

LOUIS VUITTON: CRUISE COLLECTION 2019

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Cruise 2019, the new creative and stylish collection by Nicolas Ghesquiere. On May 28th 2019, Louis Vuitton breaks through the barriers again presenting its latest chic line for women. This event will take place at The Marguerite and Aime Maeght Foundation, in the village of Saint-Paul-de-Vence in the south of France. The runway show will be broadcasted live on louisvuitton.com at 1:15 pm ET.

The collection mimics the couture of a century ago mixed with the present day. At the event, the company will announce its collaboration with Grace Coddington. Grace Coddington is well known for her love of animals and her sketching. She created a line of accessories for Louis Vuitton that portrays her many levels of creativity and imaginary skills.

Quote from Grace Coddington: “My collaboration with Nicolas and his team at Louis Vuitton has been so much fun, I hope it will be a dream come true for pumpkin, it certainly is for me”.

On the runway, people will be able to see iconic signatures such as Monogram handbags, Epi leather, the LV Twist signature turn lock and the LV circle logo. The collection is composed of clashing prints, offhand pairings, homey plaids, and slick animal graphics. This will be the first time that Ghesquiere has put on a show stateside since 2002, when he was the new guy at Balenciaga.

Our team here at BUF Fashions is all about the business and technology of fashion. We focus on various styles, materials, manufacturing process, demographics, psychographics, e-commerce, etc. If there are any additional questions that need to be answered please feel free to contact me at 1-917-602-7052 or contact our flagship store at 1-212-605-9910.