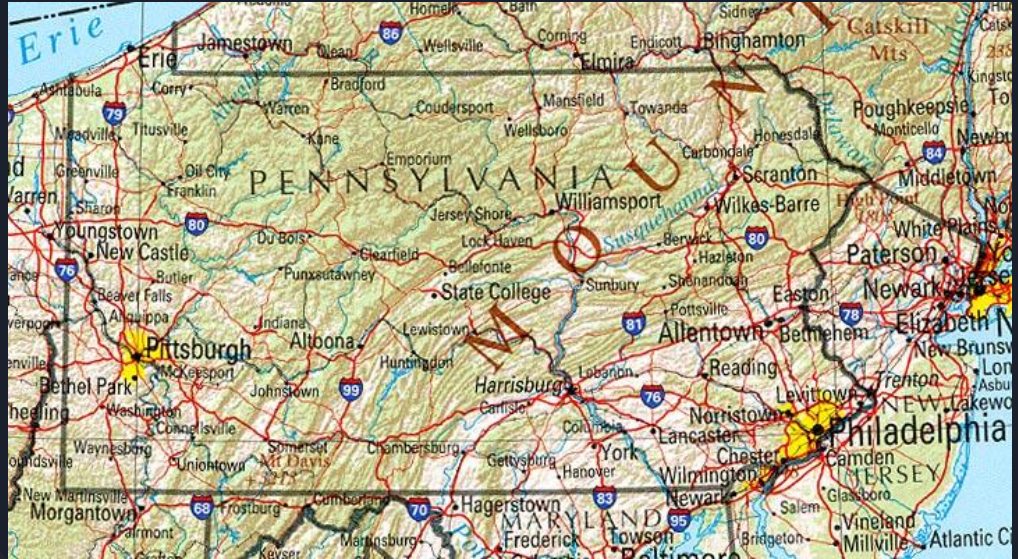


Thom Browne New York



- CEO - Rodrigo Bazan
- Founded in New York 2003

Location



Allentown, Pennsylvania



Mission Statement

- Revolutionize the classic men's uniform.
- Focus on exquisite tailoring.
- Establish new styles and silhouettes for men's suits.



Product Offering

- All suits will be available in sizes ranging from 0-5
- Fabric options for suits: wool, tweed, corduroy, cotton, mohair, cavalry
- Traditional (classic) & Fashion show suits
- Made to measure





Color



- Hues of grey
- Navy blue
- Burgundy

Technology

- Tailoring facility in New York ran by his longtime tailor

Rocco Ciccarelli

- Made in New York



Culture

- Corporate America
- Uniform
- 1940-50's America





Current Events #1

- Pennsylvania's Budget and Policy Center is aiming to increase Pennsylvania's \$7.25 an hr minimum wage.
- Republicans believe that the increase will be harmful to small business owners.
- Legislators have given it some consideration because of the state's low minimum wage rate.

Current Events # 2

- Thom Browne introduces first fragrance
- Genderless
- Six different scents



Website

- <https://www.thombrowne.com/us/shopping/super-120s-plaine-weave-suit-12526637>
- <https://openlab.citytech.cuny.edu/sdavis-eportfolio/wp-admin/customize.php?return=%2Fsdavis-eportfolio%2Fwp-admin%2Fthemes.php>





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Figure 1. Thom Browne Colors

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Figure 2. Pennsylvania Physical Map.

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Figure 3. Fashion Philosophy With Thom Browne.

<https://cfda.com/news/fashion-philosophy-with-thom-browne>

Figure 4. Thom Browne Suits Fall 2010

<https://fabrickated.com/2017/08/22/why-are-mens-trousers-getting-shorter/thom-browne-suits-fall-2010/>

Figure 5. Thom Browne Rugs.

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Figure 6. Thom Browne's Birthday Celebration

<https://happybday.to/Thom-Browne>



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Figure 7. Suave New Thom Browne Suit

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Figure 8. Why Do Men Wear Men's Clothing

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Figure 9. Thom Browne Pushes American Fashion Back into the Spotlight

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