## **Stefhanie Perez**

Queens, New York, 11418 (347)288-0453 (www.linkedin.com/in/stefhanie-perez-56861224a)

### ACADEMIC BACKGROUND:

<b>Degree</b>	<u>Year</u>	<u>University</u>	<u>Major</u>
B.S.	2024	New York City College of Technology City University of New York (CUNY) Emphasis: Fashion Merchandising Administration	Business and Technology of Fashion
A.S.	2021	New York City College of Technology City University of New York (CUNY)	Business and Technology of Fashion

#### Professional license or certification:

CUNY Certification, Sexual Harassment, Gender-Based Harassment and Sexual Violence Student Curriculum, Fall 2023, New York City College of Technology, CUNY, Online http://www.citytech.cuny.edu/title-ix/

#### **PROFESSIONAL EXPERIENCE:**

**Private Tutor** 

Freelance, NY

#### September 2020- Present

- Tutored students from 3k-5 on various school subjects throughout the school year.
- Developed lesson plans to further increase student comprehension of struggling subjects.
- Assisted students with homework and provided feedback.
- Lectured Spanish-speaking students to develop their English language skills.
- Revised student's work to improve their overall grade point average by 15%-25%.

**Coordinator** 

#### Max Construction Corp, NY

May 2021- November 2021

- Monitored and screened calls to address comments, concerns, and questions regarding the services the company offered.
- Provided translation to assist laborers in understanding the needs of clients.
- Assisted with work schedules and meetings to explain upcoming projects, work assignments, and post-project evaluation.
- Created spreadsheets in Excel to track and budget materials for current/future projects.
- Create invoices for potential/current clients on projects.

**Crew Member** 

### Dunkin' Donuts LLC

#### August 2020- March 2021

- Interacted with customers in a friendly professional manner.
- Prepared and served drinks, food, and pastries to customers promptly.
- Managed the cashier register to ensure all cash and credit transactions were successfully processed.
- Maintained and sanitized work areas and common areas to ensure a clean environment for both customers and food handling.
- Managed efficient stock in-store inventory by monitoring stock levels every week.

### **INTERNSHIP EXPERIENCE:**

Business and Development Marketing intern

#### **DOORS** NYC

Fall 2023

- Employ/cultivate new relations with multiple designers to work collaboratively on their businesses and brand
- Analyze current fashion trends to be utilized by designers to maximize awareness.
- Investigate designers and brands from different countries to be modeled in the U.S.
- Transcribe data for potential leads on collaborations with new designers in different areas to be reviewed by managers.
- Composing emails and marketing material to gain potential business with new clients.

## **PROFESSIONAL DEVELOPMENT:**

- Attended Discover a Career in Merchandising at TJ Maxx & Marshalls (TJX Companies) on September 29, 2023, from 10:00 am to 11:00 am

## **EXPERIENTIAL LEARNING:**

- The Met "Camp: Notes on Fashion" Exhibition, Village Pizza, 405 Lexington Ave, New York, NY 10174 on September 8, 2019, 2:00 pm. Applied information for extra credit for 20th Century Dress and Culture.
- "French Fashion, Women, and the First World War" Brad Graduate Center, 18 W. 86th St., Manhattan on November 6, 2019, 3:00 pm. Applied information to a short paper on the textiles of the garments for 20th Century Dress and Culture.

### SOCIAL MEDIA:

• LinkedIn, Instagram, Tik Tok, Twitter, Facebook, Pinterest

# **COMPUTER SKILLS:**

• Microsoft Word, Canva, Excel, Google Sheets, Google Doc

## DATABASE:

• MondayDB

## LANGUAGES:

• Spanish, English