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| Grown-ishGrown-ish (TV Series 2018– ) - IMDb **Fashion w/ Grown ish** |  sunny leeDecember 18, 2022 City Tech ARTHISTORY 1204 |

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Fashion w/ Grownish

Settings

**Cast Members:**

Yara Shahid- Zoey Johnson

Emily Arlook Nomi Segal

Jordan Buhat Vivek

Shah Luka Sabbat Luca Hall

Marcus Scribner Andre

Halle Bailey Sky Forster

Chloe Bailey Jazz Forster

Trevor Jackson Aaron Jackson

Background

 Grown Ish was written, and film directed by Kenya Barris and Larry Wilmore a spinoff of the television series Black Ish aired its first season May 19, 2017. Emmy-nominated costume designer Michelle Cole styled all the looks by visuals for Grownish TV series. The show takes place in Los Angeles, California and takes place in todays time in the late 2000’s.

**The film analysis**

Zoey Johnson has always had a passion for fashion and within the story line she lived, breath and slept fashion. Throughout every episode she expressed her creativity with the designs she was coming up with in class as well as she showed up to class every day in the best fashion and this is what attracted me to the show. With the outfits of the cast hand picked just to attract society and grasp viewers’ attention this had made it to successfully expressed the characteristic especially when they used viral looks and to die for fashion pieces. This expressed the times we are in and also the looks that many fashionable viewers like myself are 100 percent into. For instance, the character Aron is basically an advocate for people of color, and he wears shirts that expresses “Black lives matter” or “All cultures matter” which shadows all of what we’re going through as a culture in today’s society.

Zoey as the main character and most fashionable cast member wears a number of well known designers such as lots of long dresses and to name a few designers Marc Jacobs, Cinq a Sept, Frame, Veronica Beard. Fashion, believe it or not, has a significant impact on character development and setting portrayal. The clothing worn by a cast member provides key context clues into the character's mood, personality, and interests. Furthermore, fashion represents so much more than the clothes a character wears. It's a story in and of itself, and that's exactly what the show "Grown-ish" is focused on.

 I believe that designer Michelle Cole choose a lot of the outfit selections to grab the viewers attention and to also spread awareness and light to the topic of the episode. Also highlighting the designer’s newest collection and drawing the consumers attention to buy and also look into the designer’s collection. The styles that’s chosen for Zoey represents her being an intelligent black woman coming in an industry that’s opportunity driven. As well as her attending college courses and inside of a school institution, she’s dressed conservatively but dressed down in such an elegant tone. When Zoey are in situations in the show that deals with civil rights, she’s dressed to go marching in logo t shirts that describes the status of the episode or, when she’s fighting for fashion rights she’s dressed in an artistic mess. Such as wearing full fluffy skirts with different colors sneakers, outstanding earrings, and a funky bag. When she’s suffering depression and bad grades and simply talking and having serious conversation with other characters she’s dressed up with sweats and oversized sweaters with eyeglasses expressing her intelligence and concerns on failing in a comfortable way looking for comfort within her friend circle.

Grownish is made on the main character Zoey Johnson as she enters adult hood with moving out and heading to college. As adulting was an interesting journey and making a solid foundation of good friends they were all figuring out the same journey. Zoey was also a high-grade fashion student who had a deep-rooted passion on black rights. Zoey journey was a lot of surprises and opportunities that were amazed within her life. With all that was going on Zoey passion for fashion never died and she’s worked her best to land the perfect career fashion journey in NYC.

The History is a spinoff show written my Kenya Barris, Blackish and Black AF. These sitcoms are more than a continuation of different characters life, but they also bring awareness to our culture and community. The show influenced how young women should and suppose to dress in any weather or occasion. During this show they show multiple controversy of what society faced such as covid, black lives matter etc and as they showed a glimpse of what occurred, and they showed it in a way that fashion and art meets. They also showed designs Zoey made during fashion opportunities and courses and the garments were nothing short of amazing.

I believe this series can be considered a fashion show because not only did she studied fashion, but every cast member had they own unique style, and everyone were fashionable dressed. There were characters such as “Luca” that also had the same passion as Zoey becoming an entrepreneur within the fashion industry and creating his own clothing brand and he dressed as such. His style was very artistic and fresh and wore the best streetwear such as Gallery Department, Saint Laurent boots and so much more.



 This photos was the start off of a new season and these sweaters were a viral look that Beyonce wore in her latest album and music video. The high boots, bold colors that were scene on Beyonce that were eye catching. With Zoey in the middle with pink and the crop shorts was a look at every girl was looking for after Beyonce made this look so desirable.



 Multi prints and Short tailored shoots with eye catching colors at a local school party, Funky hair styles played a key role in this episode of college kids fashionably partying before going to

Conclusion

As fashion becomes more eye opening and many stories are told throughout fashion choosing any topic it’s so interesting how the hired costume designers implement today’s fashion. I love to see outfits and accessories I’m currently obsessing and searching for on a tv show, it shows characteristics, and it shows that the show is up to date with its fashion while it brings more awareness to small and big designers. It also expresses whatever the character is going through or feelings in a normal way on how societies look at college students. It gives you a feel and make you adapt to the show. It’s a personal feeling and touch to make you realize that you can achieves goals and also go through the same issues Zoey and the cast goes through. More like a sense of adapting and relation to today’s life.