



M.A.S

Making Athleisure Simple



What We Offer

- **Our motto “Fashion Meets Practical” describes a vision as a company.**
- **M.A.S is a luxury athletic outerwear company.**
- **We offer a variety of different jackets such as light puffer jackets, track jacket, rain coats, canvas jackets and fleeces.**
- **Our warm up track jackets and fleece changes colors while working out to let the customer know when they have reached max workout temperature to cool down.**

Light Puffy/ Down Jacket
AA123



Light Jacket/ Reversible
Windbreaker
AD456



Raincoat/ Canvas
AC345



Track Jacket
AE567



Color Changing Technology



- Fashion is ever changing and we created a product that is up to date with technology.
- M.A.S is an active smart technology that responds to heat sensors in the body.
- While wearing the jacket, heat sensors respond to body heat by touch which then enables the color changing technology.

Process/Partnership

- As an athleisure store we provide fashionable and comfortable clothing designed for exercise and everyday wear.
- Chromorphous is a color changing textile that can change by pressing a button through an app.
- Technology is incorporated in the fabric that uses wires to emit color changes.

Future Plans

- **After careful analysis of the economic data from the U. S. Government M.A.S's set a sales plan increase for the next season (Feb.- July) of 6.2%.**
- **Based on this year's sales plan which is \$1,650,000 average of \$275,000, the company's new projected sales plan for the next season will be \$1,752,300 which is an average of \$292,050 for 6 months.**