Sonali Heath-Retemyer

3/23/24

Professor Jenna Spevack

Introduction:

The topic that I will be displaying for my research project is going to be the connection between Design and Social Media/Mainstream media.

Background/Review of the Sources:

Eventually over time society has been taken over by the effects of social media and mainstream media, like tv shows, movies, etc. With the effects of different styles over social media, graphic design can be used within the realms of social media whether it's a company and how they can influence and represent the brand and their message. With my research I want to see the effects of Design has impacted social media, Over time and how. I'm basing this off of week 6 agenda, with the saying "the medium becomes the message".

Rationale:

This topic is socially important because, social media is one of the biggest forces of communications of all time as of now and human interactions is one of the most important ways of our society, and using graphic design to represent ourselves and who we are is a big factor of social media. This is important to me because social media always changes over the years and always has new things about it, and I want to know how design has adapted to those changes.

Method and Design:
- Introduction: Stating my name and the topic im explaining
- How design started to be developed in Social media
- The method of how design works with social media
- How this relationship affects society
- How does this represent certain areas of society
- How did design adapt to the new changes
- Conclusion: how did it improve society

References:

Liu, Y. (2021). Developing the network social media in graphic design based on artificial neural network. *International Journal of System Assurance Engineering and Management*, *12*(4), 640–653. https://doi.org/10.1007/s13198-021-01058-2

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Cramsie, Paddy. (2010). *The story of graphic design : from the invention of writing to the birth of digital design*. Abrams.