

Be Yourself,
Everyone else
Is already taken

In this version I only wanted to use text. I emphasized on the words “be yourself” because I think that is the important part of the quote. The typeface I used in this one is called Rockwell. I used gradient tool on the text, I wanted to keep this version sample.



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In this version I used a background, but not an image. I kept the focus on the “yourself” by leaving it big. The background is gradient, it is lighter from the center and grows darker. It represents the light within each person. The typeface I used in this version was Bodoni.



In this version I added a image in the background and I also kept the focus on the word “yourself” in this version too. I feel that the phrase “be yourself” is the important part of the quote. The background is an image of a sunset on a beach, which I think represents journey of life. In this version the typeface I used Georgia.