COMD 3504

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Assignment II Draft 2

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My definition of Design Theory is the study and practice of encoding coded iconic imagery and language to create cultural and societal designs for the purpose of information and aesthetics. As a designer one must also utilize the various signs of visual communication including linguistics, non-coded iconic and re-interpret to achieve a non-iconic message. When I contemplate the designs, I contemplate my strategies. I think of the signified, and the signifier. I peer deeply for meaning and cultural relevancy in my research. I am inspired by time, space, and history. My vantage points are limitless. No matter my perspective I never forget the importance of Art Element and composition within design. For me, each element comes with a vast amount of data, depth, and interpretation. I apply it to my understanding, and realizations of the relationships between the visual and auditory elements of design, gestures and touch included. Whether my voice is included or heard or not has little to do with me. I live to do what I have to do. I do not follow everyones flow. My work is an extension of my thoughts. However, within definition of design theory, the inclusion of my voice is the inclusion of me the American, the Black, the Patriot, the Survivor.