

3.5 C R E A T I V E [S]  
AGENCY + STUDIO

---

Fall 2020  
Shawn Nixon

# Story Time

## My Original Internship (Suit Make)

- It started off fine
- I did minor assignments like editing a picture or fixing a piece of work

## Eventually...

- It got to a point where they would give me three assignments a day.
- I became their unpaid one man graphic design department



SUIT make

---

# About My Actual Internship

"3:5 Creative[s] is a Creative Agency + Studio here to set a new standard in creative excellence in Experiential Marketing with Strategic Partnerships + Growth Strategies for Forward-Thinking Brands seeking to generate Revenue and grow Brand Awareness. Our Philosophy is Trust, Quality, and ROI. We allow brands to Innovate through strategic marketing, experiential events and content creation that builds awareness alongside community within any marketplace and target Demographic."

[3:5 Creative\[s\] Agency + Studio](#)



# Role: Graphic Design Intern

- Social Media Content Creation
- Handled assignments from clients such as adjusting a logo
- Carried out making revisions from client/art director comments
- Created a Email Newsletter using software named Mailchimp
- Take Part Weekly Zoom Meetings



## Main Source of Communication

A screenshot of the Basecamp home dashboard. At the top, there is a navigation bar with icons for Home, Pings, Hey!, Activity, My Stuff, and Find. Below this, the dashboard is organized into three main sections: Creatives, Teams, and Projects. The "Creatives" section shows a card for "35 Creatives Community" with a description: "Company-wide announcements and stuff everyone needs to know." The "Teams" section features a card for "Creative Minds Team" with the purpose: "To discuss content creation and progress. Department Heads from other departments...". The "Projects" section includes cards for "Basecamp On-boarding" and "Remote & Office Hours". Each card displays a row of team member avatars and a "+15" or "+12" indicator.

A screenshot of the "Creative Minds Team" workspace. The title "Creative Minds Team" is at the top, followed by its purpose: "To discuss content creation and progress. Department Heads from other departments will only provide feedback when asked upon!". Below the title is a row of team member avatars and an "Add/remove people" button. The workspace is divided into several functional areas: "White Board" with a list of items and timestamps; "Bulletin Board" with rules like "Rules: The Meaning Of Shapes" and "Rules: Graphic Style Trend Year 2021"; "To-dos" with a list of tasks including "Delta Sigma Theta Video" and "Social Media Content"; "Schedule" with a checklist for "Wed, Dec 16"; "Automatic Check-ins" with a question mark icon and a note about recurring questions; "Docs & Files" with thumbnails for "Delta Sigma Theta" and "Refuge" documents; and "Team Activity" for "Today".

A screenshot of the "Automatic Check-ins" section. It features a red "+ New Question" button at the top left. The main heading is "Automatic Check-ins". Below this, there are three check-in cards. The first card asks "Did you clockify?" and is scheduled for 9am. The second card asks "What did you work on today?" and is scheduled for 5pm. The third card asks "List your 3 Top priorities (Tasks) for the week?" and is scheduled for 11am. Each card shows a row of team member avatars and a "+18" indicator. At the bottom, there is a fourth card asking "What are your Remote/Office hours for the next two" days, scheduled for 4:30pm.



# Envato Elements









## Creative Assets

envatoelements All Items Search... License Free account Pricing **Get unlimited downloads** Sign In

Stock Video Video Templates **Music** Sound Effects Graphic Templates Graphics Presentation Templates Photos Fonts Add-ons Web Templates More Categories

### Everything you need for your creative projects

Unlimited downloads of 53+ million creative assets. All for one low cost.

 <p>Video templates 26,000+</p>	 <p>Audio 500,000+</p>	 <p>Presentation templates 46,000+</p>	 <p>Graphic templates 100,000+</p>
 <p>Fonts 12,000+</p>	 <p>Photos 51M+</p>	 <p>WordPress <b>new</b> 2,500+</p>	 <p>3D 39,000+</p>

# **Internship Assignments**



# Clients



# Programs Used (Adobe Suite)



# Mailchimp

Email Newsletter Software





COMMERCIAL AND RESIDENTIAL CLEANING SERVICES

# Email Marketing Newsletter (Original)

Kept ORGANIC

**A CLEAN HOME IS A SPECIAL KIND OF BLISS**

Let our professional team take care of all your cleaning needs!

keptorganic@gmail.com | 407.728.7442 | @keptorgnc

*The Essential Giveaway*

Thank You

Kept Organic is giving away one FREE residential cleaning up to 300 sq ft. to a frontline worker.

ENTER NOW until Sept. 1st

ENTER NOW

<b>Kept Clean</b>  2 hours on up Starting at \$120 (prices vary per sq. ft.)	<b>Kept Neat</b>  3 hours & up Starting at \$165 (prices vary per sq. ft.)	<b>Kept Ultimate</b>  4 hours on up Starting at \$195 (prices vary per sq. ft.)
---	---	--

**CLEANING TIPS**

- Clean in between the toilet seat and tank.
- Put your towel or disinfectant wipe on the top of a screw driver.
- Push into the edges.

Kept Organic  
★★★★★ 4.73

**Review by Juliette H. in Orlando, FL**  
Project: Clean Walls and Ceilings  
Very professional! Excellent service and was on time.

**Review by Caleb G. in Orlando, FL**  
Project: Clean House Interior (Bridal Service)  
Their service is phenomenal! Very punctual and only uses organic cleaning products! I would highly recommend.

**Review by Monica W.**  
Project: Clean House Interior (Maid Service)

# Email Marketing Newsletter (Final)



**Kept**<sup>ORGANIC</sup>

**A CLEAN HOME IS A BLISSFUL HOME**

*There is no place like a Kept clean home for the holidays*

*Spend joyful quality time with your family and let our professionals tend to the cleaning*



+1 407-734-1446



This holiday season, pile up the

*Memories,*

not the clutter



*\$99*

**Holiday Cleaning Sale!**

BOOK NOW! KEPTORGANIC.COM



COMMERCIAL AND RESIDENTIAL CLEANING SERVICES

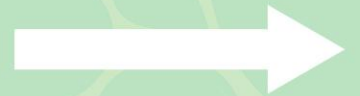
[Instagram](#)



COMMERCIAL AND RESIDENTIAL CLEANING SERVICES



Cleaning  
Games  
for Kids



**Breakthrough  
Theatre  
Company**


**Social Media  
Profile  
Picture  
(Original)**




# Facebook Banner(Original)

The Breakthrough Theatre Is Winter Park's Only Community Theatre!

**Breakthrough**  
**Theatre**  
**Company**

 [www.breakthroughtheatre.com](http://www.breakthroughtheatre.com)

 419 W Fairbanks Ave Winter Park, FL 32789

 (407) 920-4034



**Breakthrough  
Theatre  
Company**

**Social Media  
Profile  
Picture  
(Final)**



**Breakthrough  
Theatre  
Company**

# Facebook Banner (Final)

**R** ROW  
**11** SEAT  
Winter Park, FL

# Breakthrough Theatre Company

With our live performances online, you can bring the theater with you, wherever you go.

[Book Now](#)

(407) 920-4034 [www.breakthroughtheatre.com](http://www.breakthroughtheatre.com)

A FRESH NEW LOOK FOR  
OUR FRESH NEW ACT!

**Screendance Pop Ups  
Logo  
(Original)**





*ScreenDance*

— POP UPS —

**ScreenDance**  
**Logo**  
**(Final)**

---

**Projects in  
Progress**

# Delta Sigma Theta

Instagram Post Draft

**MARIETTA-ROSEWELL ALUMNAE CHAPTER  
DELTA SIGMA THETA SORORITY, INC.**

**SAVE  
THE  
DATE  
VIRTUAL  
LINKEDIN  
WORKSHOP AND  
CAREER FAIR**



**Saturday  
January 23, 2021  
10 AM- 3PM**

*Rock your LinkedIn profile*

*Grow your network with LinkedIn  
Panel Discussion:*

*What Corporate America is  
looking for in an ideal candidate*

*Tips for interviewing virtually*

Sponsored by



# Refuge

Logo Design Drafts

1.

a.  Refuge

b.  Refuge

c.  Refuge

2.

a.  Refuge

b.  REFUGE

c.  REFUGE

d.  Refuge

# Takeaway

- Working with clients in real time
- Learning about the production process
- Working in a fast paced environment
- Adjusting to the culture
- Giving feedback on work
- Working with a creative director



**Thank You**

**(Questions?)**