

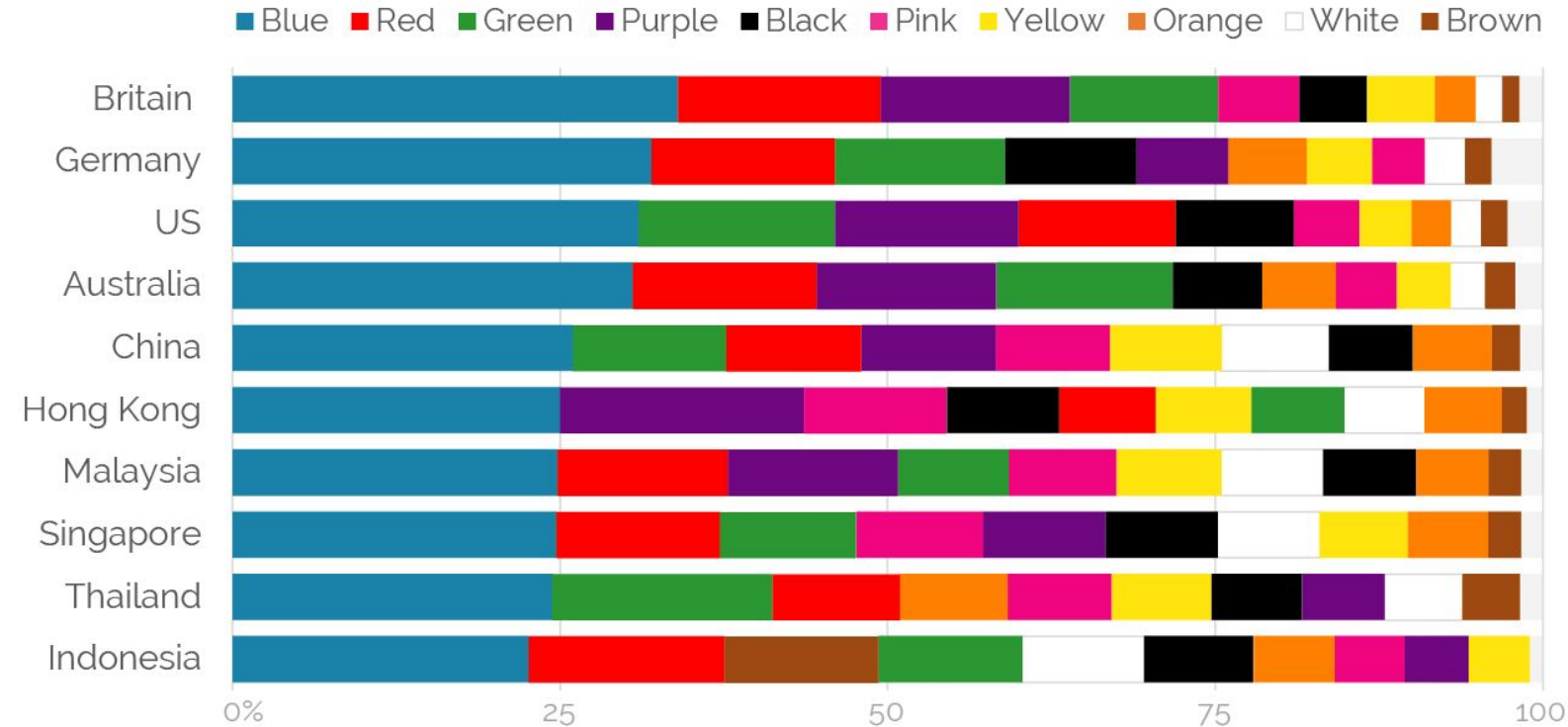


BLUE SUPREMACY

Sarah Renelt

Blue planet

Which one of the colors listed below do you like the most?



“Between 23% (in Indonesia) and 33% (in Great Britain) like blue most out of the colors listed, putting it 8-18 points ahead of any other colour.”
(You Gov America)



Calm

Calm



Health

Health



Pest Repellent

Pest Repellent

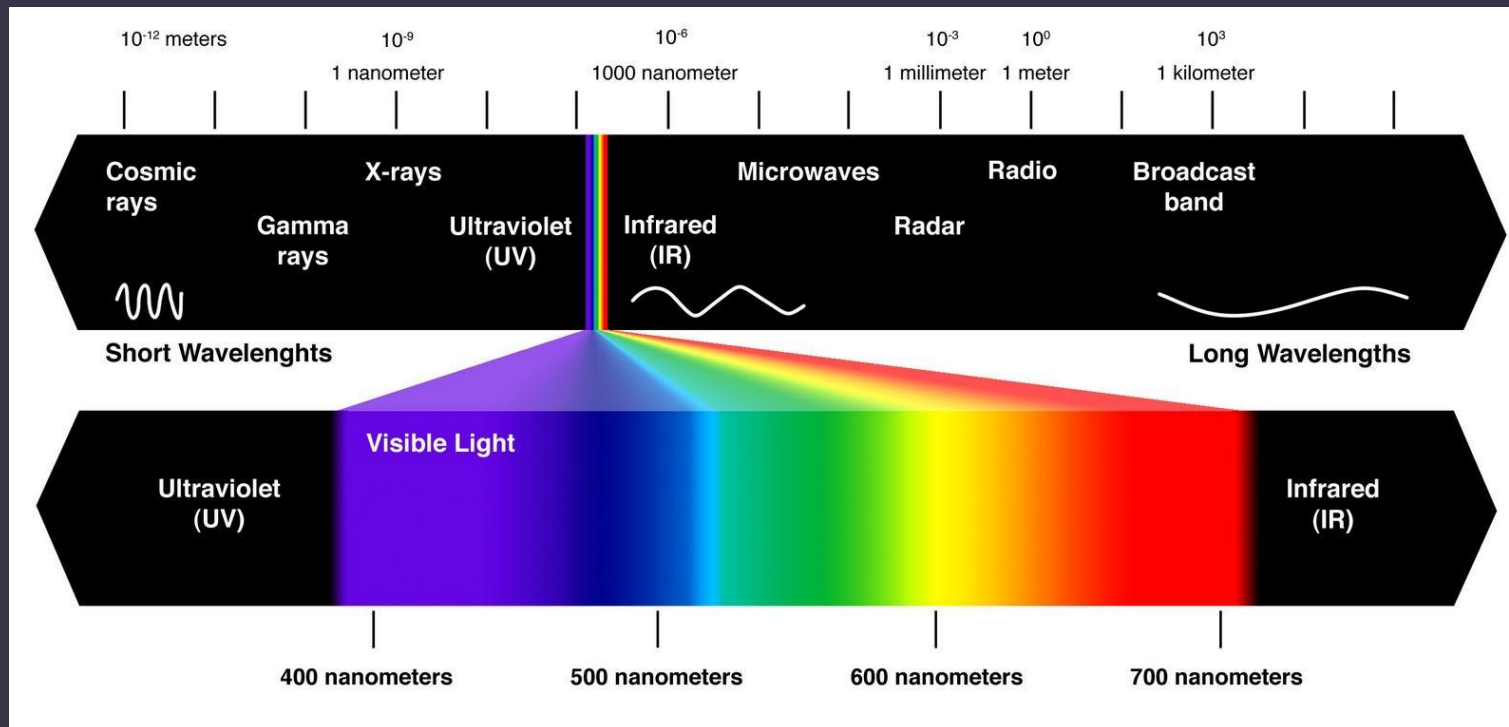
Calm





Chromotherapy

“[Researchers] successfully altered the emotional state of their patients using blue light. The patients developed mental calmness.”
(Slightly Blue)



Electromagnetic Scale

“Short-wavelength colors, such as blue, decrease the heart rate, lower blood pressure, and reduce anxiety.” (Slightly Blue)



Sleep

“These colors are calming and conducive to a deep and restful slumber.” (The Healthy Home Economist)

A healthcare professional, likely a nurse or doctor, is shown from the chest down. They are wearing light blue scrubs and have a silver stethoscope around their neck. They are holding a white tablet computer with both hands. The background is a blurred indoor setting, possibly a hospital or clinic.

Health



Hospitals

“Blues can help lower heart rate while greens promote restfulness — both can aid in a patient’s healing.” (Altro)

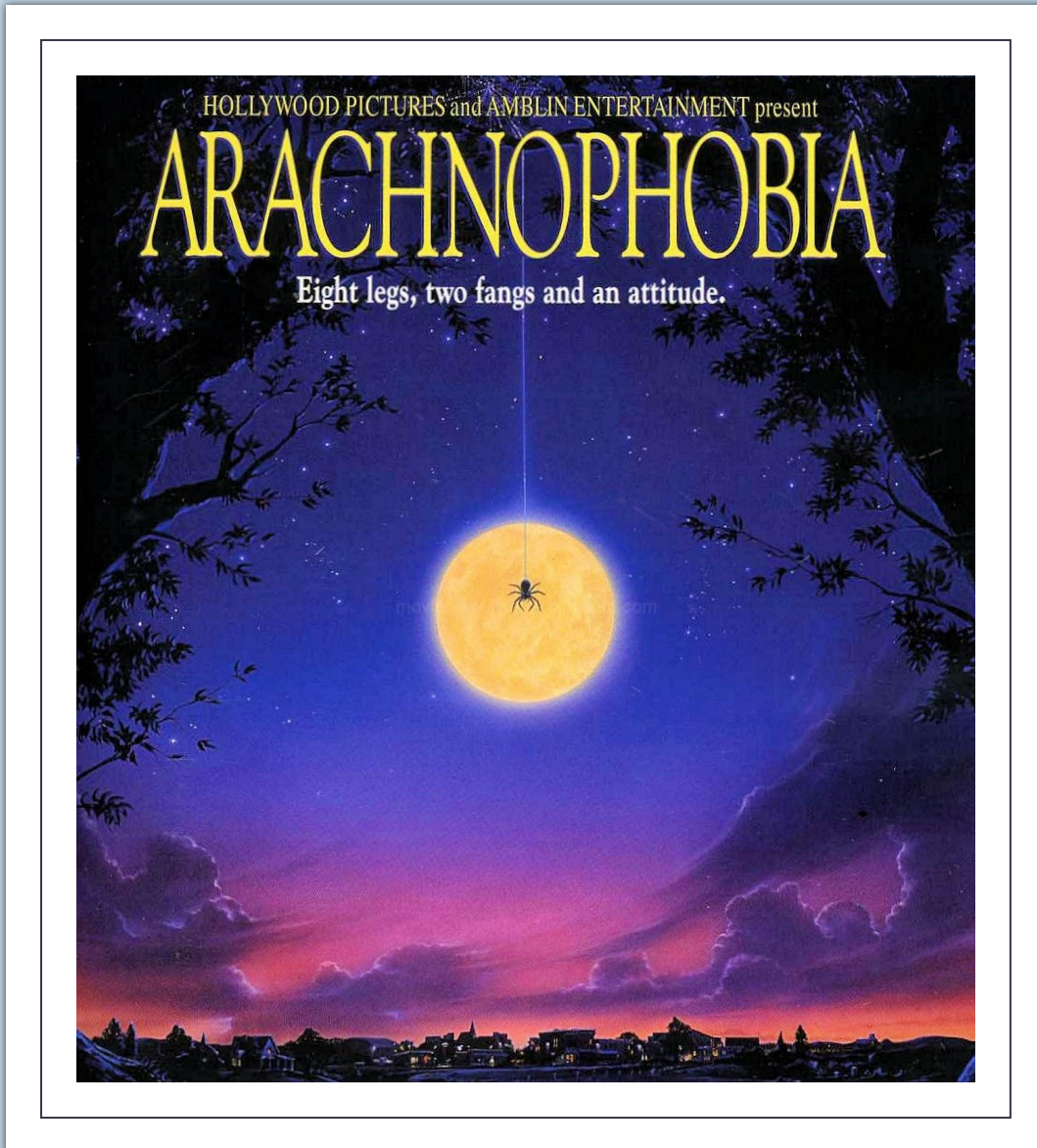


Blue Light Therapy

- “Clinical research suggests that blue light therapy is capable of healing and improving a number of conditions, including acne, skin cancer, fatigue, and Parkinson’s disease.” (Light Therapy)



Pest Repellent



Arachnophobia

“Arachnophobia is relatively common, with up to 50 percent of women and 18 percent of men being arachnophobes.” (Spring)



Blue Ceilings

Spiders have dichromatic vision, which means "...they are essentially color blind but are sensitive to lights of green wavelengths."
(Pest Pointers)



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