description: Urban Development Consultants

- Our proposed service will offer an all-encompassing approach to feasible urban improvements
- For our service we will be offering Urban Development consultants to aid in creating sustainable and ethical areas
- They will be available to consult on different aspects of Urban Development which include urban planning and design, green foundation development, renewable energy arrangements and a maintainable transportation solution
- When it comes to Urban Development it is important that everyone has a voice not only the people developing, but also the people who would be a part of the community, so our consultants will make sure to create a strategy that combines the best interests of both



Market Analysis

- Currently there are many cities being developed you're not going from green grassy areas to cities with large buildings
- Over 60% of the world's populace is anticipated to live in cities by 2050 which emphasizes the need for sustainable Urban Development.
- Climate changes, asset shortages and populist development our variables that effect the need for development.
- More people moved to cities for perceived opportunities, the ability to expand their social circles and have close access to stores and activities



Our Plan for Developing

- There are four main aspects that our consultants will focus on when it comes to planning for sustainable Urban Development
- First, Urban planning and design - this we'll focus on providing neighborly and socially comprehensive urban spaces such as creating community centers and apartment buildings
- Second, Green foundation development - this would be the creation of a green framework that would focus on improving biodiversity and maintaining proper water and air quality
- Third, Renewable energy arrangements - this will offer ideas for the usage of renewable vitality advances to reduce the dependence on fossil fuels
- Fourth, Maintainable transportation solutions - this will offer techniques for transportation frameworks that are reliable to the community and decrease carbon outflows



Research Methodology

- To be able to consult on what would be necessary for Urban Development we would need to conduct research
- The first thing that we will do is create a comprehensive research of scholastic writing industry reports and regulations in the field of urban advances
- Then we would take a stakeholder analysis to be able to lock in with key partners including government organizations, neighborhood communities and businesses to be able to incorporate the different viewpoints and needs in our planning
- Then we would create a model of previous angles of urban sustainability, transportation designs and more and see what would work best
- Lastly, we would do situational planning to plan for the case of any setbacks or restrictions and come up with alternative solutions to things such as populist projections, climate impacts, and arrangement mediations to access potential results and trade-offs



Qualifications

- This company is qualified to do this as we specialize in the development of communities
- Specifically, I think that my team should lead the development of this service as all of us have experience in urban arranging, natural science, engineering and venture administration.
- As we have presented this topic, we are specifically invested in making this project come to life
- There is a major market and I believe that we can execute the full development with the best interest of our customers and definitely our company
- This project is a long-term commitment that we aspire to expand upon, and we will prioritize morality when working with partners and grow the reputation of our company in the public eye



Costs

- The profits of this service will heavily outweigh the cost and it is able to profit long term as technology is always developing, and there can always be improvements on urban developments
- We would need to hire environmental specialists that can provide input on being sustainable and environmentally conscious.
- The costs for this include hiring consultants that are well versed in urban development
- We will need a marketing team with experience in marketing towards other companies for because we are offering a service for big corporations
- We need financial advisors so that we know how to spend any budget in the most cost-effective ways
- We need to invest in software that will allow our employees to complete their jobs effectively, such as software that will display a blueprint of development plans



Conclusion

- Overall offering the service of consultants for sustainable Urban Development opens up the opportunity for our company to use our skills and experience to address the complex challenges of confronting urban planning
- Being able to help and advertise our services as custom made towards maintaining urban communities leads to a healthier more versatile future
- This will be beneficial to us as a company and to the communities that we aid as well as expanding our reach to work with different companies and increase our profit abilities.
- This is the opportunity for us to gain a good reputation for our company and leave our footprint on future of urban developments

