

Women's Press Collective

Stanislav Shkurenko- Fall 2017 Internship Experience



Founded in 1982, Women's Press Collective (WPC) is an all volunteer, non-government funded, membership association uniting writers, designers, printers and other media professionals with low-income and working people, community and labor organizers, students and other concerned community women and men to develop alternative media resources in the interest of low-income and working communities. WPC uses and teaches an organizing approach that assures the voice of a minority can gain in strength and determination using publication as organizing tools.



HOW LONG WILL THEIR PRESS REFUSE TO TELL OUR STORIES ? Until WE change it !

Over 90% of mainstream media in the US is owned by handful of huge corporate interests which profit from the decline of an organized workforce, serve the constituencies of shareholders and advertisers and therefore cannot be counted on as a reliable ally to publicize the voice, struggles and victories of low-income and working people - the vast majority of the U.S. population .

With one-half of the worlds people living on less then \$1 per day , 100 million Americans laboring as unrecognized workers and over 25% of households in Brooklyn alone living below the poverty level - can you stand idle by ?

The wealthy own or control the media and have it available as an organized tool to advance their interest , political & financial strategies and PR needs .Poor and working people cannot afford to pay the price - we must ORGANIZE our own media .

FULL- TIME
AND PART-TIME
VOLUNTEER ORGANIZERS NEEDED TODAY!

WPC IS BUILDING A PRESS THAT WILL WORK FOR WORKING PEOPLE

Work in solidarity with organizing efforts of low-income and working people and organize to replace the " mainstream" voice in the American media with one that speaks for the majority .

Call today to find out more :

Women's Press Collective
6812th Street , 2nd floor , Brooklyn ,NY 11215 , 718-222-0405

DON'T JUST CRITICIZE THE MEDIA - ORGANIZE THE MEDIA!

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WPC volunteers can participate in expanding our membership within the ranks of media professionals as well as the expansion of our free-of-charge "self-help" Publication Benefit program - including Design Training Sessions , Press Training Sessions and more- to aid grassroots organizations and individuals the could not otherwise afford to publish .

Don't stand by .Don't accept the lie that what you do will not make a difference - it can make all the difference in the world . Join us in rebuilding the American press so that it will not continue to ruin its back on the struggles of the poor and oppressed and can truly become a voice for majority

Organizer training is provided for full-time and part-time volunteers All training is provided on-the-job ; no prior experience needed. Don't wait -call today !

Yes ! I want to join WPC

I am interested in building independent , grassroots media .Call me about .

- Full-time organizer opportunities Part-time organizing opportunity
- Organizing opportunities for students during the summer and winter/spring breaks.
- I can arrange for a WPC organizer to speak at my club , classroom , office , congregation , association .
- I can volunteer as a driver
- I can contribute my skills an publication production , writing , editing , design,printing .
- I can donate supplies such as office supplies , food , graphic -arts- quality computer equipment

Name _____ Phone _____

Address _____

City/State _____ Zip _____

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Wpc's Benefit Program

1. PUBLICATION PRODUCTION

Members with publications projects can learn use of the computers, software and presses at no charge to design, print and publish materials for their own use that they could not otherwise afford to produce. This can include everything from business cards, resumes or other paraphernalia used in looking for work, to wedding invitations, memorial programs, poetry books, brochures and flyers for a member's organizational or personal use.

2. DESKTOP PUBLISHING TRAINING

Members can both learn and teach skills in publications production through the time-tested, apprenticeship-style method of on-the-job training. At Design Training Sessions members can bring projects of their own on a pre-scheduled basis, or can learn and teach publication skills through working on other members' projects, through the production of WPC's magazine, Collective Endeavor or other WPC projects.

3. PRINTING PRESS TRAINING

WPC volunteer professional printers have designed a uniquely successful approach to teaching offset press operation using the apprenticeship method. This hands-on training method allows member trainees working on WPC's press equipment to begin to produce final printed materials as early as their first press training session and to begin to teach others the skills they have already mastered.

4. WRITER TRAINING

Through the production of our own magazine, Collective Endeavor, WPC volunteers have developed writer training sessions where WPC members and volunteers work under the tutelage of experienced writers and learn the writer's craft in

the course of producing articles for publication in Collective Endeavor.

5. WPC'S MAGAZINE

Collective Endeavor is a quarterly magazine distributed free-of-charge to members of WPC. Collective Endeavor is produced through WPC's publication training sessions and contains articles on issues of concern to low-income and working people, especially women, as well as workers in press-related fields. In addition, Collective Endeavor contains news about WPC, its activities, its needs and how people can participate.

6. JOB INFORMATION SERVICE

The WPC "Job Board" lists job openings that association members come across through want ads and other job postings, word of mouth or other means. The "Job Board" has a focus on graphic arts, design, publishing and communications fields, but does not exclude other categories of job openings. Members are encouraged to add to the job board with job openings they come across or have available through their own businesses.

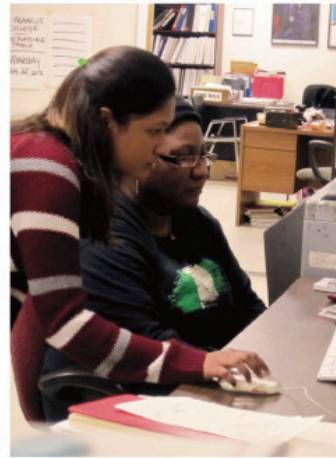
7. INFORMATION & REFERRAL SERVICE

WPC maintains resources and referral listings of a wide-range of services available from non-association sources. We can fairly and safely say that at WPC we will do our best to help, whatever the problem may be.

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Why You Need WPC

WPC is building a press that works for working people



Women are traditionally the "last hired and the first fired" and 85% of the lowest paid workers are women. Over 35 million women in the United States labor at in-home care work, temporary work, farm work or other low-paid jobs, excluded from even the dubious benefits and provisions of federal labor laws.

Over the past three decades, corporate and government policies have driven the nation's production base abroad and decimated the labor movement, leading to declining economic well-being for the majority of working people. While the ranks of those of prosperity and privilege appear more diverse, those ranks are few and shrinking. Through divide-and-conquer tactics waged by wealthy corporate interests, the greater poverty of most women and minorities has not only worsened, but has been used to lower the wages and working conditions of all workers.

Many of us who work professionally in publishing, graphic arts, writing, design, illustration, photography and other media fields have low-wage jobs, temporary or independent contract work without access to medical care or stable income, or we are at risk of laboring under those conditions.

Many of us who labor at low-wage jobs have formed organizations to fight to change the oppressive conditions under which we live and work, and media is an important arena in that struggle. Over 90% of mainstream media is owned by a handful of huge corporate interests, which profit from the decline of an organized workforce. Such media sources either misrepresent or ignore the real concerns and needs of labor, community and women's movements and leaders. In order to have a voice for our struggles and our victories, we must build independent, community-based media organizations. WOMEN'S PRESS COLLECTIVE (WPC) uses and teaches an organizing approach that assures the voice of a minority grouping can gain in strength and determination through the use of publications and media as organizing tools.



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By joining together through organization we can apply our skills where they are needed most—to give voice to struggles for positive social and economic change, aiding efforts for decent living and working conditions for the most exploited workforces and for all working people. WPC is that organization and invites you to sign-up as a member today!

WPC is a free and voluntary, unincorporated, private membership association of printers, writers, artists, community and labor organizers and other women and men with an expressed concern and commitment to organizing alternative publication resources in the interests of low-income and working communities, recognizing that the needs of women workers require special attention due to the special economic, political and sociological conditions facing women.

WPC members have full access to WPC's Benefit Program, including Publication Production, Desktop Publishing Training, Press Operation Training, Writing Training, WPC's own quarterly magazine Collective Endeavor, Job Information and an Information & Referral Benefit. Members donate a voluntary \$5.00 a month dues when they can.

"Members helping members" is our approach to WPC's Benefit Program, which is a tool for strengthening the most important benefit of all—organization. WPC is a self-help organization, which grows in strength and ability as more members join and participate.

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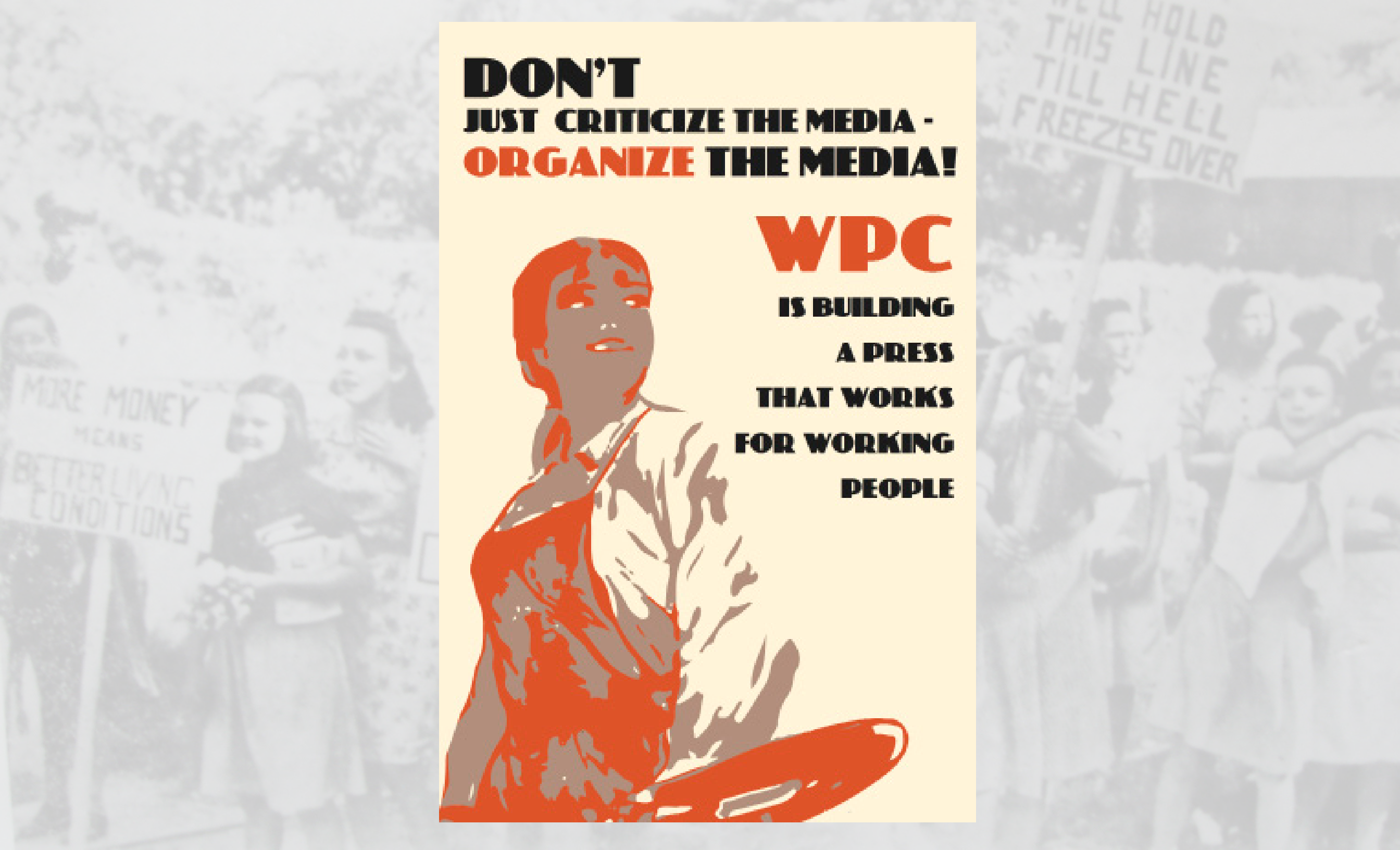
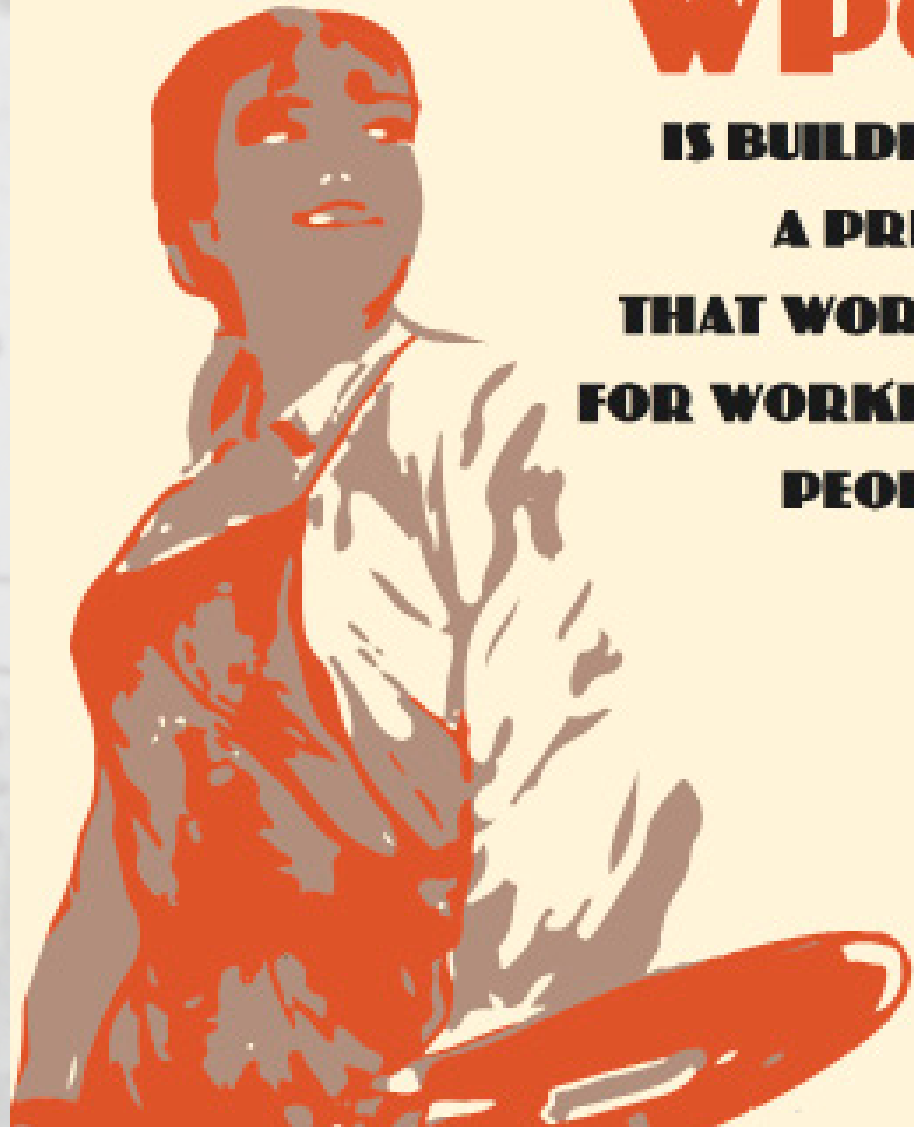
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**WPC JEST BUDZIC PRASE,
KTÓRA DZIAŁA DLA PRACOWNIKÓW**

وڪ هو بناء الصحافة التي تعمل من أجل الناس العاملين

WPC正在构建一个为工作人员工作的媒体

WPC СТРОИТ ПРЕСС,

ЧТО РАБОТАЕТ

ДЛЯ РАБОЧИХ

ЛЮДЕЙ





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WPC СТРОИТ ПРЕСС, ЧТО РАБОТАЕТ ДЛЯ РАБОЧИХ ЛЮДЕЙ

WPC JEST BUDZIĆ PRASĘ, KTÓRA DZIAŁA DLA PRACOWNIKÓW

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THANK YOU